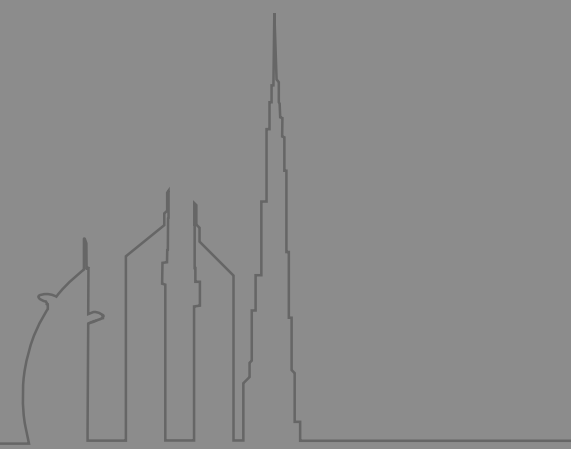


WELCOME TO THE FACILITIES MANAGEMENT EXPO

The region's premier exhibition and conference dedicated to the complete management & maintenance of buildings, property and our entire built environment



EXPO

FM EXPO
FACILITIES MANAGEMENT

FM Services ~ Technology ~ Operations

4 - 6 June 2006, Dubai World Trade Centre, United Arab Emirates

www.fm-expo.com

In association with



Facilities Management in the Region

Facilities Management, as defined by the International Facilities Management Association (IFMA), is a profession that “encompasses multiple disciplines to ensure functionality of the built environment by integrating people, place, process and technology.” Effective facilities management (FM) is fundamental to the success of any organisation within the built environment ~ from buildings, real estate and hospitals to other physical assets such as refineries and factories ~ contributing to the delivery of strategic and operational objectives and providing a safe and efficient working environment. In the UK alone, market research suggests that the sector is worth around \$200 billion per annum.

A relatively new concept in the UAE and surrounding region, facilities management is now growing in tandem with the explosive real estate market. In the past, management of real estate projects, developments and buildings was conducted by landlords, owners and appointed managers directly, without much need or thought of integrated facilities management. Now, its practitioners have new and extensive responsibilities for providing, maintaining and developing a number of FM services, from property strategy, space management and communications infrastructure to building maintenance, administration and contract management. Buildings and facilities in general are becoming more ‘intelligent’.

In a region where the construction spend is estimated to be over **\$650 billion** at the time of writing, and increasing at a phenomenal rate of **\$4 billion** a week, the maintenance of these buildings and facilities over their life time alone will well exceed trillions of dollars. FM will need to play a major role in this un-precedented growth.

The Event

FM EXPO will be a place to source, update and meet people and businesses directly responsible for the upkeep and management of our working and living environments. Whether you are a facilities management professional, owner or manager with wider responsibility for strategic decisions affecting the management of your facilities, the 3 day event will be an informative forum attracting thousands of professionals from the GCC community directly linked to the industry.

Why Exhibit?

Gateway to the world’s fastest growing facilities management market

The exhibition will provide access to the multi-billion dollar FM industry in the Middle East, providing FM service and equipment suppliers with a unique opportunity to capitalise on the world’s fastest growing facilities management market.

Targeted Visitors

This event has the added bonus of being co-located with the Office Exhibition, Hotel Show and the new InRetail exhibition - all of which have a clear link to FM and will benefit from each other. In addition to the 8500 trade visitors that visited these exhibitions in 2005, FM EXPO expects to attract thousands of professionals in the industry from architects & property developers to consultants, building managers & urban developers. An event to meet, network and contract!

Market Intelligence

FM EXPO will not only provide exhibitors with the opportunity to meet regional FM decision makers, but will also offer a dedicated seminar programme detailing the latest FM trends and developments in this ever evolving region.

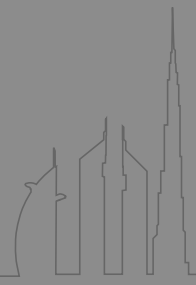
FM EXPO’s Seminar Programme will cover a range of pertinent topics: Business Continuity ~ Risk Management ~ The Value of FM ~ FM Solutions in Outsourcing ~ New Technologies in FM ~ Managing Workplace and Space ~ The Impact of FM ~ FM in the new Gulf Dimension ~ Reaching Excellence in FM ~ Quantifying FM Values ~ Intelligent Buildings

Strong Management

The event is organised by the Streamline Marketing Group and dmg world media (part of the Daily Mail and General Trust plc), who also organise the Office Exhibition, Hotel Show, InRetail, Big 5 and Index. Their size, resources and experience are unparalleled in the region.



Who Should Exhibit?



Held at the prestigious Dubai World Trade Centre, FM EXPO will feature suppliers & service providers within the following main categories:
Environment/Energy ~ Health & Safety ~ Information Technology ~ Maintenance ~ Management ~ Property Services ~ Security

3D Laser Techniques
Accommodation & Letting Consultancy
Admission Control
Air-conditioning, Ventilation & Heating
Archiving Products / Services
Automatic Doors
Badging
Blinds & Shutters
Building Automation
Building Cleaning Services
Building Contractors
Building Control Systems
Building Maintenance
Business Continuity
CAFM Systems
Call Loggers
Caretaker Services & Equipment
Catering / Food Hygiene / Vending
Cleaning Equipment
Cleaning Material / Chemicals
Cleaning Services
Commercial Laundry Equipment & Services
Communication Systems

Consultants
Corporate Art
Corporate Real Estate Management (CREM)
Courier Services
CRM
Data Maintenance
Data Storage / Back up
Demolition
Disaster Management
Documentation / Data Compilation
Doors & Windows
E-Business Solutions
Emergency Exit Systems
Energy Management / Supply
Environmental Control
File Destruction
Fire & Flood Equipment
Flooring
Furniture
General Real Estate Management
Grounds Maintenance
Hard Floor Cleaning Equipment
Health & Safety Products & Services

Human Resources
Industrial Cleaning Machines / Services
Inspection Services
Insurance Services
Interior Design / Space Planning
Internet Development / Web Design
IT Services
Janitorial Supplies
Legal Advisors
Lift Maintenance
Lifting Equipment
Lighting Systems
Logistics
Maintenance
Mechanical & Electrical
Mobile Telecoms
Modernisation / Refurbishment Contractors
Network Techniques / Management
No Break Power Supply
Office Management
Outdoor Maintenance
Outsourcing Contractors
Parking Security

Pest Control Equipment & Services
Plants And Factories
Post Room Equipment & Services
Pressure Washers / Chemicals
Print Room Equipment
Printing Outsourcing
Project Finance & Investment Solutions
Project Planning
Property Management
Reception & Telephone Desk
Relocation Management
Relocation / Moving Services
Sanitary Installations & Supplies
Security
Signage
Software
Storage / Racking / Shelving
System Integration
Telecommunications
Waste Management

Who will visit?

FM EXPO has a solid regional focus, with trade visitors and seminar programme delegates stretching from across the UAE, throughout the GCC and wider Middle East. FM EXPO expects to attract thousands of visitors, with numerous visitor 'crossovers' with the associated Office Exhibition, Hotel Show and InRetail exhibition.

Airport Management
Architects / Planners
Building Maintenance Managers
Building Services Managers
Building / House Technicians
Chief Of Building And Facilities
Commercial Directors
Contract Administrators
Controllers
Educational Institution Management
Estate Service Officers
Facilities Engineers
Facilities Managers And Directors
Factory Management
Finance Directors
FM Operations Managers
GMs Support Services
Heads Of Facilities Maintenance & Management
Heads Of Maintenance
Hospital / Clinic Management
Hotel Management & Owners

Interior Designers
Investors
IT Directors
Landlords & Owners
Maintenance Superintendents & Supervisors
Managers
Managing Directors
Municipalities
Project Managers
Property Developers
Property Managers
Purchasing Directors
Real Estate Managers & Administrators
Refinery Management
Safety Representatives
Shopping Mall Management
Superintendents Admin Services
Supervisors FM Process
Support Services Managers
Technical Directors

Cost of participation

Shell Scheme US\$315 / sqm

Includes aluminium stand with white walls, fascia with nameplate in English, carpet tiles, spotlights, 1 x 13 amp power point and power supply

Space only US\$260 / sqm

Consists of bare floor space for exhibitors wishing to design and build their own display stands. Power is charged separately.

For further information please contact the organisers

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