

Representatives of InterCHARM Ukraine:

Italy:

COREXPO ITALIA srl
Tony Fiorella
Vicolo Dei Molini 9, 31046
Oderzo (Treviso) – Italy
Phone: +39 0422 718019
Fax: +39 0422 717606
E-mail: info@corexpo.it
www.corexpo.it

Poland:

POLCHARM
Anna Godek
ul.Jodlowa 44
05-077 Warszawa-Wesola, Poland
Phone: +48 502 22 9090
Fax: +48 22 773 3751
E-mail: anna@polcharm.com.pl

Bulgaria:

Vega Consult
Rossitsa Kapulyan
190 Bulgaria Ave, 4003 Plovdiv, Bulgaria
Phone: +359 32 95 55 88
Fax: +359 32 94 34 07
E-mail: kapulyan@abv.bg; kapulyan@gmail.com
www.vegaconsult.eu

Turkey:

IPEKYOLU International Exhibitions Ltd.
Ayse ER
Perpa A Blok Kat: 9 № 1123
84384 Okmeydani – Istanbul, Turkey
Phone: +90 212 222 9060
Fax: +90 212 210 6176
E-mail: info@ipekyolu.info
www.ipekyolu.info

Taiwan:

Hallmark Int'l Co., Ltd. / Melody Chou
Phone: +886 2 29142023
Fax: +886 2 29134690
E-mail: hallmark@mail2000.com.tw

China:

Shanghai International Advertising
& Exhibition Co., Ltd / Tracy Tan
Room 2104, Shanghai Mordern
Communication Mansion No. 218,
Hengfeng Road, Shanghai, China
Phone: 0086 21 51276768
Fax: 0086 21 51276766
E-mail: tracy1122@gmail.com

Korea:

Sun International
Sunny Moon
135-560, Hansin Cylux East Bldg, #1413,
716, Soo Suh dong, Kang Nam Gu, Seoul, Korea
Phone: +822 445 5765
Fax: +822 445 5785
E-mail: sunnymoon99@gmail.com

Thailand:

BLI (Thailand) Co., Ltd
Sakesan Jan'
170/70 22 Fl. Ocean Tower 1
Sukhumvit 16 Ratchadapisek Road
Klongtoey Bangkok 10110, Thailand
Phone: 662 204 25805
Fax 662 204 25867
E-mail: sakesan@blithailand.com
www.blithailand.com

Romania:

SC IMAGE PROROM SRL
Mihai Pastiea
7 Constantin Daniel Street
010631 Bucharest, Romania
Phone: +40 21 3106734
Fax: +40 21 3106735
E-mail: office@imageprorom.ro
www.imageprorom.ro

VIII International Perfumery and Cosmetics Exhibition




interCHARM UKRAINE 2010

GLOBAL BEAUTY EVENT

10-12 February, 2010

Venue:

KievExpoPlaza, 2b, Salyutnaya St., Kiev, Ukraine

Supported by: 

Information partners:

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UKRAINE

KOSMETIK
INTERNATIONAL JOURNAL

YourHair

Organizer:

Cosmetic ExpoMedia

Cosmetic Expo Media LLC

Bldg 7/14, 19, Pirogovskogo St.,
Kiev, 03110, Ukraine
Phone/fax: +38 044 275-05-00/11/22/33
E-mail: expo@intercharm.kiev.ua

On-line registration for visitors
and additional information on:
www.intercharm.kiev.ua/eng

INTERCHARM UKRAINE 2009: FACTS AND FIGURES

NET exhibition AREA: 5 851 sqm
 Exhibition SPACE (TOTAL): 15 712 sqm
 NUMBER of VISITORS: 30 624
 EXHIBITORS: 463 FROM 16 COUNTRIES INCLUDING
 77 INTERNATIONAL COMPANIES

UKRAINIAN MANUFACTURES: 45 COMPANIES
 PROFESSIONAL EVENTS IN THE FRAMEWORK OF THE
 EXHIBITION: 14 CONFERENCES AND MASTER-CLASSES,
 5 OPEN EVENTS

VIII INTERNATIONAL PERFUMERY & COSMETICS EXHIBITION INTERCHARM UKRAINE 2010

VIII International Perfumery and Cosmetics Exhibition InterCHARM Ukraine 2010 will be held in Kiev on January 27-28-29, 2010 in the Exhibition Centre "KievExpoPlaza"

IN 2010 YEAR THE FOLLOWING DIRECTIONS OF PROFESSIONAL ACTIVITY WILL BE PRESENTED ON THE EXHIBITION INTERCHARM UKRAINE:

- › **Perfumery**
- › **Color cosmetics and skin care products**
- › **InterCHARMpack** – packaging, raw materials, private labels, machinery for perfumery & cosmetics industry

- › **Pharma Beauty** – dermocosmetics, children care products, hygiene products, BAAs
- › **BytChem Lab** – specialized exhibition on chemical household goods & cleaning
- › **Beauty Lab** – professional cosmetics and equipment for beauty salons, solariums, tanning products, aesthetic medicine
- › **SPA & Wellness products and equipment**
- › **Hairdressing** – professional hair care products, equipment and accessories for hairdressers
- › **Nail Service Studio** – nail care products and tools
- › **Piercing and tattoo accessories**
- › **Fashion accessories**
- › **Trade press**

EXHIBITORS PROFILE AT INTERCHARM UKRAINE 2009



PROFESSIONAL EVENTS OF THE EXHIBITION:

- › Beauty Salon Management
- › SPA Institute
- › Conference «Salon Business: Risks and Prospects...»
- › International Conference on Applied Aesthetics «Anti-age – Quality of life»
- › IV International Conference of Pressing Problems of Aesthetic Medicine
- › Nail Studio service
- › Forum of Massage Technologies
- › Master class of Olga Seymour
- › YOU Professional Show
- › VI International Conference «Beauty Tech. Innovations in manufacturing: raw materials and technologies»
- › Conference Pharma Beauty

WE ARE HONOURED TO INVITE YOU TO TAKE PART IN THE VIII INTERNATIONAL PERFUMERY AND COSMETICS EXHIBITION INTERCHARM UKRAINE 2010

THE PRICE FOR PARTICIPATION IN THE EXHIBITION INTERCHARM UKRAINE 2010 IS:

- 1 sq.m. of EQUIPPED AREA – 240 EUR
 Equipped area (minimum 9 sq.m.) – constructed space with standard furniture set, carpet and lighting.
- 1 sq.m. of NON-EQUIPPED AREA – 210 EUR
 Non-equipped area (minimum 9 sq.m.) – space with carpeting, socket (220V, 0,75 kWt), without walls, fascia and lighting.

1 sq.m. of RAW SPACE – 200 EUR
 Raw space (minimum 12 sq.m.) – The Organizer provides with the space without electrical connections, carpeting. The Exhibitors have to submit the exhibition booth designed by the constructive company with all technical connections.

REGISTRATION FEE IS 150 EUR

ABSENTEE PARTICIPATION IN THE EXHIBITION (information in the exhibition catalogue up to 500 symbols) – 250 Euro.

PLACING OF ADVERTISEMENT IN THE EXHIBITION CATALOGUE (COLOR, SIZE A4, 4500 COPIES):

- 1/1 color page – 1 000 Euro
- 1/4 color page – 450 Euro
- 4th cover – 2 500 Euro
- 1/2 color page – 650 Euro
- 2,3d cover – 1 700 Euro

PLACING OF ADVERTISEMENT IN THE EXHIBITION GUIDE:

- 1/1 color page – 500 Euro
- 1/2 color page – 350 Euro

VISITORS PROFILE AT INTERCHARM UKRAINE 2009

