

THE HOTEL SHOW DUBAI

17-19 SEPTEMBER 2019
DUBAI WORLD TRADE CENTRE

POST SHOW REPORT 2019



PART OF
MIDDLE EAST
DESIGN &
HOSPITALITY
WEEK 2019

THE POWER OF MIDDLE EAST DESIGN & HOSPITALITY WEEK*



22,887
HOTEL SHOW ATTENDEES



39,973
MEDHW FOOTFALL



1,175
EXHIBITORS



65 M
PR REACH



110
COUNTRIES

* The Hotel Show benefits from being part of Middle East Design & Hospitality Week (MEDHW) which brings together market leading events including The Leisure Show, FM Expo, INDEX and Workspace.



A TRUSTED AND PROVEN PLATFORM

93%

of visitors said The Hotel Show plays an important role for their organization

89%

of visitors met their objectives for attending the event

86%

of visitors have direct purchasing authority

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BRINGING THE RIGHT BUYERS TO YOU



EMAAR



WHY THEY LOVE THE HOTEL SHOW

When I entered The Hotel Show I saw lots of incredibly innovative products and met new suppliers that I am now in touch with to implement their products in my operation.

Food and Beverage, **Raffles Dubai**

We attended looking for very specific materials and suppliers, and I was delighted that we successfully found them at The Hotel Show.

Architect, **Unit 7 Group**

I got to meet lots of new suppliers that will be very useful for my projects.

Buyer, **Emirates**

I met interesting suppliers and innovative products that helped me to get the ideas and contacts I need to enhance my hotel.

Director of Rooms,
Millennium Resort Mussannah

Found the supplier of hotel key cards from China, which was exactly what I was looking for. I introduced our management team to them and now we are implementing the product.

Front of House, **Waldorf Astoria**

THE HOTEL SHOW'S REACH AND PRESENCE IN THE NEWS

Over 120 stories were released in the international and regional media, reaching more than two million people in print and over 63 million digitally.



REACH QUALITY BUYERS IN THE REGION BY MAKING THE HOTEL SHOW DUBAI 2020 PART OF YOUR MARKETING AND SALES STRATEGY

15-17 SEPTEMBER 2020, DUBAI WORLD TRADE CENTRE

For more information, please contact: E: dubai@thehotelshow.com T: +971 4445 3625

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