

# THE Leisure Show

SPORTS ♦ RESORTS

Part of



MIDDLE EAST  
DESIGN &  
HOSPITALITY  
WEEK 2019

17 - 19 September 2019  
Dubai World Trade Centre



## 86%

of visitors said The Leisure Show plays an important role for their organization

## 89%

of visitors met their objectives for attending the event

## POST SHOW REPORT 2019



### 5,823

ATTENDEES



### 180

EXHIBITING  
BRANDS



### 40+

COUNTRIES  
REPRESENTED



“

“As an architect we are always on the lookout for new and innovative products in the market. This year I was looking for spa and outdoor related products and found some really good options. I visit the show every year without fail and will definitely be back next year!”

Architect, Rezidor Hotels

”

# BRINGING THE RIGHT BUYERS TO YOU

Company	Job Title
Transguard Group	Senior Manager Recreation
Al Hokair Group	Regional marketing Manager
Five Palm Jumeirah Hotel	Spa manager
Abu Dhabi Country Club	Spa Manager
Jumeirah	Spa Director
Fitness First Middle East	National Fitness and Wellness Manager
Fitness First Middle East	Group Head of Fitness and Product
Zabeel Ladies club	Head of Fitness
Sharjah Ladies Club	Fitness Coordinator
Secret Gardens	Landscape Manager
Proflink	Sport Director
Perkin + Will	Senior Project Architect
MIHYDesigns	Architect
Design Club L.L.C.	Project Architect
Khatib and Alami	Senior Architect Engineer
Saudi Aramco	Project Manager
Horizon hospitality	CEO
The Arabian Hospitality	CEO

Company	Job Title
Hilton Dubai Airport	Cluster Assistant Purchasing Manager
Four Seasons Hotel	Senior Director of Engineering
Hospitality Management Holdings	Cluster Director of Recreation
The First Group	Procurement
InterContinental Abu Dhabi	Director of Recreation
Fitness4Life	Club General Manager
Infinity Gym and Spa	Director
Dubai Golf	Head of Recreation
Al Marjan Island	Development Director
Melia Desert Palm	Fitness Center Manager
Le Meridien Al Aqah	Director Of Recreation
Millennium Hotels	EMEA Director of Purchasing
Jumeirah Golf Estates	Director
Ramee Group Of Hotels	Procurement Officer
Al Sharq Healthcare (Fujairah National Group)	Chief Executive Officer
HMA Landscaping	Purchase
Duplays	Director
Anantara The Palm Dubai Resort	Assistant Recreation Manager

## THE POWER OF MIDDLE EAST DESIGN & HOSPITALITY WEEK

The Leisure Show benefits from being part of Middle East Design and Hospitality Week, which brings the biggest and most important celebration of all things Design and Hospitality, through 7 co-located events across 3 days.

 **39,973**  
ATTENDEES

 **64,613**  
SQM GROSS SQM SPACE

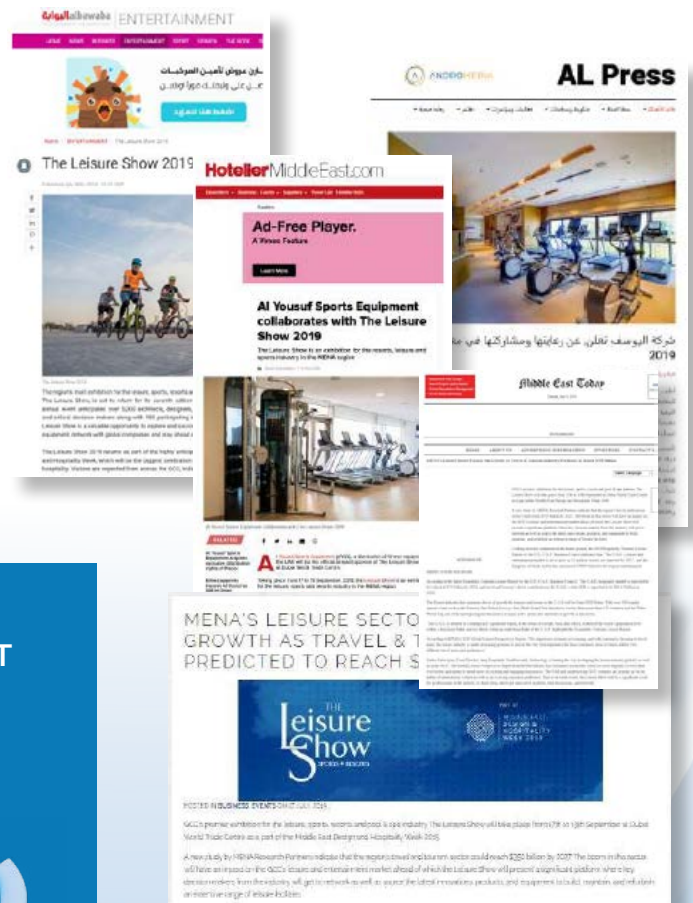
 **1,175**  
EXHIBITORS

 **65M**  
PR AND MARKETING REACH

 **110**  
COUNTRIES REPRESENTED

## THE LEISURE SHOW'S REACH AND PRESENCE IN THE NEWS

Over 50 stories were released in the international and regional media, reaching more than 10 million people online and in print:



REACH QUALITY BUYERS IN THE REGION BY MAKING THE LEISURE SHOW DUBAI 2020 PART OF YOUR MARKETING AND SALES STRATEGY

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For more information,  
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