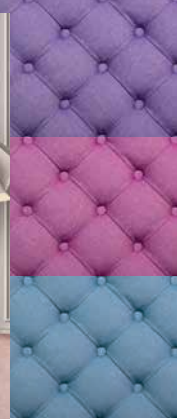




THE HOTEL SHOW DUBAI

Co-located with:

THE Leisure Show SPORTS • RESORTS



INDEX

16-18 SEPTEMBER 2018
DUBAI WORLD TRADE CENTRE



IN THE BUSINESS OF DESIGN

CONNECTING BUYERS AND SELLERS DEDICATED TO INTERIORS AND FIT OUT



Event Brochure

7 KEY INTERIORS & DESIGN SECTORS REPRESENTED AT INDEX



GALLERIA
PREMIUM BRANDS



OFFICE



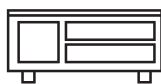
SURFACES



HOMEWARE



LIGHTING



FURNITURE



TEXTILES

BENEFIT FROM MEETING BUYERS FROM CO-LOCATED EVENTS:



From component and machinery manufacturers who service the furniture industry, to the designers, producers and retailers of finished products, this exhibition represents every stage of the furniture manufacturing supply chain. Products, technologies and trends involved in the creation of interiors for use in residential, commercial & hospitality spaces will be on display.

EXHIBITOR PROFILE

- Fittings & Structural Parts
- Semi-Finished Products
- Upholstery Materials
- Fabrics
- Materials
- Finished Parts for Interior Fittings
- 3D Printing
- Services

WHO YOU WILL MEET

- Manufacturers
- Interior Designers
- Retailers
- Project Managers
- Purchasing & Procurement Specialist
- Consultants
- Engineers
- Facilities Managers
- Government Associations

OVER 5000+ VISITORS



The Hotel Show Dubai, the largest, longest-standing and most prestigious hospitality trade event in the Middle East and Africa leads the way in reshaping and redefining the region's rapidly growing hospitality industry and tourist trade.

EXHIBITOR PROFILE

- Hospitality Franchise
- Hospitality Placements
- Interiors, Lighting & Design
- Leisure, Sports & Resorts
- Operating Equipment & Supplies
- Pool & Spa
- Technology & Security
- HORECA & Food Service
- Bathroom & Sanitary Ware

WHO YOU WILL MEET

- General Manager
- Owner/ Operator
- Executive Housekeepers
- Revenue Managers
- Procurement Professionals
- Proprietor
- Hotelier
- Architect
- Interior Designer
- Facilities Managers
- Chef
- Restaurant Manager

OVER 30,000+ VISITORS

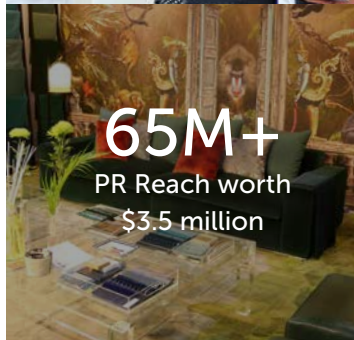


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ABOUT INDEX THIS SEPTEMBER

September is the perfect time of year in the interiors buying cycle to showcase new and existing designs to the region's interiors community.

INDEX will provide a platform dedicated to bringing buyers and sellers together in an optimum transactional environment to network and do business.



"The shows introduce professionals to vast new products which will help upgrade their work. It is a show that never fails to supply us and the wider design and architecture industry with new ideas."

Ibrahim Baqer
Engineer, Abu Dhabi Municipality

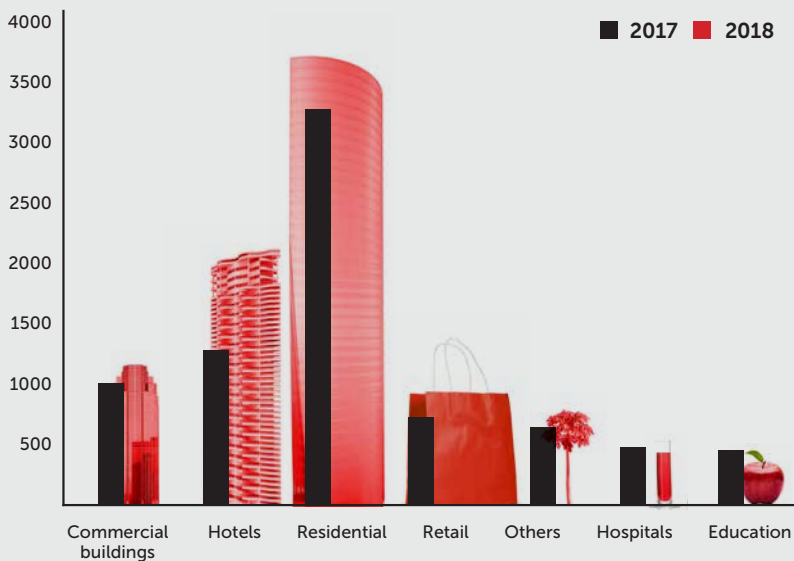


WHY DO BUSINESS IN THE GCC?

THE GCC COUNTRIES: BAHRAIN, KUWAIT, OMAN, QATAR, SAUDI ARABIA & THE UNITED ARAB EMIRATES

- Since 2014 all GCC countries have development plans in place to promote non-oil growth & diversify their economies in sectors including tourism, healthcare & manufacturing
- In 2017, **78.25%** of visitors to INDEX attended from the GCC
- **\$72.853million** worth of building projects are forecast for completion in the GCC in 2018 representing **9.3%** growth from 2017
- On average **16%** of a construction project's value is spent on interior furnishings & fit-outs
- In 2018, value-added tax will have been imposed in all six GCC markets, adding at least **\$20 billion** to government incomes across the Arabian Gulf further boosting growth

GCC Interior Contracting & Fit-out Spend by the Building Sector, 2017-2018 (US\$ Million)



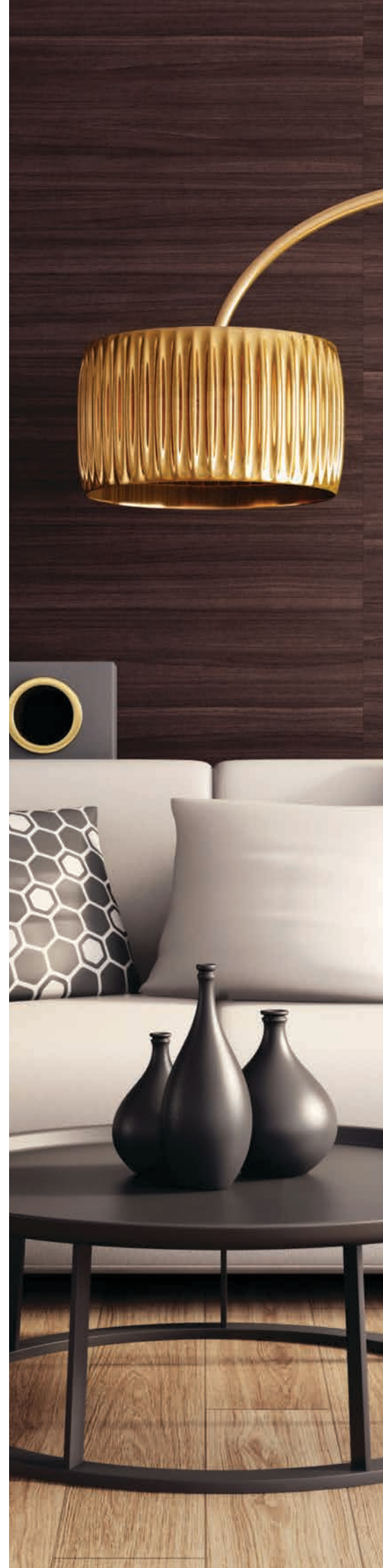
DID YOU KNOW



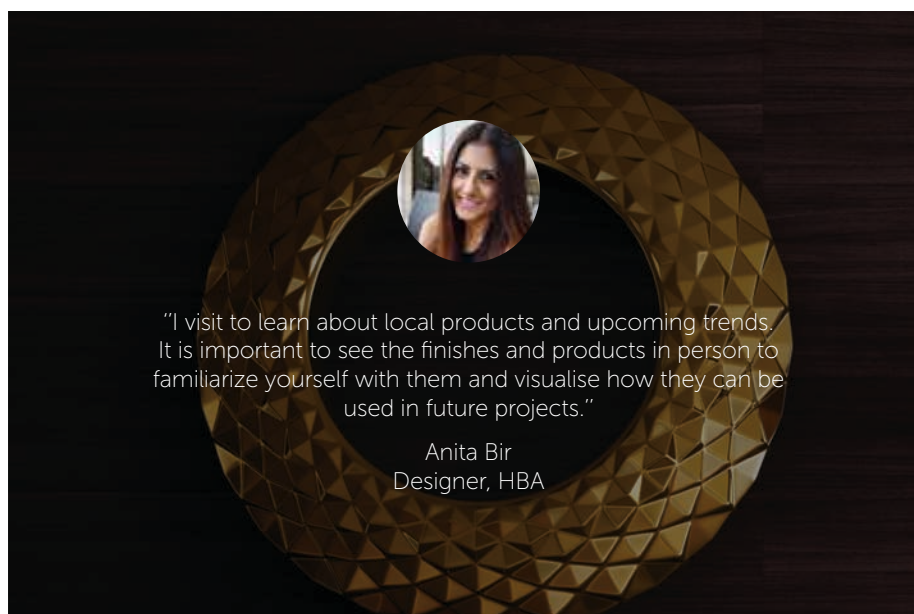
The EXPO 2020 has been awarded to Dubai & will be the 1st time this world fair takes place in the Middle East & North Africa region



The UAE ranked 26th in the World Bank's 2017 Ease of Doing Business Report



WHO YOU'LL MEET



INDUSTRY LEADERS THAT ATTENDED IN 2018



A MARKETING & PR CAMPAIGN THAT SPANS 12 MONTHS

We continually engage with our community of more than 200,000+ design and architecture professionals. A few highlights from this year's campaign include:

<p>200+ emails sent to our database of 200,000+ design industry professionals</p>	<p>120 radio adverts in English & Arabic reaching a cumulative audience of 2,433,264</p>
<p>A targeted digital advertising campaign generating 5,983,350 impressions</p>	<p>Coverage in the UAE's 5 biggest newspapers, including one front page reaching more than 1million people.</p>
<p>200 dedicated stories about the show were published online & over 50 features were printed in design & lifestyle magazines</p>	<p>The overall campaign reach amounted to an international audience of more than 65million people</p>



BOOK YOUR STAND TODAY

Package	Price (US\$) Prices per SQM
Space only	435
Shell Scheme	535
Enhanced Shell Scheme	565

+ Compulsory Marketing Fee of US\$ 495.00 (this includes Administration, Enhanced Online Listing, Insurance & Lead Retrieval App)

CONTACT US TODAY FOR MORE INFORMATION

Please call us on **+971 4 445 3648** or email **info@indexexhibition.com**