



# SURFACE DESIGN MIDDLE EAST

26 - 29 MARCH 2018  
DUBAI WORLD TRADE CENTRE

# TOP LINE REPORT



**73**  
EXHIBITING  
COMPANIES



**16**  
EXHIBITING  
COUNTRIES



**91**  
VISITING  
COUNTRIES



**27,448\***  
ATTENDEES

## TOP 10 EXHIBITING COUNTRIES



## TOP 10 VISITING COUNTRIES



Every year we host attendees who are sourcing new products and suppliers for some of the region's largest projects. A few of the visitors who were looking for products in the following sectors included:

- |  |                                |  |
|--|--------------------------------|--|
| ADDIS Architects                         | Bagno Design                   | Khatib & Alami CEC                     |
| AECOM Middle East                        | Benoy                          | Killa Design                           |
| Al Abhri Engineering Consultancy         | Beijing Emirates International | MACE International                     |
| Al Asal Marbles & Bldg. Mat. Tr. Co.     | Chalhoub Group                 | MBC Group                              |
| Al Futtaim Carillion                     | Construction Consultants       | MBM Group                              |
| Al Gurg Group                            | DAMAC Properties               | Ministry of Interior                   |
| Al Jaber                                 | DAR                            | Ministry of Presidential Affairs       |
| ALEC Engineering & Contracting           | Dar Al Handasah                | Mubadala                               |
| Amana Contracting                        | DEWA                           | Oberoi                                 |
| Anderson International                   | Dubai Municipality             | Perkins Eastman                        |
| Arabtec Construction                     | Emaar Architect & Engineering  | S.S. Lootah Group                      |
| ARCHEA Architecture & Design Consultants | Galadari Holdings              | U+A Architects                         |
| Arenco                                   | KEO International Consultants  | United Contracting And Engineering Co. |
|  | HOK                            |  |

\*The number of attendees combines visitors who attended SURFACE Design Middle East and it's co-located events INDEX and WORKSPACE.

# SURFACE Design Middle East IN THE NEWS

Through media partnerships & press release content, over 200 stories about the show were published online & in print. The total reach amounted to an international audience of 65 million+.



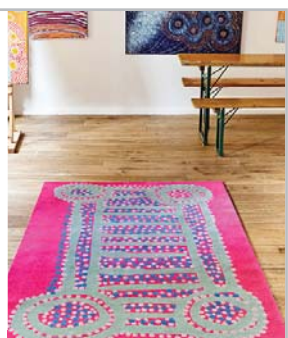
## A FEW HIGHLIGHTS FROM MARCH 2018

**Design Talks brought to you by OFIS:** In this set of CPD certified seminars, the GCC's top design talent shared their first-hand experiences, offering live and unfiltered insights on current trends, challenges and exciting projects in the industry.

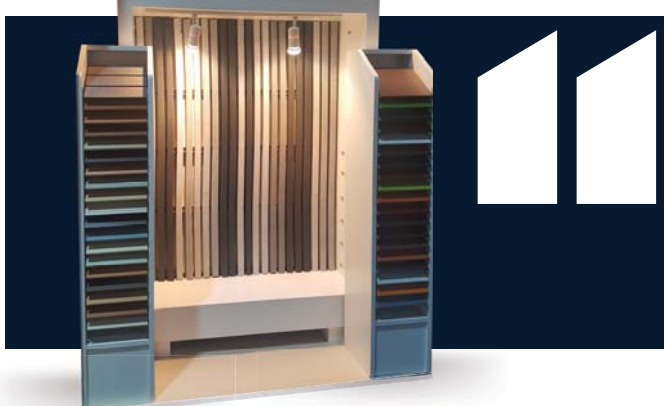


**Innovative Interiors Maze:** This unique, walk-through feature at the show showcased regional firsts like a sustainable decorative panel and reflective ceiling materials from key leading companies like Al Zubaidi, Barrisol, Colortek, Hunter Douglas, Woodfloors Middle East, Mohawk, Moko and Walls & Floors.

**Curated Rugs by Treniq:** A display of these gorgeous and functional rugs which shared unique stories of the rich heritage and tribal anecdotes of their creators from Asia, Africa and Europe. Hand-woven in complex knotting techniques, these rugs offered an amazing display of design, craftsmanship and durability fit to match modern requirements of today's projects.



**HP's Bring Your Design To Life Challenge:** Industry leader HP brought design students and award-winning interiors experts' creations to life with its top of the line printing solutions. Over 20 designers battled for a top-of-the-line design tool in the market and delivered a fantastic display of new ideas, textiles and designs brought to you by these evolutionary technology that is shaping the region's wall covering industry landscape.



*I attended SURFACE Design Middle East to look for new products and found new suppliers in the market. I was pleased to find new and innovative materials for our wall finish, coatings and flooring requirements.*

**MOIZ KHAN**  
Project Engineer  
Souq Extra

**DATES FOR YOUR DIARY: 16 - 18 September 2018**

To be part of our next success story, please contact:

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