



٣ - ٦ رجب ١٤٤٠  
10 - 13 MARCH 2019  
JEDDAH CENTRE FOR FORUMS & EVENTS

# BUILDING NEW OPPORTUNITIES TOGETHER

[www.thebig5saudi.com](http://www.thebig5saudi.com)



BUILDING  
INTERIORS &  
FINISHES



BUILDING ENVELOPE  
& SPECIAL  
CONSTRUCTION



CONSTRUCTION  
TOOLS & BUILDING  
MATERIALS



CONSTRUCTION  
TECHNOLOGIES &  
INNOVATIONS



CONCRETE



MEP SERVICES



PLANT MACHINERY  
& VEHICLES

Co-located event



Organised by

dmg events

# NOW IS THE TIME FOR YOU TO INVEST IN SAUDI ARABIA

Saudi Arabia's economy is entering a post-oil era in which the kingdom's mega-cities, a number of which are under construction, will provide the country's future growth. More than 80 mega projects, each worth at least \$1 billion are underway or planned for completion by 2030 in Saudi Arabia.

The Big 5 Saudi, running successfully for 8 years now, attracts high profile buyers and decision makers from private and government sectors involved in the planning and execution of these major projects.

“Participating in The Big 5 Saudi puts us in direct contact with decision makers and customers for us to showcase our latest developments.”

Naser Al Zamil, Vice President,  
Government Sector, Zamil Industrial



EXHIBITORS CONSIDER  
PARTICIPATING  
IN THE BIG 5 SAUDI  
IMPORTANT FOR  
THEIR BUSINESS





# PRODUCT SECTORS

If you are a supplier of the below products and are planning to enter or expand into Saudi Arabia's booming market, The Big 5 Saudi is the event for you.



## BUILDING INTERIORS & FINISHES

Coatings, sealants and adhesives  
Flooring, ceiling, walling and other interior finishes  
Hardwood  
Softwood  
Kitchen, bathroom and ceramics  
Lighting  
Marble and stone  
Paints



## BUILDING ENVELOPE & SPECIAL CONSTRUCTION

Elevators and escalators  
Insulation  
Irrigation systems  
Outdoor design and landscaping  
Outdoor furniture  
Roofing, cladding and glazing  
Special construction (prefabricated buildings, pools etc.)  
Windows, doors and sun protection systems  
Infrastructure and urban development



## CONSTRUCTION TOOLS & BUILDING MATERIALS

Construction components  
Construction equipment and machinery  
Hand tools  
Hardware and construction tools  
Metal and steel and aluminium  
Power tools  
Safety equipment  
Testing and measurement tools



## CONSTRUCTION TECHNOLOGIES & INNOVATIONS

3D printing  
Building information modeling (BIM)  
Green building materials  
Professional services  
Robotics  
Smart building and automation  
Software and IT solutions  
Waste management systems



## CONCRETE

Batching equipment  
Block, paver and tile production equipment  
Cement, admixtures and cementitious products  
Concrete reinforcements and repair  
Deco concrete  
Formwork and scaffolding  
Precast production and equipment  
Readymix concrete



## MEP SERVICES

Electrical systems  
Security and fire protection  
Maintenance and commercial cleaning  
Plumbing and water technology  
Photovoltaic (pv cell and module)  
Solar technologies and related services  
Solar energy



## PLANT MACHINERY & VEHICLES

Appliances and conveyors loaders  
Commercial tyres  
Construction and commercial vehicles  
Cranes and access equipment  
Earthmoving machines  
Finishing tools and lifting equipment  
Material processing and handling  
Mining products and equipment  
Power generation units  
Cutting, bending and welding machinery

Co-located event



## HVAC R EXPO

Air conditioning systems  
and components  
Air movement  
District cooling  
Ducts and other IAQ  
products  
Energy and specialized  
climate control systems

Heating  
Labor-saving tools and  
instruments, software, and  
business services  
Refrigeration equipments  
and systems  
Ventilation systems and  
components

# KEY STATISTICS FROM THE BIG 5 SAUDI 2018



**13,076**  
TOTAL VISITORS



**17,580**  
SQM EXHIBITION  
SPACE



**285**  
EXHIBITING  
COMPANIES

















**60**  
EDUCATION  
EVENTS



**22**  
EXHIBITING  
COUNTRIES

## TOP COMPANIES AND JOB FUNCTIONS THAT VISITED IN 2018

|  |  |
|--|--|
| <br>أرامكو السعودية<br>Saudi Aramco   | <br>البواني<br>AL BAWANI                                      |
| <br>وزارة الاتصالات وتقنية المعلومات<br>Ministry of Communications and Information Technology | <br>وزارة التعليم<br>Ministry of Education                    |
| <br>وزارة البيئة والمياه والزراعة<br>Ministry of Environment, Water & Agriculture             | <br>وزارة الاقتصاد والتخطيط<br>MINISTRY OF ECONOMY & PLANNING |
| <br>Ministry of Interior<br>Kingdom of Saudi Arabia  | <br>وزارة الشؤون الخارجية<br>المملكة العربية السعودية         |
| <br>نيسما للاتصالات والتقنية<br>NESMA TELECOM & TECHNOLOGY                                    | <br>مجموعة بن لادن السعودية<br>SAUDI BINLADIN GROUP           |
| <br>نيسما وشركاهم<br>Nesma & Partners   | <br>سك<br>SAPAC   |
| <br>وزارة النقل<br>TRANSPORT MINISTRY   | <br>نيوم<br>NEOM  |

### ARCHITECT

CEO / PRESIDENT /  
DIRECTOR

### CIVIL ENGINEER

CONSTRUCTION  
MANAGER

### CONSULTANT

### CONTRACTOR

### GENERAL MANAGER

### LANDSCAPE ARCHITECT

### MECHANICAL ENGINEER

### OPERATIONS MANAGER

### PROJECT MANAGER

### PURCHASING MANAGER

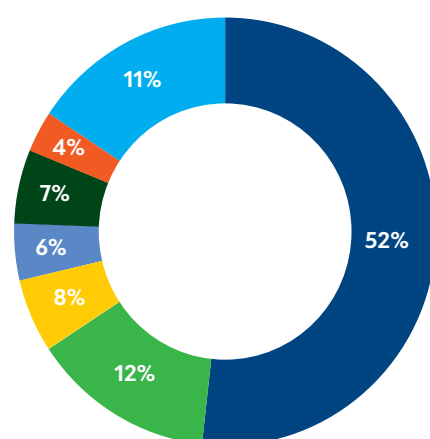
### SOLAR ENGINEER

### STRUCTURAL ENGINEER

### SUSTAINABILITY ENGINEER

### URBAN PLANNER

## VISITOR CATEGORIES



- Contractor / Architect
- Agent / Distributor
- Manufacturer
- Developer
- Consultant
- Government Official
- Other

# THEMED EDUCATIONAL CONTENT

A wide range of themed educational sessions, in four theatres, will be offered free of charge to all visitors. Covering subjects as such innovation and new regulation, these sessions are CPD-certified and designed to attract a high volume of construction professionals seeking information and new products. Book a stand near a workshop theatre relevant to you and ensure a constant flow of targeted buyers.

Get in touch for our floor plan and prime location options.



**PROJECT  
MANAGEMENT**



**SUSTAINABILITY,  
SOLAR AND  
SMART CITY**



**GENERAL  
CONSTRUCTION**



**HVAC, URBAN  
DESIGN AND WOMEN  
IN CONSTRUCTION**

## WHY YOUR BUSINESS NEEDS TO BE AT THE BIG 5 SAUDI 2019



### SELL YOUR PRODUCTS AND SERVICES

Over 14,000 buyers and decision makers attend to find and purchase products. This remains the number one reason for visitors to attend.



### 4 DAYS OF NETWORKING

As the premier event in Saudi Arabia to unite all the construction professionals, The Big 5 Saudi serves as an excellent opportunity to network, secure qualified leads and close business deals.



### DIRECT ACCESS TO BUYERS

Utilise our extensive regional database of 350,000+ construction professionals to reach a new audience of engineers, project managers, builders, developers, consultants and contractors.



### LIVE PRODUCT DEMOS

Bring innovative products closer to the buyers, in this hands-on and live environment, giving you more ways to engage with new and existing customers.



### MEDIA COVERAGE

As an exhibitor, you have the opportunity to feature in some of the top publications in Saudi Arabia – before and during the show, as well as receive extensive coverage.



### EXHIBITOR MARKETING TOOLS

Drive more clients to your stand with our free marketing support tools:

- Postcard Invitation
- Email Invitation
- Social Media
- Web Banner
- SMS

**SHARE THE  
SUCCESS IN 2019**

**DON'T MISS  
OUT ON YOUR  
CHANCE TO MEET  
MORE THAN  
15,000 INDUSTRY  
BUYERS AND  
DECISION  
MAKERS**



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**STAY  
CONNECTED**

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 @big5saudi

 @Big5Exhibition

 /thebig5-saudi

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**TO CONFIRM YOUR PARTICIPATION AT SAUDI ARABIA'S  
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