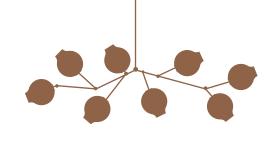
MIDDLE EAST DESIGN & HOSPITALITY WEEK 2019

17-19 September 2019 Dubai World Trade Centre

Event Brochure



7 EVENTS THAT MAKE UP MIDDLE EAST DESIGN & HOSPITALITY WEEK



28 Years in the market. Who attends: Interior designers, architects and retailers from across the globe. Products you will find: Furniture, lighting, homewares, accessories and textiles.



Now in its 18th edition. Who attends: Hotel General Managers, Owners and Operators, F&B Managers, Procurement Directors, Architects, Interiors Designers and Houskeeping Professionals. Products you will find: Interiors, lighting, design, technology, security, kitchen and laundry equipment.



20 years in the market. Who attends: Professionals looking for products for commercial, office, healthcare or educational sites. Products you will find: Desks, chairs and storage systems to security software and fit-out solutions.



Now in its 6th edition. Who attends: Architects, engineers, developers and designers. Products you will find: The latest products needed to build, operate and maintain their resort, fitness centre, spa, outdoor area, theme park and other leisure facilities.



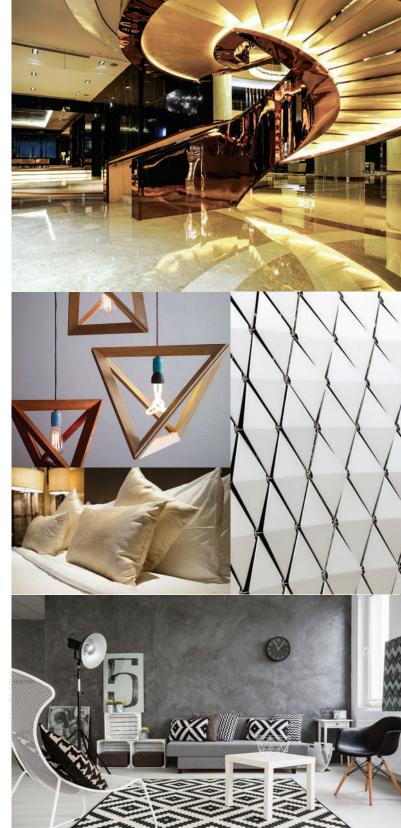
In its 5th year. Who attends: International visitors from architects, contractors, designers, hoteliers, retailers and wholesalers. Products you will find: Carpets, rugs & flooring plus decorative & innovative surfaces.

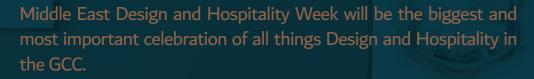


In its second year. Who attends: Furniture manufacturers, carpenters, joineries and retailers. Products you will find: Interiors components, fixtures, fittings, materials, semi-finished products and manufacturing technologies.



Launching in 2019. Who attends: A consumer audience looking to buy interiors. Products you will find: furniture & furnishings, kitchen & bathrooms, homewares, home improvement and design.

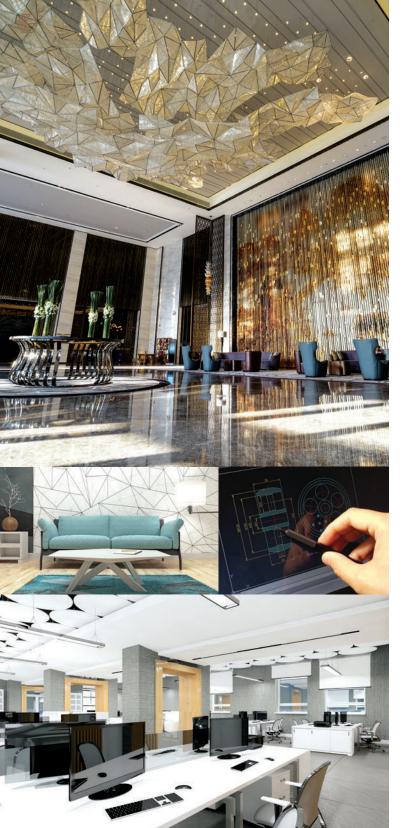




Through 7 co-located events across 3 days, MEDHW will showcase the most important brands from the design and hospitality communities. Visitors attending will not only come from the UAE, but will also include neighbouring GCC countries, India, Russia plus East & North Africa.

With over 50 years of show heritage, MEDHW will see 1000's more exhibitors, 50,000+ visitors and more inspiration and creativity, innovation and networking opportunities than ever before, all in one place at the World Trade Centre, Dubai.





WHY DOING BUSINESS IN THE MIDDLE EAST IS THE SMART CHOICE

The overall budgeted spending of the GCC countries increased to **US\$430bn** in 2018, registering **7% growth** from 2017.

The GCC has firmly established itself as one of the leading and most exciting tourist destinations in the world. **Already valued at US\$178.8bn** a year the hospitality, leisure and recreation industries are only set to grow.

Overall GCC interior contracting and fit-out spend across all sectors is forecast to **grow by 9% in 2018** and is estimated to be **worth US\$8.7bn** by the end of the year.

The GCC building construction projects expected to be completed across all sectors are forecast to increase to **US\$77bn** in 2019.

DID YOU KNOW?



Mega events like Dubai Expo 2020, 2019 world cup championships in Athletics and the FIFA world cup in 2022 are stimulating growth in all areas of the region's economy with 25m visitors expected for Expo 2020 alone.



According to the World Bank, the UAE is the bestperforming country in the MENA region and ranks 21st out of the 190 countries listed in ease in doing business.



MEET THE ATTENDEES

് 57,448

visitors attended the most recent events C-Level • Architects • Interior Designers • General Managers • Engineers Retailers & Wholesalers • Heads/Managers • Chairman/Board Members Furniture & Product Designers • Manufacturers Developers • Distributors

VISITING COMPANIES INCLUDE:



FIND OUT HOW YOU CAN BE PART OF MIDDLE EAST DESIGN & HOSPITALITY WEEK 2019

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Organised by



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