66 Stone & Surface Saudi has been a fantastic platform for us - we have met really good leads, so much so that we highly recommend this business opportunity to other international companies. #

Jim Pappas, Director Sales & Strategy, BNL Natural Stone, Canada



### **Featured buyers from previous editions**





















































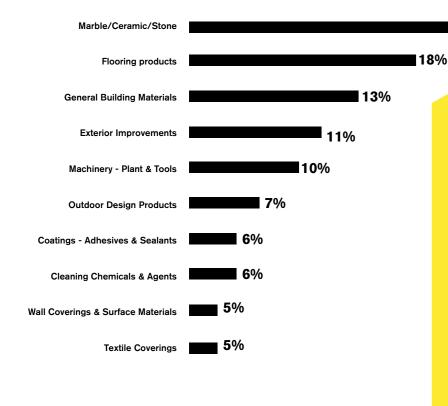








### **Product interest of visitors**



## What exhibitors had to say about the show?

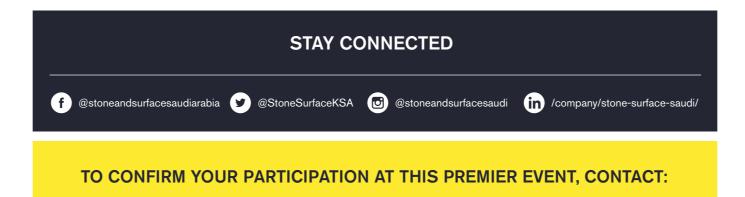
- I 88% met with top-level personnel who could be prospective clients
- 83% said exhibiting at the show provides a perfect platform to assess the competition and gather crucial information about the industry
- 86% met with prospective agents and distributors who will help in the growth of their business in the Kingdom
- 1 78% saw the show as a place to meet existing and prospective clients
- 1 75% perceived the show as a premier platform to launch their new products and

### Top goals of our exhibitors

- Generating news sales leads
- Meeting/Selling to existing customers
- Launching a new brand, product or service I Increasing brand awareness
- I Test marketing a new product
- To enter a new market
- I Conducting market research
- I Finding new distributors and resellers



# Don't miss this opportunity to grow your business!



# SAUDI ARABIA ENQUIRIES

Islam Hassaballah T: +9660126970290 E: IslamHassaballah@dmgevents.com

## INTERNATIONAL ENQUIRIES

Vina Alcala T: +971 4 4453766 E: VinaAlcala@dmgevents.com

### **DMG Events LLC Ltd**

7864 Al Madinah, Al Munawarah Road - As Salamah, Unit Number 32, Jeddah 23525 - 3889, Saudi Arabia



**dmg**::events

Oranised by

# **STONE & SURFACE**

المملكة العربية السعودية SAUDI ARABIA 21-23 APRIL 2019

Jeddah Centre for Forums & Events www.stoneandsurfacesaudi.com

# The Gateway to Saudi Arabia's Multi-Billion Contract Business Market



# The Gateway to Saudi Arabia's **Multi-Billion Contract Business Market**

Now in its third year, Stone & Surface Saudi is the Kingdom's only event dedicated to its natural stone and surface design industry. Stone & Surface Saudi offers an invaluable opportunity for international and local suppliers of stone, marble, ceramics and surface design products and solutions to connect with the key buyers and decision-makers responsible for Saudi Arabia's multi-billion dollar active construction projects. Year after year the event attracts thousands of highly influencial consultants, contractors, architects, designers and other procurement professionals working at the heart of these megaprojects.

## Product sectors displayed at the show



MARBLE AND



AND WOOD FLOORING



**EXTERIOR &** INTERIOR SURFACE MATERIALS



TEXTILE COVERING (WALL TO WALL)









# **DECORATIVE**

ABRASIVES.

MACHINERY,

TOOLS AND

**EQUIPMENT** 

COMPOSITE/

RESILIENT

FLOORING

AND COATINGS

**ADHESIVES** 

# Top reasons for exhibiting

- I Find new opportunities as Saudi Vision 2030 becomes reality resulting in a surge in the demand for finishing materials and interior fit-out solutions
- I Tap into an astonishing volume and variety of major construction and fit-out projects that are currently underway in key cities like Jeddah, Riyadh, Madina, Al Khobar and Makkah among others
- Explore new channels and generate sales leads from more than 80 mega projects, each worth at least \$1 billion
- I Meet 6000+ buyers, including buyers from the co-located Hotel Show Saudi Arabia, which is the Kingdom's premier food and hospitality event
- I Source new agents, distributors and partners as well as compete with international exhibitors to benchmark and increase your market share in the Kingdom

# Saudi Arabia Market **Potential And Growth Prospects**

## I NEOM CITY

The \$500 billion industrial zone of NEOM is one of Saudi Arabia's mega-projects that is expected to bring in billions from foreign investors. The ambitious 26,500-square kilometre business zone will link Saudi Arabia, Egypt and Jordan. It is envisaged as a futuristic hub for both industry and the citizens. It aims to embrace digital technologies and services to make the city a major commercial location in the

I MAKKAH

Located on the western coast of Makkah. this

Grand Mosque - Holy Haram

**Mosque Expansion** 

Location: Makkah

Budget: \$21.3bn

Location: Makkah

Budget: \$5bn

Abraj Kudai

Location: Makkah

for the Saudi Royal Family.

Budget: \$3.5bn

development project will be spread across an area

of 2,450 square kilometres and provide 995,000

housing units, a government complex, an airport and

This expansion project includes a new seven-storey

building with 74 prayer halls, an ornate prayer hall

covering an area of 250,000 square metres and a 5000-square metre central ceremonial area.

Al Shamiya & Mataf Expansion -

Holy Haram Mosque Expansion

This multi-billion project involves the expansion of a

Kaaba) by width of 20 metres. A major part of the

expanded Mataf will be used to accommodate more than 50,000 pilgrims per hour initially, and up to

Dubbed as one of the world's largest hotel projects,

restaurants, several helipads and a section reserved

this mammoth hotel will have 10,000 rooms, 70

Al Faisaliya City

Location: Makkah

Budget: \$25bn

Riyadh •

I JEDDAH

Al Ruwais Development

The Jeddah-based project is expected to

be completed by 2030 and involves the

redevelopment of Al Ruwais district and involves

transforming a slum area of 1,166,525 square

A mixed-use development that will incorporate

a redesign of the waterfront area known as the

Corniche of Jeddah and the building of 12 000

A metro system that includes a metro network with approximately 150 kms of train lines with

85 stations; a light rail transit (37 km lines with

15 stations) and a Commuter Rail (159 km long

with 24 main stations). This project also include

a main public transport station over an area of

39 stations): Corniche Tram (16 km long with

meters into an urban district while introducing real

estates, public service facilities and infrastructure

Location: Jeddah

Budget: \$13.3 billion

necessary for the regeneration

**New Jeddah Downtow** 

Location: Jeddah

housing units.

85,000 sgm.

Budget: \$ 2 billion

The Jeddah Metro

Budget: \$8.5 billion

Location: Jeddah

**Compelling Stone & Surface** 

Saudi 2018 facts and figures

**6500+** visitors spread across three days including visitors from the co-located Hotel Show

80% of visitors have purchasing authority

**75%** of visitors were looking to procure building interiors products

750 delegates attended the CPD-certified

workshops and seminars spread across the





























































































I MADINAH

The project will create 31,000 job opportunities and scope

of work consists of a residential, commercial, hospitality

and healthcare development including 20 administrative and 80 residential towers, a total of 40,000 rooms in new 4

to 5-star hotels, a 400-bed hospital and a transit centre to ransport pilgrims to and from the Prophet's Mosque

A monorail system comprising of a 25 km underground

line and 48 km elevated line, that includes the construction

of metro stations, platforms and administrative facilities

King Abdulaziz Specialist Hospital

This will be Saudi Arabia's largest medical project. It

comprises of two separate medical cities for the security

forces including the construction and fit-out of medical

complexes, each with a total built-up area of 1.3 million uare metres, medical facilities will be spread across

400.000 square metres and residential units across

aimed to ease the flow of pilgrims during the Haii. When completed, it will be capable of transporting 20,000

Dar Al Hijra Development

Location: Madinah

Budget: \$14.7bn

**Madina Monorail** 

Location: Madinah

Budget: \$4.2 bn

Location: Madinah

Budget: \$400mn

# **Dahiyat Al Fursan**

Budget: \$20bn

The residential project involves the construction of 100,000 houses and infrastructure works for apartments ownhouses, education and commercial buildings, as well as esearch and development centres.

## Location: Rivadh

Budget: \$3.2bn

indoor snow parks and 3,000,000 meters of shops, restaurants, entertainment areas, residential units, offices, showrooms, luxury hotels and services apartment buildings.

Location: Riyadh Budget: \$1.9bn

As an enormous retail facility extending across 390,000 square metres, The Avenues is set to become one of the Middle East's largest shopping malls with two residential

### Riyadh Medical Village

33 clinics, a hotel, training Centre, housing units and offices.

### Rivadh Metro

Budget: \$8bn

The rapid transit system will consist of 6 metro lines spanning a total length of 176 km with 85 stations built with a view to providing an integrated public transport system in

## I RIYADH

# Location: Riyadh

### Mall of Saudi

Due to be ready at the beginning of 2020, the mall will spread over an area of 8,666,000 square metres including

### The Avenues

Location: Riyadh Budget: \$1.5bn

The medical village involves the construction of 10 hospitals,

Location: Riyadh

# **Facts are what count:** 2018 visitor facts and **figures**

Wisiting Stone & Surface Saudi allowed us to see innovations specifically in cladding and alternative materials and on top of that, we've established new relations that are beneficial for our business. Eng. Maher Arabi, Senior Structural Engineer

Dar Al-Handassah Shair & Partners, Saudi Arabia dar al-handasah

Quality Ways of Trading & Contracting

Rawabi Al Jazerah
Rkeen Contracting
Rock and Steel Contracting
Company
RSH for General Contracting
Company
Sanda Deep Contracting
Sanda Deep Contracting

The International Co for Building Mater

**BUILDING CONSULTANTS** 

Abdullah-Issa Consulting Engineers Advance Vision Co

### Who visits the event?

AGENTS/DISTRIBUTORS/

## ARCHITECTS

GENERAL TRADING Adada& Kabbani Abunayyan Trading Corp Adan Marble & Granite Factory Amo Ages Al Fareedah Est for Trading & Contracting Afr Al Ameed International for Trading Castle Rock Co Al Anhar Trading Al Fahd Al Aseel Trading Est. Al Fahd Al Assell Trading Est.
Al Majed Trading
Al Mussallam Trading Co
Al Salmi Trading Group
Antique Marble Trading Est
Aykardesler Marble
Best Paints Factory
Building Products Co
City Links Trading (Al-Ajmi Group)
Dar Al Jamal
Demas Factory for Non Woven Fal
Eligent Stone
ELITE TRADING ALLIANCE
ELITE TRADING ALLIANCE FKB Consulting Engineers

Hadia Abdul Latif Jameel Co. Lti Fahad M Maliki Trading Est Future Elite Trading Est Ghad Advanced Trading Granada for Ceramic & Stone Granite House Factory Heritage Trading Est Khalifa Al Gosaibi Trading Co Norr Development Nouble House Est

National An Obesation Frading Est
Land Trading Est
Maskeen Modern Trading Est
Marble and Granite international c
Marblemark for Engraved Marble
Mufti Marble trading est
Nabil Mohd Al Jinaini Trading Est
Nesma Trading Co Ltd
New Orbit Trading Est
Newport Trading
Ocer
Coems for Marble

Ocer
Osama for Marble
Raddah Investment
Razan for Trading
Samir Tading & Marketing Co JS
Saud AS AN Shamrani Trading Est
Saudi Building Material Co
Sibtay Trading
Simat Trading Co
Talid Stone Est
Thamer Al Agsan Est for Trading
Tiger Stone
Ugur Marble
Yama Trading Co CONTRACTORS

East Delta Saudi Co Esnad Al Watan

Castle Rock Co

AlRajeh Modern Constracting Co. Lt Alsaraya Co Amjaad Contracting & Building

Estate GIF Contracting & Trading

Doors Technology for Carpentry & Building

Knowledge Valley for Management & Consu

Saudi Green Building Forum In Consultati Status With United Nations USGBC Educ

REAL ESTATE DEVELOPERS

Al Mahdaly Real Estate Al Mousa Real Estate

orchester Estate EMAAR King Abdullah Economic Ci Ittihad & Takaful Investments Co Ltd Jabal Omar Development Co

ILL Mohammed Al Habib Co Novotel Hotel Tahlia Jeddah Pan Kingdom Real Estate Sukna International For Real Estate Dev

# GOVERNMENT

# Nature of business of visitors

