

WORKSPACE is the only event in the Middle East dedicated to the fit-out, design and management of commercial properties.

Showcasing leading brands and suppliers from across the globe each year, **WORKSPACE** casts a spotlight on the current and future design trends essential to efficient and high-performing commercial, educational and healthcare spaces.

73
EXHIBITING COMPANIES

26
EXHIBITING COUNTRIES

91
VISITING COUNTRIES

27,448*
ATTENDEES

"We've got this fantastic stand here at WORKSPACE and we've had some great foot-fall. We've hosted a number of talks and had an amazing response"

Oliver Baxter, Insight Programme Manager MEA, Herman Miller

7 KEY SECTORS REPRESENTED AT WORKSPACE

COMMERCIAL FIT-OUT SERVICES

COMMERCIAL FURNITURE

INTERIOR PARTITION SOLUTIONS & TECHNOLOGIES

OFFICE MANAGEMENT

OFFICE SUPPLIES & EQUIPMENT

STORAGE SYSTEMS & CABINETS

WORKSTATION TECHNOLOGIES & SECURITY SOFTWARE

*The number of attendees combines visitors who attended WORKSPACE and its co-located events INDEX and SURFACE Design Middle East.

REACHING 65+ MILLION PEOPLE WORLDWIDE*

COVERAGE
IN THE UAE'S 5 BIGGEST NEWSPAPERS

50+ PAGES
OF PREVIEW IN THE REGION'S LEADING DESIGN AND LIFESTYLE MAGAZINES AHEAD OF THE SHOW

200+
DEDICATED STORIES PUBLISHED ACROSS PRINT AND ONLINE MEDIA

120
RADIO ADVERTISEMENTS

6,000,000+
IMPRESSIONS FROM DIGITAL CAMPAIGNS

BE A PART OF WORKSPACE 17-19 SEPTEMBER 2019, Dubai World Trade Centre

PACKAGE	PRICE (US\$) Price per SQM
Space Only (below 24 SQM)	470
Premium Shell Scheme	550
Bespoke and Sponsorship packages also available	

SOCIAL REACH

FACEBOOK REACH
542,989

TWITTER IMPRESSIONS
16,900

WEBSITE PAGE VIEWS
174,739

THINK OUTSIDE THE BOOTH

If you're keen to put your brand forward as a thought-leader, trend setter or are trying to be different from the competition then one of our sponsorship opportunities may be exactly what you're looking for.

To find out more contact us at info@workspace-index.com or using the contact details below.



WORKSPACE

17-19 SEPTEMBER 2019
DUBAI WORLD TRADE CENTRE

THE GLOBAL COMMERCIAL SPACE EVENT IN THE MIDDLE EAST

CONTACT US TODAY

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ORGANISED BY **dmg events**

PART OF
MIDDLE EAST DESIGN & HOSPITALITY WEEK 2019

CELEBRATING DESIGN

This year, WORKSPACE will be part of the Middle East Design and Hospitality Week - the biggest and most important celebration of all things Design and Hospitality in the GCC.

Through seven co-located events across 3 days, MEDHW will showcase the most important brands from the design and hospitality communities. Visitors attending will not only come from the UAE, but will also include neighbouring GCC countries, India, Russia and East and North Africa.

With over 50 years of show heritage, MEDHW will see 1000s more exhibitors, 50,000+ visitors and more inspiration and creativity, innovation and networking opportunities than ever before, all in one place at the Dubai World Trade Centre.



THE ADVANTAGE OF DOING BUSINESS IN THE MIDDLE EAST - A TRANSCONTINENTAL HUB

There is **7% growth** in overall spend forecast for the GCC in 2018 at **US\$430bn**

The UAE boasts one of the GCC's fastest growing fit-out markets, expected to be worth **US\$973.4mn** by 2022

The GCC interiors and fit-out spend in the commercial sector is expected to reach **US\$1.09bn** in 2019

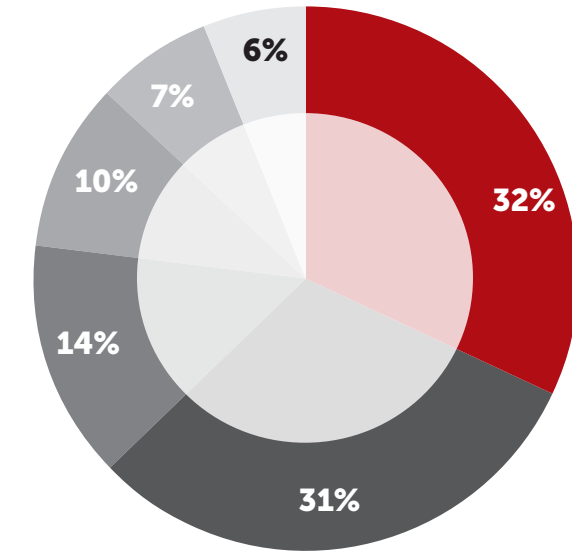
The interiors and fit-out spend in the hospitals sector is estimated to increase from US\$ 588mn in 2018 to **US\$ 739mn** in 2019

Overall GCC education facilities projects expected to be completed will increase from US\$ 4.8bn in 2018 to **US\$ 6.26bn** in 2019



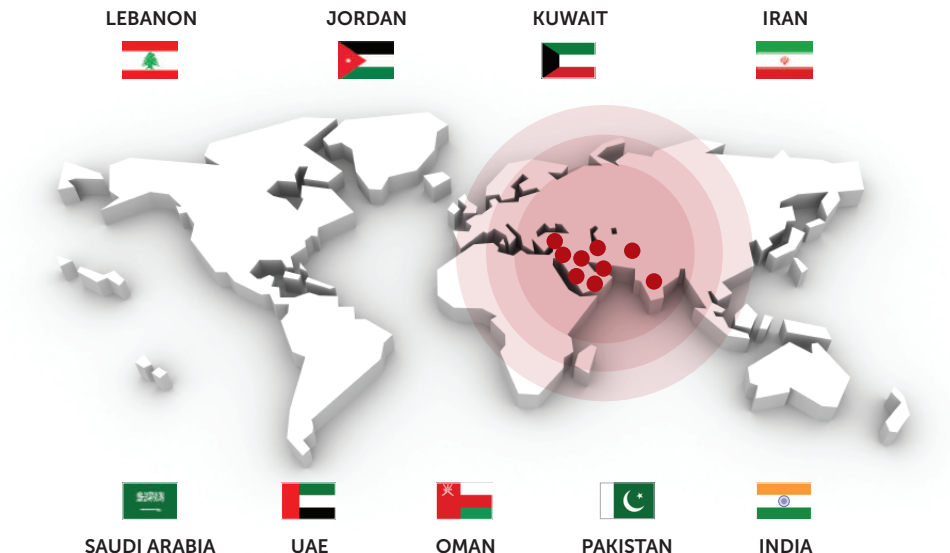
A SNAPSHOT INTO THE WORKSPACE AUDIENCE

MEET THE ATTENDEES



- 32%** DISTRIBUTOR, GENERAL TRADER, WHOLESALER
- 31%** ARCHITECTURE, CONSULTANCY, INTERIOR DESIGN
- 14%** PROPERTY DEVELOPER, REAL ESTATE DEVELOPER
- 10%** HOSPITALITY, HOTELS AND RESORTS
- 07%** MALLS, RETAIL
- 06%** CLINICS, HEALTHCARE, HOSPITALS

REPRESENTING THE FOLLOWING COUNTRIES



ATTRACTING THE RIGHT DECISION MAKERS

Features and highlights to engage, educate and inspire our attendees.

WORK DESIGN STUDIO

This presentation hub, brought to you by H2O Concepts and Herman Miller, is a set of seminars focused on promoting happiness and wellness in the work place, led by prominent speaker, brand evangelist and psychologist Oliver Baxter from the Herman Miller Insight Group.

TECH SPACE

Driven by industry demand for a one-stop-shop to meet the entire fit-out and integrated technology needs and smart integrated solutions in the workplace that reduce costs, increase productivity and employee well-being.

TREND TOUR

A digital guide that curates the best products and installations WORKSPACE has to offer. The Trend Tour will guide visitors to exhibitors that feature stand-out products, making for a seamless experience.

OUR TOP EXHIBITORS

- Interface
- Boss Design
- Oasis Paints
- H2O Concepts
- Herman Miller
- Tuna Ofis ve Ev Mobilyalari
- Al Nabooda Interiors
- Highmoon Furniture
- Sedus
- Guialmi
- OFIS
- Codutti
- IBEBI Design
- Nook
- Nurus
- Ergotron



"WORKSPACE is a great show to identify and keep up with new ways of working."

Andy Watson, International Sales Director, Boss Design



"WORKSPACE is a get together of all design, fit out and interiors industry especially when it comes to corporate and professional workplaces for the entire Middle East."

Jorge Almeida, Export Director, GUIALMI

7 EVENTS THAT MAKE UP MIDDLE EAST DESIGN AND HOSPITALITY WEEK



FROM COMPANIES INCLUDING



MEET **CEOs**, **MANAGING DIRECTORS**, **IT DIRECTORS**, **HR HEADS**, **INTERIOR DESIGNERS**, **ARCHITECTS**, **CONSULTANTS**, **DEVELOPERS** AND **CONTRACTORS** FROM THE FOLLOWING INDUSTRIES:

