



16 - 18 JUMADA AL-THANI 1441 HIJRI
11 - 13 FEBRUARY 2020
RIYADH INTERNATIONAL CONVENTION
& EXHIBITION CENTRE

THE REGION'S LARGEST
DEDICATED EVENT FOR
THE HVAC R INDUSTRY

www.hvacrexposaudi.com



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dmg events LLC



ATTRACTING THOUSANDS OF VISITORS EVERY YEAR AND MARKING A 20% INCREASE THIS YEAR IN PARTICULAR, **HVAC R EXPO SAUDI IS BEING QUOTED AN "UNMISSABLE EVENT" FOR ALL THINGS HVAC R.**

WHAT WE DO

The total market for HVAC R systems in Saudi Arabia is **forecasted to grow at a CAGR of 13.11% between 2017 and 2022.***

Facilitating this growth and ensuring the event provides a perfect platform to conduct business, stands at the core of HVAC R Expo Saudi's mission.

PROVIDING VALUE TO STAKEHOLDERS

FACTS & FIGURES IN 2019



6,444

TOTAL VISITORS
includes FM visitors



33

VISITING COUNTRIES



28

EDUCATIONAL WORKSHOPS



81

EXHIBITING COMPANIES



4,378 SQM

EXHIBITION SPACE



**PRODUCTS
SOURCED**
BUYERS ARE
LOOKING FOR:

► **Air conditioning, Heating & Refrigeration Equipment's & Systems**

- Air conditioning, Ventilation Systems and Components
- Heating Pumps, Heat Exchangers, and Equipment
- Refrigeration Systems and Equipment
- Hydronic Systems

► **Air Movement, Ventilation, Ducts & other IAQ Products**

- Ducting Systems and Machinery
- Fluids
- IAQ Products (Filters, Humidifiers, etc.)
- Ventilation
- Air Movement

► **Energy & Specialized Climate Control Systems**

- Building Automation System
- Facility Management System
- Control Valves, Sensors and Field Devices
- Energy-Saving Equipment
- Renewable Energy Equipment
- Solar Cooling

► **Labor-Saving Tools & Instruments, Software, and Business Services**

- HVAC Industry Services
- Installation Tools & Equipment
- Insulation Products
- Fittings, Components
- Valves, Pumps, Pipes
- Plumbing Products and Technologies
- Power Generation
- Software
- Tools & Accessories
- Measuring Technology

MEET SERIOUS BUYERS

KEY BUYERS AND VISITOR PROFILES INCLUDE:

CEO / Managing Director / Executive Director

Owner

General Manager

Mechanical Engineering Head

MEP Manager

HVAC Supervisor

Project Manager

Civil Engineer

Health Relations

Procurement manager

Contract Manager

Senior Architect

Purchasing Officer

Design Engineer

Senior Quantity surveyor





INITIATE BUSINESS DISCUSSIONS

TOP COMPANIES THAT VISITED IN 2019

“

HVAC R Expo Saudi is well thought out and put together. AC manufacturers showcasing their products display increased focus on sustainability and environment-friendly solutions driving the energy-efficient technology race among manufacturers this year.”

AbdulRouf Pandith
MEP Manager
KEO International Consultants

“

HVAC R Expo Saudi was an event to be look forward to. New suppliers, New equipment and New innovation and technologies. It's always fun to see the latest models and machines.”

Ernel Cudal
QA/QC Mechanical Engineer
BAB Al-Minwal Electromechanical Company

“

I got to see the entire HVAC industry together and discover new products and innovation, learn of trends, and build relationships face to face.”

Muqthar Abdul
Senior Mechanical Engineer
Saudi Electricity Company

“

Got to know about lot of new (HVAC) products and new developments in the industry.

“Mohammed Mubin
Senior Engineer (Quality & Cost Control)
Gulf Real Estate”



INTERNATIONAL COMPANIES ENTERING SAUDI ARABIA'S GROWING HVAC R MARKET

HVACR Expo Saudi brings together leading international brands, all under one roof. The 2019 edition welcomed exhibitors from 16 different countries across the globe.



SOME OF OUR FEATURED EXHIBITORS





WHY LEADING COMPANIES PARTICIPATE AT HVACR EXPO SAUDI:



BRINGING SERIOUS BUYERS TO YOU

We pride ourselves in being the only platform in Saudi Arabia to bring over 6,000 HVAC R-related professionals under one roof, over three days. HVAC R Expo Saudi invests heavily in conducting research to ensure we have top-profile executives and key decision makers visit the event to provide true value to our exhibitors.



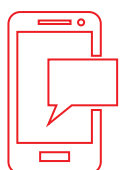
CREDIBLE & RELIABLE REPUTATION FOR EXHIBITION EXCELLENCE

HVACR Expo Saudi is organised by dmg events, backed by over 3 decades of experience in organising events globally. Our company meets international quality standards endorsed by credible industry institutions like UFI (the global Association of the Exhibition Industry) and AEO.



PROMOTING YOUR BUSINESS, IS OUR BUSINESS

Right from the day you sign up as an exhibitor, our dedicated marketing team will work closely with you to ensure you are promoting your participation well before the event through multiple marketing channels. HVAC R Expo Saudi, every year, aims to work in collaboration with credible industry associations to ensure your messages are directed to the right audiences.



ENABLING TANGIBLE RESULTS THROUGH VISITOR TRACKING

To compliment your business objectives and increase your sales pipeline, we encourage you to scan and capture details of all visitors to your stand using our very own Lead-Retrieval app. The data you scan can be downloaded for your records and future follow-ups by your sales team.



"Riyadh is a perfect choice to host this event as all the ministries and regulatory bodies are all here."

Giorgio Elia, Vice President,
Carrier Middle East



"Many prominent HVAC businesses participated in the Expo, providing visitors with coverage of the latest HVAC technologies and its related services, all under one roof"

Mohammed Khan, Marketing Services Manager
Al-Hassan G.I. Shaker Co. (Shaker Group)"



"One of the best events we have participated in KSA."

Karim Attieh, Marketing Analyst
AIC Steel



"The lead generation application by dmg events benefited us tremendously. We definitely need it again next year!"

Nasser Obeid, Managing Director,
Johnson Health Tech. Middle East

PLAN AHEAD TO SECURE A PREMIUM STAND LOCATION

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"Participating in HVAC R Expo Saudi puts us in direct contact with decision makers, key Government officials and customers to whom we showcase our latest products and solutions. We are very pleased with the turnout and the quality of visitors at the show. HVAC R Expo Saudi is the perfect place to meet the Saudi buyers and is therefore an important exhibition for the industry."

Mr. Hosam Nassar,
ZI Corporate Events Manager
Zamil Industrial"