



**SAUDI**  
ENTERTAINMENT  
AND AMUSEMENT

21-23 APRIL, 2019  
JEDDAH CENTRE FOR FORUMS & EVENTS

# TOPLINE REPORT FOR 2019



**3,728**  
TOTAL  
ATTENDEES



**101**  
EXHIBITING  
COMPANIES



**21**  
EXHIBITING  
COUNTRIES



**100s**  
OF GLOBAL  
NEVER-SEEN-BEFORE BRANDS



**50%**  
BOOKED ONSITE  
FOR 2020



**SAUDI ENTERTAINMENT AND AMUSEMENT 2019 WAS THE FIRST EVER TRADE EVENT DEDICATED TO THE KINGDOM'S ENTERTAINMENT AND LEISURE SECTOR**

Saudi Entertainment and Amusement hosted attendees who are sourcing new products and suppliers for some of the leading entertainment and leisure projects the kingdom including:

Majid Al-Futtaim Shopping Malls KSA  
Al Othaim Group  
VOX Entertainment  
The LEGO Group  
Emaar - The Economic City  
Saudi Binladin Group  
Royal Commission of Yanbu  
King Abdulaziz University  
Ministry of Petroleum  
Al-Futtaim Holding  
Ministry of Tourism  
Saudi Entertainment Ventures  
MAF Carrefour  
Almari Group  
Kids Space Company  
Modern Food Company  
ME Entertainment  
Saudia Airlines  
Abdullah Al Othaim Investment Company  
Knowledge Economic City

Jungle Land  
Honeywell  
NEOM  
Fawaz Al Hokair Group  
Ministry of Defence  
Al Hokair Group  
Schlumberger  
Fun Gate Company  
Toy Triangle Co.  
Tamimi Markets  
Saudi Aramco  
Effat University  
Toy Town  
SEDCO Development  
Fun Plant Amusement Centre  
Rewaq Studio  
Sela Sport Co.  
AECOM  
Lulu Supermarket Group  
ME Entertainment

## EXHIBITING COUNTRIES



USA



United Kingdom



Ukraine



Saudi Arabia



Turkey



UAE



Bahrain



South Korea



China



Netherlands



New Zealand



Lebanon



Bulgaria



Belgium



South Korea



Lithuania



India



Germany



Italy



Hungary



France

# TOP EXHIBITING BRANDS



I am very happy to be at this show – a new show in Jeddah aligned with the Kingdom’s vision. There are great entertainment products here, not usually known in the local market. I am very happy with the wide variety of suppliers, which will help anyone who would like to venture into the entertainment and leisure industry. It’s a great place for architects, developers and even investors to find new products and inspiration for new projects.

**Mazin Alostaz, Sr. Project Manager, SEDCO Development - VISITOR AT SAUDI ENTERTAINMENT AND AMUSEMENT**



## WHAT OUR EXHIBITORS HAD TO SAY



We are the largest distributor of coin operated amusement games in the MENA area. We are very pleased with the outcome. Definitely, we will participate in the next event that will take place in Riyadh next year and we will be happy to be part of it.



**NABIL ADIL KASSIM**  
CEO, WAREHOUSE OF GAMES



We are very happy to have participated in this show. The world of snow and ice amusement is very popular in the Middle East. We are very happy to have met visitors who are interested in working with us. We hope to join the show next year as well.



**ALEX LOKHURST**  
MANAGING PARTNER  
UNLIMITED LEISURE



We are very happy with the positive response we have been receiving at the show. We had good meetings and discussions and we are already talking about participating in the show next year.



**THOMAS MITMANNSTRUBER**  
CEO, HPS PLAY COMPANY

# BOOK PRIME FLOOR SPACE NOW FOR 2020

3-5 FEBRUARY, 2020 | RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER

FOR MORE INFORMATION, PLEASE WRITE TO  
sales@saudientertainmentexpo.com or call +971 4 445 3606

SAVE THE DATE

SUPPORTED BY

HOST VENUE

MEMBER OF

REGISTRATION SPONSOR

BAG SPONSOR

BADGE SPONSOR

ORGANISER

