



MIDDLE EAST
DESIGN &
HOSPITALITY
WEEK 2019

TOPLINE REPORT

INDEX DESIGN 2019

The first Middle East Design and Hospitality Week was the biggest and most important celebration of all things Design and Hospitality in the GCC.

The combination of design shows meant that the visitors could source from the full spectrum of interior products, ranging from specialists in Surface Design, commercial interiors in Workspace and the full range of interior products at INDEX



WORKSPACE



SURFACE
DESIGN
MIDDLE EAST



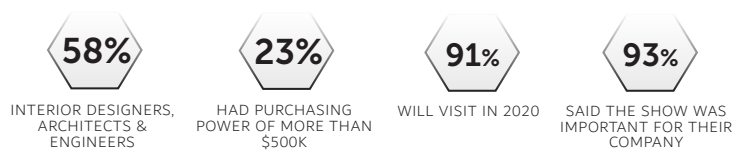
FIM



The design shows were also co-located with The Hotel Show, FM Expo & The Leisure Show, resulting in a wide-variety of companies with a business interest in interiors, and also brought in many new and international visitors.



VISITOR FACTS



TO BE A PART OF THE NEXT SUCCESS STORY,
CONTACT THE TEAM TODAY...

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**TOPLINE
REPORT**

INDEX DESIGN 2019

CONNECTING THE WORLD

WITH THE MIDDLE EAST
DESIGN COMMUNITY

“ At INDEX 2019 I found new products as alternative to existing ones, which are both operationally- and cost-effective. In addition to a solution provider for specific issues in operations, which we have been searching the market for!

PROJECT ARCHITECT
NHBI Group - Visitor INDEX 2019

“ We had an incredibly positive response at the show, and saw a great number of visitors. The support of the INDEX marketing team was fantastic.

OWNER & FOUNDER
New Citizen Design - Exhibitor 2019



WORKSPACE



SURFACE
DESIGN
MIDDLE EAST



FIM



THE POWER OF ONLINE PRESENCE



Email/Newsletter Reach
646,949



Website Users
215,494



Website Page Views
796,443



Facebook Members
49,874



Facebook Reach
437,295



Twitter Reach
32,477



Instagram Followers
9,935



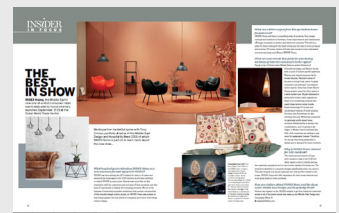
Instagram Engagements
40,536



PR Reach
65 Million +

REACHING MILLIONS WORLDWIDE

Through media partnerships & press release content alone, over 200+ stories about INDEX were published online & in print. The total reach amounted to an international audience of over 65 Million.



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