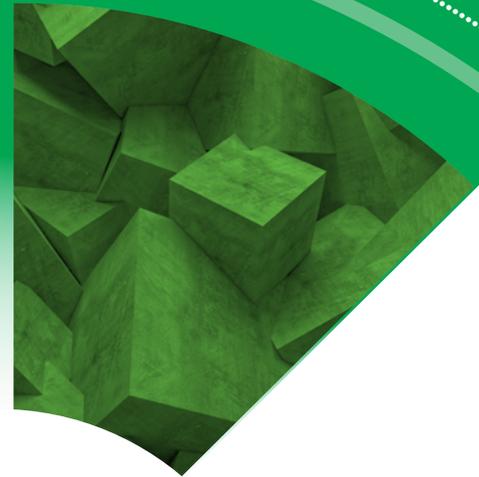


# THE MEETING PLACE FOR SAUDI'S CONSTRUCTION INDUSTRY



**24-27 MAY, 2021**

RIYADH INTERNATIONAL  
CONVENTION & EXHIBITION CENTER

[www.thebig5saudi.com](http://www.thebig5saudi.com)

Co-located with:



Organised by:



# THE 11<sup>TH</sup> EDITION OF THE BIG 5 SAUDI WILL BE THE LARGEST GATHERING OF CONSTRUCTION PROFESSIONALS IN SAUDI ARABIA.

JOIN TOP GLOBAL AND LOCAL BRANDS WHO HAVE FINALIZED IMPRESSIVE DEALS DURING THE 4 DAY EVENT

## ABOUT THE ORGANISERS:

The Big 5 Saudi is brought to you by world-class event organisers, dmgevents. Since its start in 2011, the event has launched hundreds of thousands of products boosting the expansion of the Saudi market and now that experience is being brought to the capital in Riyadh.

**dmgevents**



## JOIN US IN RIYADH IN 2021

We are delighted to announce that The Big 5 Saudi will be moving to Riyadh for its 2021 edition. After ten successful years in Jeddah, and lengthy discussions with the industry regarding the need for a focused construction event in Riyadh, we have responded and will launch The Big 5 Saudi at Riyadh International Convention & Exhibition Center (RICEC) in March 2021.

Saudi Arabia's capital and main financial hub, Riyadh will provide The Big 5 Saudi a perfect platform to take the event to the next level, and we invite you to join us too to elevate your business to a higher level.

## WHY RIYADH?

- Commercial capital of Saudi Arabia
- **4.2 MILLION** most populated city in Saudi Arabia with approximately 4.2 million people
- Riyadh has over 30 active projects worth **USD 1 billion** or more
- **\$44.3 million USD** - worth of projects in the early stages of construction
- **Over 25%** of all construction activities in Saudi Arabia are taking place in Riyadh

 **80+**  
Events across Middle East, Africa & Asia

 **425,000+**  
Visitors every year

 **1500+**  
Workshops at our events, each year

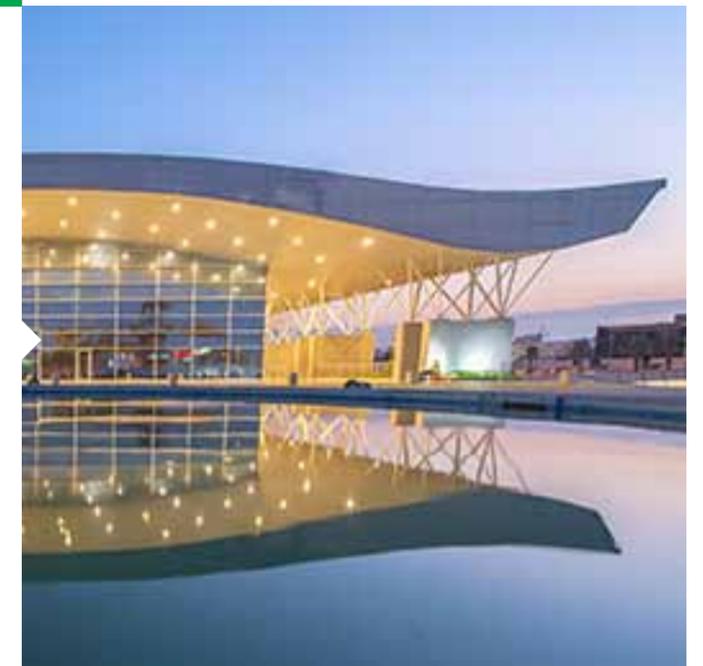
 **40+**  
Network of agents worldwide

 **1,000,000+**  
Database of professionals in the region

 **1995**  
First operated in Middle East and Africa

## ABOUT THE VENUE

The Riyadh International Convention & Exhibition Center (RICEC) is a newly developed state-of-the-art convention and exhibition facility designed to serve your business needs. Located on King Abdullah bin Abdul Aziz Road at Al Waha district, RICEC is only 15 minutes from King Khalid International Airport along the Eastern Ring Road.



# THE GATEWAY TO SAUDI ARABIA'S MULTI-BILLION CONSTRUCTION MARKET

Now in its 11<sup>th</sup> year, The Big 5 Saudi is the meeting place for Saudi Arabia's construction industry.

The event covers the most important sectors of the construction industry, providing a place to source everything in the buying cycle – from conception to completion.

It's the only place in Saudi where the international and local industry come together under one roof for 4 essential business days of sourcing, networking and gaining industry knowledge.



## AMAALA

Saudi Arabia's PIF unveiled Amaala, a 3,800km<sup>2</sup> gigaproject that will serve as an "uber-luxury" wellness tourism destination. Amaala will sit alongside Neom and The Red Sea Project as part of the gigaprojects investment portfolio that PIF is rolling out to meet the goals of Vision 2030.



## THE RED SEA PROJECT

Phase 1 of the scheme is due to complete in 2022 and includes 14 luxury and hyper-luxury hotels that will comprise 3,000 rooms, all across five islands and two inland resorts.

## NEOM CITY

The centrepiece of Saudi Arabia's gigaproject ecosystem and the Vision 2030 economic diversification programme, the \$500bn (SAR1.9tn) Neom is among the kingdom's most globally renowned projects at moment.



NEOM CITY

MEDINAH

JEDDAH

RIYADH

DAMMAN



## JEDDAH TOWER

Among the region's most closely watched supertalls currently under development, the 200-floor-plus tower will feature more than 750 residential units, hotel keys, and serviced apartments, in addition to 3,190 parking spots and close to 60 elevators.

# FEATURED GIGA PROJECTS IN THE REGION



## QIDDIYA:

Located 40km from Riyadh, Qiddiya will be more than twice the size of Walt Disney World Orlando in Florida, US and will feature a Six Flags branded theme park, hotels, and amusement and leisure facilities.

Dubbed as Riyadh's 'city within a city', Al Widiyan will become the capital's cosmopolitan district, covering an area of seven million square metres. The mixed use city and leisure destination in Riyadh's northern growth corridor will be split into 12 districts, with more than 50 per cent of the land area dedicated to open space, anchored by large Central Park formed around Al Widiyan's natural wadis.

**ESTIMATED PROJECT VALUE: USD 4 Billion**

**ESTIMATED COMPLETION DATE: 2022**



## KING SALMAN PARK

At four times the size of New York City's Central Park, Riyadh's King Salman Park will stretch over a 13.4 square kilometre area on the site of the old airport, and will be linked by the bus and metro lines of the city

**ESTIMATED PROJECT VALUE: USD 19.1 Billion**

**ESTIMATED COMPLETION DATE: 2024**



## AL WIDIYAN

Dubbed as Riyadh's 'city within a city', Al Widiyan will become the capital's cosmopolitan district, covering an area of seven million square metres. The mixed use city and leisure destination in Riyadh's northern growth corridor will be split into 12 districts, with more than 50 per cent of the land area dedicated to open space, anchored by large Central Park formed around Al Widiyan's natural wadis.

**ESTIMATED PROJECT VALUE: USD 5 Billion**

**ESTIMATED COMPLETION DATE: 2024**



## RIYADH METRO:

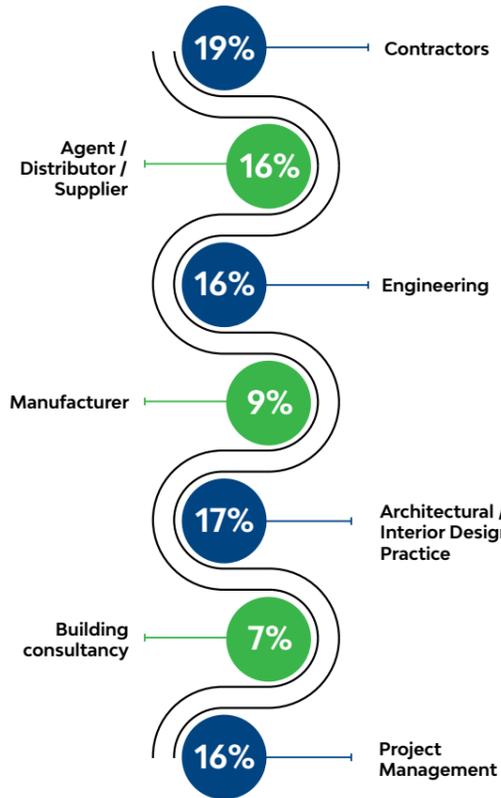
The Riyadh Metro is a rapid transit system under construction in the city of Riyadh, the capital of Saudi Arabia. It will consist of six metro lines spanning a total length of 176 kilometres with 85 stations.

**ESTIMATED PROJECT VALUE: USD 23 Billion**

**ESTIMATED COMPLETION DATE: 2021**

# KEY STATISTICS OF THE BIG 5 SAUDI

## OUR TOP NATURE OF BUSINESS



**15,000+** visitors

**20,000sqm** gross exhibition space

**250+** Exhibiting companies

**Over 20** exhibiting countries

## EXHIBITING COUNTRIES

- Bahrain
- Belgium
- China
- Germany
- Greece
- Italy
- Korea
- Kuwait
- Spain
- Denmark
- Jordania
- France
- India
- Kazakhstan
- Slovenia
- Turkey
- UAE
- Saudi Arabia

## FEATURED EXHIBITORS WHO PARTICIPATED IN 2020:



## KEY COMPANIES THAT ATTEND:



## WHAT OUR EXHIBITORS THOUGHT

**88%**

of exhibitors rated the event important to their business

**82%**

of exhibitors met their objectives/goals at the event

**82%**

of exhibitors have generated sales for the next 12 months as a result of their participation

# COVERING THE FULL CONSTRUCTION CYCLE FROM INCEPTION TO COMPLETION

The event covers the most important sectors of the construction industry, providing a place to source everything in the buying cycle – from conception to completion.

## PRODUCT SECTOR CATEGORIES

### BUILDING ENVELOPE AND SPECIAL CONSTRUCTION

- Special construction (prefabricated buildings, pools etc.)
- Insulation
- Roofing, cladding and glazing
- Windows, doors and sun protection systems
- Elevators and escalators
- Infrastructure and urban development

### BUILDING INTERIORS & FINISHES

- Hardwood
- Lighting
- Flooring, ceiling, walling and other interior finishes
- Coatings, sealants and adhesives
- Kitchen, bathroom and ceramics
- Paints
- Softwood

### CONSTRUCTION TECHNOLOGIES & INNOVATIONS

- Robotics
- Smart Building and Automation
- 3D Printing
- Software and IT Solutions
- Building Information Modeling (BIM)
- Green Building Materials
- Professional Services
- Waste Management Systems
- VR/AR & Wearables
- Measurement & Control Technology

### CONSTRUCTION TOOLS & BUILDING MATERIALS

- Testing and measurement tools
- Hand Tools
- Construction components
- Metal and steel and aluminium
- Power tools
- Safety & Special equipment
- Construction equipment and machinery
- Hardware and construction tools

### SOLAR & MEP SERVICES

- PV Thin Film
- PV Components
- PV Inverters
- PV Mounting Systems, Installation Aids and Tracking Systems
- PV Monitoring, Measurement and Control Technology Energy Management
- PV Integration and Automation
- Building Integrated Solutions (BIPV)
- PV Manufacturing Equipment
- PV Maintenance, Repair and Operations
- ST Process Heat
- ST Air-conditioning and Cooling
- ST Building Integrated Solutions
- ST Maintenance, Repair and Operations
- Battery Management Systems
- Software and IT Solutions
- ST Collectors
- Photovoltaic (pv cell and module)
- Law Firms
- Education and Training
- Government Organizations and Associations
- Media and Publishing
- Charging Technology and Devices
- Flow Batteries
- Fuel Cells
- Energy Storage Systems Maintenance, Repair and Operations
- Engineering and Design Services
- Batteries, Battery Packs
- ST(Control System, Pumps, Fittings, Heat Exchangers,Expansion Tanks,Air Separators)
- EPC Contracting and Project Development
- Consulting Services
- Testing Institutions
- Research and Development
- Financing and Investment Services
- Plumbing & Water Technology
- Security and fire protection
- Solar technologies and related services
- Electrical systems
- Maintenance and commercial cleaning

### PLANT MACHINERY & VEHICLES

- Skid Loaders
- Appliances & Conveyors Loaders
- Site Clearing, Demolition Tankers, Trailers & Tractors
- Material Processing and Handling
- Commercial Vehicles, Trucks and Buses
- Tires
- Spare Parts & Components
- Access Platforms
- Forklift
- Cranes & Lifting Equipment
- Road Marking Equipment
- Pumping Equipment
- Road Construction and Maintenance Equipment
- Earth Moving Machines
- Attachments
- Oil and Lubricants
- Demolition Equipment
- Spare Parts and Components
- Concrete Mixers
- Compaction Equipment
- Construction Equipment and Tools
- Machines and Plants Producing Asphalt
- Commercial Vehicles
- Commercial Tyres
- Cranes & Lifting Equipment
- Pumping Equipment
- Spare Parts & Components
- Access Platforms
- Skid Loaders
- Construction Vehicles
- Material Processing and Handling
- Truck Mixers

### OFFSITE & MODULAR CONSTRUCTION

- Bathroom & Kitchen Pods
- Modular Volumetric Systems
- Modular MEP Systems
- Pre-engineered Building Services
- Prefabricated Building Components
- Framing Solutions in Steel, Timber & Concrete

# NEW FOR THE YEAR

## THE BIG 5 SAUDI IS CO-LOCATED WITH STONE & SURFACE SAUDI ARABIA

### STONE & SURFACE

SAUDI ARABIA المملكة العربية السعودية

#### FINISHED & UNFINISHED STONE

- Granite
- Limestone
- Marble
- Onyx
- Sandstone
- Slate
- Soapstone
- Travertine
- Engineered Stone (Quartz, Marble)
- Terrazo
- Bricks/briquettes/brickstrip
- Artificial Stone
- Cash Stone
- stoneware body

#### STONE PROCESSING, INSTALLATION AND MAINTENANCE

- Miscellaneous accessories
- Coatings
- Polishing Stones
- Chemical cleaning & maintenance products
- Polishing machines
- Workshop & stone equipment
- Miscellaneous workshop equipment
- Fixing, maintenance, preservation & restoration of natural stone
- Diamond wires
- Sawmill tools
- Semi-finished stone products
- Laying/maintenance/restoration
- Contracted out services
- Media & Associations
- Floor Laying Technology & Tools
- Adhesives
- Cleaning & Maintenance
- Moisture Measurement Tools
- Cast stone
- Paver
- Rubber flooring
- Adhesives
- Abrasives
- Ceiling
- Architecture Mashrabiya Screens
- Industrial flooring Vinyl Flooring

#### STONE DESIGN & MACHINERY

- Quarry machinery
- Quarry machinery tools
- Diamond saw & sockets
- Surface processing machines
- Block cutting machinery
- Granite gang-saw
- All types of Stone & processing
- Finished stone design & artistic items
- Tiles
- Finished stone building products
- Natural stone for interior use, facades & exterior use
- Decorative stones
- Batching equipment
- Readymix Concrete
- Cement, admixtures and cementitious products
- Deco Concrete
- Block, Paver and Tile Production Equipment
- Precast production and equipment

#### URBAN DESIGN & LANDSCAPING

- UDPC - Urban Design, Planning & Consulting
- Garden & street furniture
- Plant Containers
- Green walls & green roofs
- Bench, seating barriers
- Outdoor lighting
- Pergolas & pavilions
- Roofs & timber structures
- Waste bins & ashtrays
- Shades & tents
- Composite wood & decking
- For wooded areas
- For synthetic and synthetic grass surfaces
- Plants & seeds
- Outdoor sculptures
- Outdoor kitchen and garden grill
- Water feature
- Installation & maintenance
- Landscape Design & Consulting For Construction of paths and squares

#### LANDSCAPING FEATURES

- Tree protection materials
- Materials and components for soils
- Fertilizing and plant protection
- Grassing and planting in/on buildings
- Transplanting of large trees
- Tree maintenance and surgery
- Soil regeneration and aeration
- For Grassed areas and seeding
- Cultivation of wasteland
- Associations & organizations
- Sprinklers & drip irrigation
- Gutters & drain pipes
- Smart irrigation systems & controllers

#### SPORTS & PLAYGROUNDS

- Artificial turf
- Sports & playground equipment
- Sports & playground surfaces
- For sports grounds
- Rubber Flooring
- Natural Playgrounds



## THEMED EDUCATIONAL CONTENT

A wide range of themed educational sessions, in four theatres, will be offered free of charge to all visitors.

Covering subjects as such innovation and new regulation, these sessions are CPD-certified and designed to attract a high volume of construction professionals seeking information and new products.

Book a stand near a workshop theatre relevant to you and ensure a constant flow of targeted buyers.

Get in touch for our floor plan and prime location options.



### 70+ CPD CERTIFIED WORKSHOPS

Free CPD workshops led by industry experts will be conducted over the 4 days



### 28 HOURS OF NETWORKING

The show provides the perfect opportunity to make new contacts and exchange ideas with peers



### 5500+ WORKSHOP ATTENDEES

Over 5500 visitors are expected to attend sessions throughout the event



## The Big 5 Saudi Impact Awards is the platform recognizing innovation and project excellence in the country's construction industry.

Our independently judged awards will honour the amazing project work that has been completed over the last three busy years. They will showcase the growth and achievements of the people and companies who have made all of those projects possible.

The awards are an opportunity for the entire industry to come together. Our panel of expert judges will use the awards to honour the work of project owners and contractors, their consultants, as well as architecture practices and engineering firms.

Our judges will be drawn from the highest levels of the industry, working independently to arrive at decisions based on their years of experience, technical expertise and the quality of your entries.

**The event will culminate in an awards ceremony to be held at The Big 5 Saudi**

## SOME OF THE MOST EFFECTIVE SUPPORT WE OFFER, ALL OF WHICH ARE INCLUDED IN THE COST OF THE STAND



### PERSONALISED INVITATION

We mail personalised invites with your logo and stand number inviting them to visit your stand.



### EMAIL INVITATION

We send personalised email invitations to let your clients know about your presence at the event.



### WEB BANNER & EMAIL SIGNATURE

Use branded banners to add to your website or email signature to let your clients know you will be at the event.



### PERSONALISED INVITATION PAGE

We create a personalised invitation web page which you can use to invite your clients, link to your banners, add to your email signature or post on your social media. The best part? We send you the data of anyone who registers using your link before the event!



### PRODUCT SHOWCASE

We can showcase your products through our social media platforms. This is a great way to let know visitors what to expect and encourage them to visit your stand.

...and much more



## DEDICATED MARKETING SUPPORT FOR EXHIBITORS

Our expert marketing team offer a dedicated resource for exhibitors, both pre-show and during the event, with a comprehensive menu of services designed to help you maximise your presence and generate successful business leads.



DON'T MISS OUT ON YOUR CHANCE TO  
**MEET MORE THAN 15,000** INDUSTRY  
BUYERS AND DECISION MAKERS

SHARE THE  
SUCCESS IN  
**2021**



**24-27 MAY, 2021**

RIYADH INTERNATIONAL  
CONVENTION & EXHIBITION CENTER

**TO CONFIRM YOUR PARTICIPATION AT SAUDI ARABIA'S PREMIER  
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