

**24 - 27**MAY 2021

RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTRE

# SAUDI ARABIA'S LARGEST DEDICATED EVENT FOR THE HVAC R INDUSTRY

www.hvacrexposaudi.com











Organised by

dmg::events



of visitors every year
HVAC R Expo Saudi is an
unmissable platform for
industry professionals
to network, do business
and discover new
technologies and trends

FACTS & FIGURES IN 2020

PO OC

**6,832**TOTAL PARTICIPANTS

\*With FM Expo Saudi and Stone & Suface Saudi



**72**TOTAL
EXHIBITORS



18 EXHIBITING COUNTIRES



**30**CERTIFIED
WORKSHOPS



1,989<sub>SQM</sub>
EXHIBITION
SPACE

The total market for HVAC R systems in Saudi Arabia is forecasted to grow at a CAGR of 13.11% between 2017 and 2022.\*

Facilitating this growth and ensuring the event provides a perfect platform to conduct business, stands at the core of HVAC R Expo Saudi's mission.

# TAKE A QUICK TOUR OF HVAC R EXPO SAUDI 2019





## Refrigeration Equipment's & **Systems**

- Air conditioning, Ventilation Systems and Components
- · Heating Pumps, Heat Exchangers, and Equipment
- Refrigeration Systems and Equipment
- Hydronic Systems

#### Air Movement, Ventilation, **Ducts & other IAQ Products**

- Ducting Systems and Machinery
- Fluids
- IAQ Products (Filters, Humidifiers, etc.)
- Ventilation
- · Air Movement

# **Control Systems**

- Building Automation System
- Facility Management System
- · Control Valves, Sensors and Field Devices
- Energy-Saving Equipment
- Renewable Energy Equipment
- Solar Cooling

### • Labor-Saving Tools & Instruments, Software, and **Business Services**

- HVAC Industry Services
- Installation Tools & Equipment
- Insulation Products
- · Fittings, Components
- · Valves, Pumps, Pipes
- Plumbing Products and Technologies
- Power Generation
- Software
- · Tools & Accessories
- Measuring Technology

### **EXHIBITOR**

This is our second year at HVAC R **Expo Saudi. The** exhibition is very good. We got a lot of potential contacts and customers. Most of the visitors are business related. We will definitely participate next year to get more customers.

> Saed Aburayyan, Technical manager **Al Rawabi Integrated Gas**

## **MEET SERIOUS BUYERS**

### KEY BUYERS AND VISITOR PROFILES INCLUDE:

- CEO / Managing Director / **Executive Director**
- Owner
- General Manager
- Mechanical Engineering Head
- MEP Manager
- HVAC Supervisor
- Project Manager
- · Civil Engineer
- · Health Relations
- · Procurement manager

- · Contract Manager
- · Senior Architect
- · Purchasing Officer
- · Design Engineer
- · Senior Quantity surveyor



## **TOP COMPANIES THAT VISITED IN 2020**































## INTERNATIONAL COMPANIES ENTERING SAUDI ARABIA'S GROWING HVAC R MARKET

HVACR EXPO SAUDI BRINGS TOGETHER LEADING INTERNATIONAL BRANDS, ALL UNDER ONE ROOF.



## **SOME OF OUR FEATURED EXHIBITORS**









































# WHY LEADING COMPANIES PARTICIPATE AT HVACR EXPO SAUDI:



# BRINGING SERIOUS BUYERS TO YOU

We pride ourselves in being the only platform in Saudi Arabia to bring over 6,000 HVAC R-related professionals under one roof, over three days. HVAC R Expo Saudi invests heavily in conducting research to ensure we have top-profile executives and key decision makers visit the event to provide true value to our exhibitors.



# CREDIBLE & RELIABLE REPUTATION FOR EXHIBITION EXCELLENCE

HVACR Expo Saudi is organised by dmg events, backed by over 4 decades of experience in organising events globally. Our company meets international quality standards endorsed by credible industry institutions like UFI (the global Association of the Exhibition Industry) and AEO.



# PROMOTING YOUR BUSINESS, IS OUR BUSINESS

Right from the day you sign up as an exhibitor, our dedicated marketing team will work closely with you to ensure you are promoting your participation well before the event through multiple marketing channels. HVAC R Expo Saudi, every year, aims to work in collaboration with credible industry associations to ensure your messages are directed to the right audiences.



# ENABLING TANGIBLE RESULTS THROUGH VISITOR TRACKING

To compliment your business objectives and increase your sales pipeline, we encourage you to scan and capture details of all visitors to your stand using our very own Lead-Retrieval app. The data you scan can be downloaded for your records and future follow-ups by your sales team.

### **EXHIBITOR**

"We have been exhibiting at HVAC Expo Saudifor the last 4 years. What we love about the show is that the customers are very focused, especially consultants and contractors. We have received some good enquiries and are loving it. Compared to other shows, I believe this is the finest shows where we could find focused customers. **Looking forward to** exhibiting in 2021 as well."

Mohammed Shoaib Regional manager **Durkee America** 



# PLAN AHEAD TO SECURE A PREMIUM STAND LOCATION

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