

HITEC[®]

DUBAI

Produced by HFTP

**DATE : 24th MAY - 26th MAY 2022 VENUE :
DUBAI WORLD TRADE CENTER**

EVENT OVERVIEW

HFTP®, the international Hospitality Financial and Technology Professionals association has been providing a showcase for the latest in hospitality technology information and services at its HITEC conferences ever since 1972.

HITEC Dubai has fast become the Middle East's premier hospitality technology conference. HITEC delivers a top-notch education and expo program backed by the planning expertise from the only organization that globally produces nonprofit hospitality conferences - Hospitality Financial and Technology Professionals



Enabling Innovation through Technology

HITEC
DUBAI

2021 POST SHOW REPORT

**6,060
UNIQUE
VISITORS**

**VISITORS
FROM 51
COUNTRIES**

**EXHIBITORS
FROM 22
COUNTRIES**

**14,720
TOTAL
VISITORS**

**140
EXHIBITORS**

**TOTAL PR
VALUE OF \$
1,653,813**

2021 SPONSORS & PARTNERS



2021 VISITING ORGANIZATIONS





HITEC CONFERENCE



HITEC EXHIBITORS



SIRA & SPA CONFERENCE



HOSPITALITY TECHNOLOGY START UP COMPETITION – E20X

2021 SPEAKERS



SANJAY SHARMA
Head - IT, Jumeirah
Group



DR . SANJAY NADKARNI
Director - Innovation,
EAHM



TARIQ VALANI
Sr VP – IT
ACCOR



RAMAN RAMA
President & CTO/CIO
SARONA HOTELS



NAJEE SYRIANI
Corporate VP
ROTANA



GLEN THOMAS
Partner
Grant Thornton



NIJAT ALIYEV
MD
Sofitel The Palm



LIJO MATHEW
Head - IT, Dubai
Developments



YAGNA PRATHAP
GM
Nakheel



FRANK WOLFE
President
HFTP

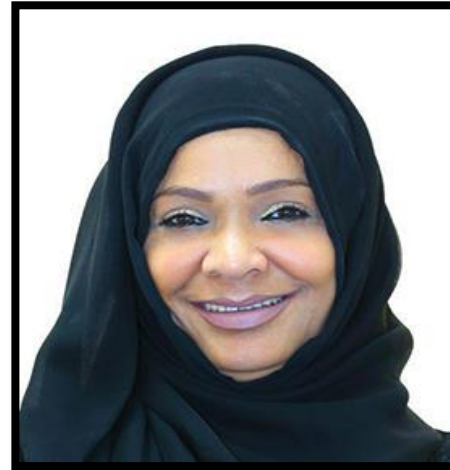
2021 SPEAKERS



LIJESH RAJAN
IT Director - ROTANA



CYPRIAN KYSOPIA
MANAGER- FIRST
RESORT



AMNA ALDHAHERI
HOSPITALITY MANGER
– PMO'S OFFICE



Mohammad Hanif Hassan
Ali Alqassim
MANAGING PARTNER –
MANOR BY JA



Rene Massatti
Founder and
Managing Director
PLAYROOM



Atul Gupta
DIRECTOR –
TECHNOLOGY,
WYNDHAM
HOTELS &
RESORTS



Faisal Ameer Malik
Chief Technical
Officer
HUAWEI



Jeroen Greven
MD, The Emirates Academy
of Hospitality Management



Ralph R. Miller
President
InNtegrated Hospitality
Management Ltd



Pankaj Kundra
General Manager,
Acquiring, UAE
Business
Network
International

PARTICIPATION OPTIONS				
BENEFITS	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
KEYNOTE PRESENTATION IN THE CONFERENCE	YES	YES	NO	NO
1 SEAT ON PANEL DISCUSSION	YES	YES	YES	NO
DINNER HOST	YES	NO	NO	NO
COFFEE BREAK HOST	NO	YES	NO	NO
RAW EXHIBITION SPACE	YES (72 Sqm)	YES (54 Sqm)	YES (36 Sqm)	YES (18 Sqm)
SOCIAL MEDIA ANNOUNCEMENT	YES	YES	YES	YES
BANNER ON WEBSITE	YES	YES	YES	YES
LOGO ON LANYARD	YES	NO	NO	NO
LOGO ON BAG	YES	YES	NO	NO
REGISTRATION DESK BRANDING	NO	NO	NO	NO
ONSITE BRANDING	YES	YES	YES	YES
HANGING BANNER	YES	YES	YES	NO
INVESTMENT	US\$ 65,000	US\$ 50,000	US\$ 35,000	US\$ 20,000

PR COVERAGE

Hotel&Catering
NEWS Middle East

The Hotel Show Dubai returns in May 2021

by Section Editor — March 10, 2021 In Hotels, News

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The Hotel Show Dubai has announced its return, live and in-person, from May 31 until June 2, 2021 at the Dubai World Trade Centre.

Under this year's theme, 'Redefining Hospitality', The Show offers industry professionals in the Middle East a platform from which to source, connect and learn about critical topics over the course of three days.

A notable feature of The Hotel Show will be HITEC Dubai, the world's largest and oldest technology exposition and conference brand, organised by Hospitality Financial and Technology Professionals (HFTP). HITEC Dubai will bring together the brightest minds and technologies from around the globe to one place. At The Hotel Show, findings from HITEC Dubai will allow operators to serve guests better and maximise guest loyalty.



The Hotel Show Dubai Returns for 21st edition

DUBAI, March 10, 2021

The Hotel Show Dubai, the region's premier hospitality event, has announced its return, live and in-person, from May 31 to June 2 at the Dubai World Trade Centre, to be held under this year's theme, 'Redefining Hospitality'.

The event offers industry professionals in the Middle East a powerful platform from which to source, connect and learn about critical topics.

A notable feature of The Hotel Show will be HITEC Dubai, the world largest and oldest technology exposition and conference brand, organised by Hospitality Financial and Technology Professionals (HFTP). HITEC Dubai will be a unique combination of top-notch education and the bringing together of the brightest minds and hottest technologies from around the globe to one place. At The Hotel Show, findings from HITEC Dubai will allow operators to serve guests better and maximize guest loyalty.



INDUSTRY UPDATE

PRESS RELEASE

10 March 2021

The Hotel Show Dubai Returns For Its 21st Edition in 2021, Including HITEC Dubai

The region's premier hospitality event has led the industry for over 20 years. A notable feature of this year's show will be HITEC Dubai, examining hospitality technology solutions to aid market recovery post pandemic.

Q 4 min

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The Hotel Show Dubai is delighted to announce its return, live and in-person, from 31st May - 2nd June 2021 at the Dubai World Trade Centre. Under this year's theme, 'Redefining Hospitality', The Hotel Show Dubai offers the industry professionals in the Middle East a powerful platform from which to source, connect and learn about critical topics over the course of three inspirational days.



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24th MAY – 26th MAY, DUBAI WORLD TRADE CENTER
FOR MORE INFORMATION KINDLY CONTACT ANILKANAYATH@DMGEVENTS.COM