



INDEX SAUDI

TOPLINE REPORT 2021

CONNECTING THE WORLD WITH THE SAUDI ARABIAN DESIGN COMMUNITY

INDEX Saudi 2021 took place from the 7-9 September at the Riyadh Front Exhibition & Conference Center co-located with The Hotel Show Saudi Arabia and Saudi Entertainment & Amusement Expo.

The three shows benefited from excellent crossover audiences, ensuring packed aisles of relevant customers.



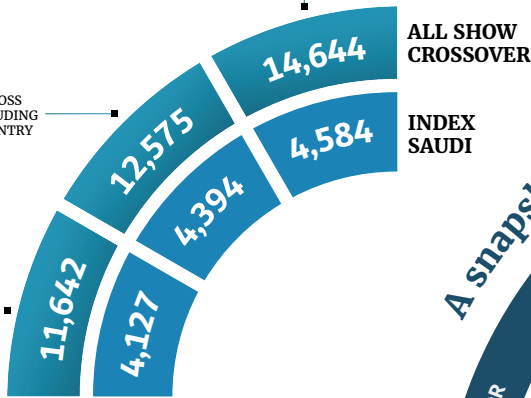
Attendee Volume Breakdown

INDEX Saudi, The Hotel Show Saudi Arabia and Saudi Entertainment & Amusement Expo

TOTAL PARTICIPANTS ACROSS THE 3 DAYS (Visitors+Exhibitors)

TOTAL VISITS ACROSS THE 3 DAYS, INCLUDING MULTIPLE DAYS ENTRY

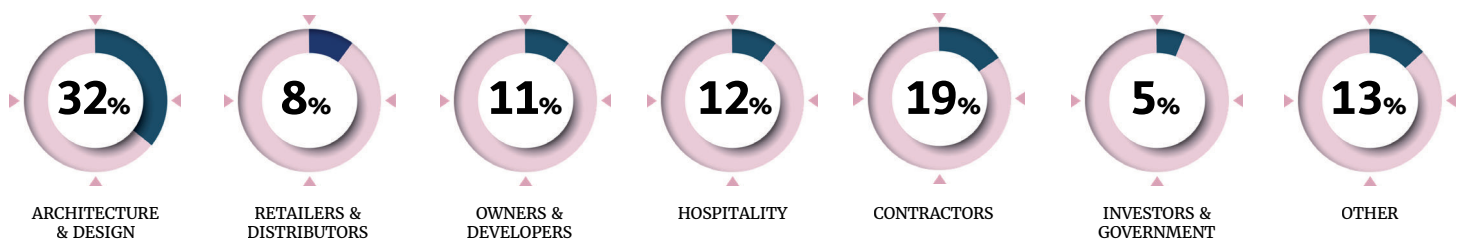
TOTAL UNIQUE VISITORS ACROSS THE 3 DAYS



A snapshot of brands that exhibited at and visited the event



Breakdown of attendees across INDEX Saudi





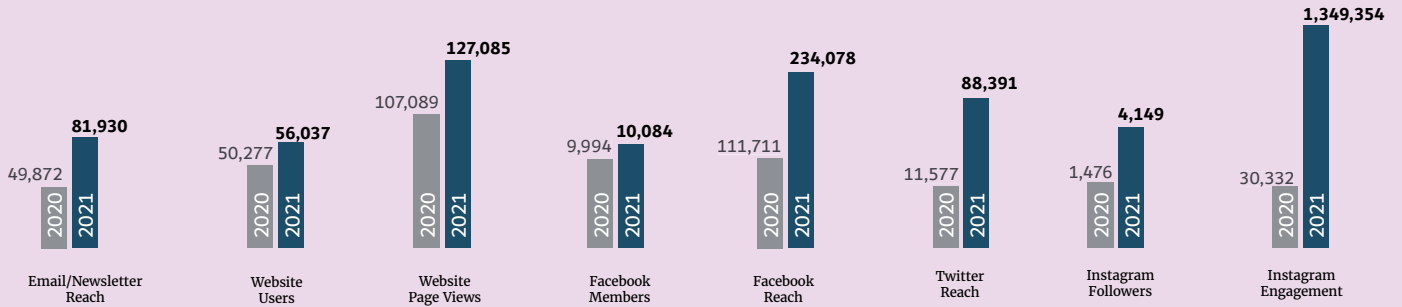
INDEX
SAUDI

TOPLINE REPORT DESIGN 2021

CONNECTING THE WORLD

WITH THE SAUDI ARABIAN
DESIGN COMMUNITY

The Power of Online Presence



85%

of **INDEX Saudi** visitors said it's important for them to attend the event

76%

of **INDEX Saudi** visitors expect to spend over \$500,000 with exhibitors within the next 12 months

Watch the Highlights



“

We met a great volume of potential customers, and gained an understanding of market needs and trends. The response has been great!

Handicraft Design

Exhibitor 2021

”

“

INDEX Saudi has opened up doors for us to the whole of the Saudi Arabian interior design industry, seeking innovative products for challenging projects!

Lost Cowboys

Exhibitor 2021

”

“

INDEX Saudi provided us the perfect platform to meet new partners and collaborate - we made a whole lot of useful connections. Overall, it was an amazing event!

Zaitia

Exhibitor 2021

”

WANT TO BE A PART OF THE EVENT? CONTACT US TODAY

E: sales@index-saudi.com

W: www.index-saudi.com