

Organised by **dmg::events**



## SAUDI INFRASTRUCTURE EXPO

**FIND NEW  
BUSINESS OPPORTUNITIES  
IN SAUDI ARABIA'S  
US\$ 300BN INFRASTRUCTURE  
PROJECTS PLAN**

 Riyadh International Convention & Exhibition Center

 6 – 8 September 2022

### **BRINGING GLOBAL EVENTS TO SAUDI ARABIA:**

dmg events' 10+ year presence and local expertise in Saudi Arabia creates a foundation for high quality and safe face-to-face events driving vital business connections and Vision 2030 objectives.

[www.saudiinfrastructureexpo.com](http://www.saudiinfrastructureexpo.com)

# ABOUT SAUDI INFRASTRUCTURE EXPO

The Saudi Infrastructure Expo will showcase the systems and infrastructure needed for the creation of truly urban cities in the nation of the Kingdom of Saudi Arabia.

Working in line with Vision 2030, it will provide an unrivalled international platform where the industry can come together to see and hear about the planning, engineering, transportation systems, communication networks and utilities associated with developing 21st C building and construction sector under one roof.

Attracting over 150 international and local exhibitors and 6,000 attendees, Saudi Infrastructure Expo connects you with global brands and identifies new commercial opportunities to grow your business.

## WHERE GOVERNMENT LEADERS AND DECISION-MAKERS MEET

The Saudi Infrastructure Expo aims to be backed by senior government officials in Saudi Arabia and from across the region. With this strong institutional support, the event caters to the need of the infrastructure industry gathering key stakeholders and providing a world-class platform in line with Saudi Arabia's Vision 2030.

MINISTERIAL PATRONAGE:	COMMERCIAL PARTNERS:	OPERATORS:
		

# SAUDI ARABIA'S VISION 2030

Vision 2030 is a strategic framework to reduce Saudi Arabia's dependence on oil, diversify its economy, and develop public service sectors such as health, education, infrastructure, recreation, and tourism. The development of Saudi Arabia's infrastructure is critical in supporting the Vision 2030 goals and the government is planning to invest heavily in developing the Kingdom's infrastructure in the coming years.

**Infrastructure is:**

***The basic physical and organisational structures and facilities (e.g. public and private sector buildings, transport and logistics, power and water supplies, communications and sustenance) needed for the operation of a society or enterprise.***

**KEY STRATEGY DRIVERS OF VISION 2030 DRIVING NEARLY \$1 TRILLION IN DEVELOPMENT PROJECTS:**



Create engines of growth beyond oil and gas



Diversify government revenue



Create new opportunities for Saudi labor force



Drive economic development of remote areas



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INFRASTRUCTURE  
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# GROW YOUR BUSINESS WITH US

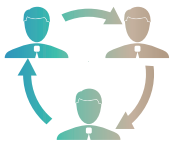
Exhibitions are the most powerful platform to help you grow your business through essential face-to-face connections. Saudi Infrastructure Expo provides the fastest and most cost-effective platform to expand your brand into Saudi Arabia's profitable market.

We also offer you experts' insights into the local regulations so you can understand and navigate the Saudi market successfully.



## **ENTER A NEW MARKET SUCCESSFULLY**

Conduct market research and accurately assess the potential of this lucrative market



## **GENERATE QUALITY LEADS**

Create new sales leads by educating your audience about your product and turn them into customers



## **ACCESS A HIGHLY TARGETED AUDIENCE**

Meet motivated buyers who are interested in this industry and your products



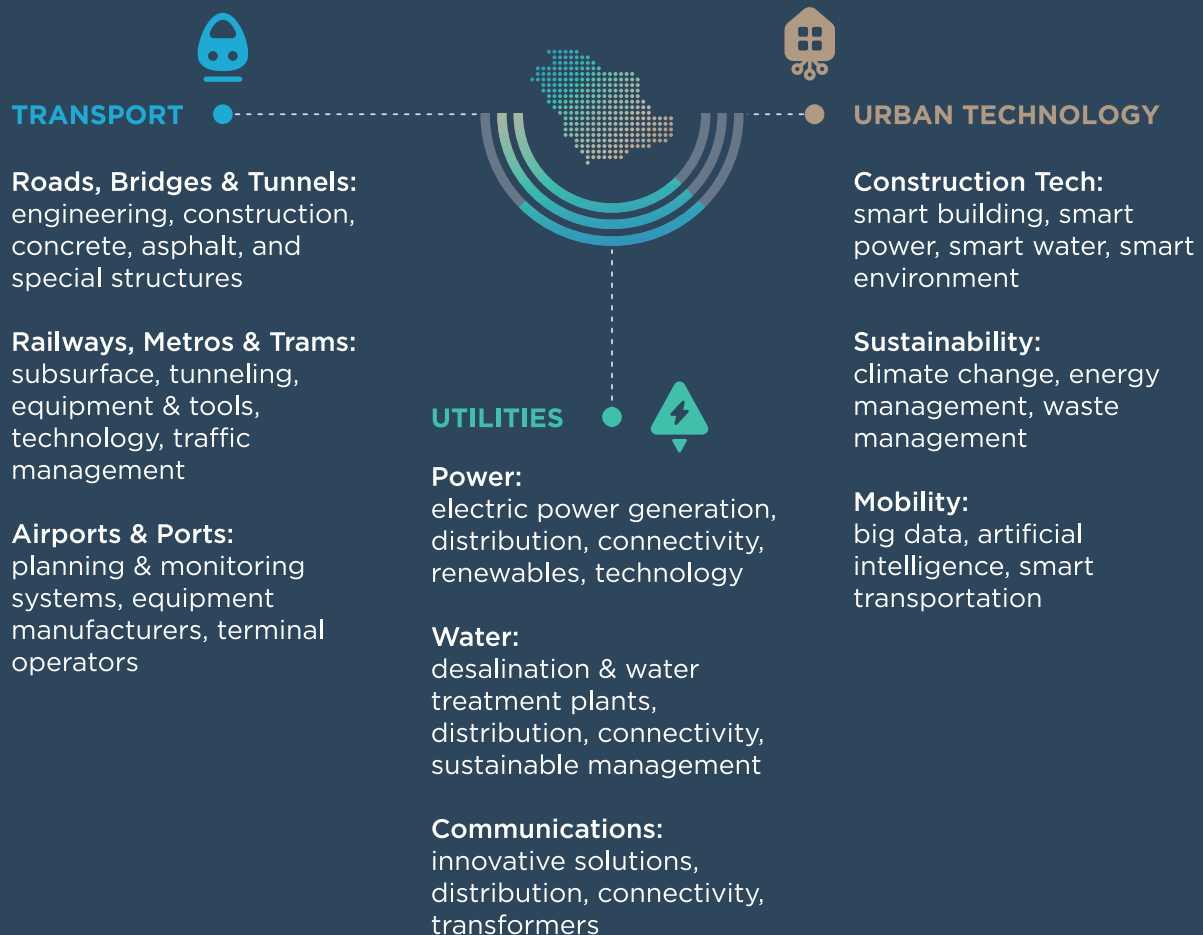
## **MEET DISTRIBUTORS**

Pitch your product to local distributors and get your product out to a wider audience



# MEET THE RIGHT BUYERS FOR YOUR PRODUCTS

Your products are what our visitors come looking for. Visitors will easily find the products they are looking for across three dedicated product sectors. Each sector is clearly branded. They are easy for visitors to spot, simple to navigate and help pre-qualify the buyers who visit your stand.



# EVALUATE YOUR COMPETITORS' COMPANIES & PRODUCTS

Identify global market players exhibiting at the event and determine what strategies they use to succeed, and improve your competitive advantage.



## MEET YOUR FUTURE CUSTOMERS

### VISITOR PROFILES:

Architecture  
Banking / Financing  
Construction  
Consultants  
Electrical Power Systems  
Energy storage  
Energy transmission  
(power station to  
substations)  
Engineering Consultancy  
Engineering  
Environmental  
Consultancy  
EPCs

Export / Import / Trading  
Facilities Management  
Forwarding  
Government / Municipality  
Health and Safety  
Consultancy  
Legal  
Mobility/Transport  
Municipal Authority  
Operations  
Petrochemicals  
Port Authority / Regulator  
Power supply/distribution  
(substation to user)

Procurement / Purchasing  
Project Management  
Agency  
Public Utilities  
Quality Assurance  
Rail Authority / Regulator  
Renewable Energy  
Shipping Lines  
Software and IT  
Sub-Contractors  
Terminal Operator  
Trade Association



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# THE SAUDI INFRASTRUCTURE SUMMIT

The Summit aims to support the industry by bringing key experts together and creating opportunities for you to learn about leading strategies, to network and to hear industry insights.

10+ 

Strategic Conference  
Sessions

5 

Technical Conference  
Categories

25+ 

Conference Speakers



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## OUR EVENTS IN SAUDI ARABIA



28 – 31 March 2022  
Riyadh



28 – 31 March 2022  
Riyadh



28 – 31 March 2022  
Riyadh



28 – 31 March 2022  
Riyadh



16 – 18 May 2022  
Riyadh



6 – 8 September 2022  
Riyadh



6 – 8 September 2022  
Riyadh

## OUR GLOBAL FLAGSHIP EVENTS



# dmg::events

TALK TO A MEMBER OF OUR TEAM TODAY TO LEARN HOW THE SAUDI INFRASTRUCTURE EXPO CAN SUPPORT YOUR BUSINESS GOALS.



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Do not miss this unique opportunity to accelerate your business through essential face-to-face networking set to transform the nation's landscape.