



PARTNERSHIP OPPORTUNITIES



Platinum Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Premium exhibit space in the virtual hall
- Prime speaking slot in the conference (webinar)
- 5 Broadcast messages to the attendees per day. Details to be given in advance.
- 1 prime drop-down branding in Lobby Area
- Access to multiple booth templates
- Logo branding on the registration page
- Inclusion of partner name in key invitations
- 30 Mins slot to access meeting room for exclusive session with invited audience.
- 3 Product related posts to WOC followers on social media



***Cost: INR. 4,00,000/ US\$ 6,000**

*Taxes as applicable

Title Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Premium exhibit space in the virtual hall
- Prime speaking slot in the conference (webinar)
- 4 Broadcast messages to the attendees per day. Details to be given in advance.
- 1 prime drop-down branding in Lobby Area
- Access to multiple booth templates
- Logo branding on the registration page
- Inclusion of partner name in key invitations
- 3 Product related post WOC followers on social media

Multiple

***Cost: INR. 2,00,000/ US\$3,000**

*Taxes as applicable

Exclusive

***Cost: INR. 3,00,000/ US\$4,250**

*Taxes as applicable



Registration Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Premium exhibit space in the virtual hall
- Prime speaking slot in the conference (webinar)
- 4 Broadcast messages to the attendees per day. Details to be given in advance.
- 1 prime drop-down branding in Lobby Area
- Access to multiple booth templates
- Banner Advt + Partner write up on registration page
- Inclusion of Partner name in key invitations
- 3 Product related posts to WOC followers in FB



WORLD OF CONCRETE India
Formerly Concrete Show India

13-15 October 2022
Bombay Exhibition Centre, Mumbai

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WORLD OF CONCRETE India
VIRTUAL EXP
26-27 April 2022

INDIA'S FIRST VIRTUAL EXPO FOR CONCRETE TECHNOLOGY

Registration Counter Partner Banner

Visitor Registration

Fields marked in asterisk (*) are mandatory

Title *
--Select--

First Name *
Enter first name

Last Name *
Enter last name

Company Name *
Job Title *
Department *

***Cost: INR. 3,00,000/ US\$4,250**

*Taxes as applicable

Tech Wall Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Premium exhibit space in the virtual hall
- Prime speaking slot in the conference (webinar)
- Lobby Tech Wall branding (60% – Partner, 40% - WOC)
- 3 Broadcast messages to the attendees per day. Details to be given in advance.
- 1 prime drop-down branding in Lobby Area
- Access to multiple booth templates
- Logo promotion in Registration Page
- Inclusion of Partner name in key invitations
- 3 Product related post to WOC followers in FB



***Cost: INR. 2,00,000/ US\$ 3000**

*Taxes as applicable



Conference Session Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Exhibit space in the virtual hall
- Prime speaking slot in the conference (webinar)
- 3 Broadcast message to the attendee's per day. Details to be given in advance.
- 1 Premium branding in auditorium area
- Access to multiple booth templates
- Inclusion of Partner name in key invitations



***Cost: INR. 2,00,000/ US\$ 3000**

*Taxes as applicable

Exhibit Partner

- Name and logo to be displayed on promotional collaterals like EDMs, social media posts & Ads
- Exhibit space in the virtual hall
- 2 Broadcast messages to the attendees per day. Details to be given in advance.
- Access to multiple booth templates
- Logo promotion in Partner wall
- Inclusion of Partner name in key invitations

***Cost: INR. 1,00,000/ US\$ 1,750**

*Taxes as applicable



1

**Conference
Session
Partner**

720 x 1280 px

2

**Exclusive
Title
Partner**

720 x 1280 px

Platinum Partner

1557x1005 px

3

**Registration
Partner**

720 x 1280 px

4

720 x 1280 px

5

400 x
900 px

6

1200 x 400 px

7

1200 x 400 px

8

400 x
900 px

9

Techwall Partner

Cost:

- **Branding 5 & 8** INR 60,000 / USD 825 each
- **Branding 6 & 7** : INR 75,000 / USD 1200 each

*Taxes as applicable

LOBBY AREA

1

**MEDIA
PARTNER**

1000 x 1280 Px



1000 x 1280 Px

2

BOOK NOW

Conference Session
Partner

AUDITORIUM

HALL - A

1 YOUR LOGO HERE
720 x 426 px

2 YOUR LOGO HERE
720 x 426 px

3 YOUR LOGO HERE
720 x 426 px

7(Mini Video/ Gif/ Logo)



1280 x 720 Pixels

4 YOUR LOGO HERE
720 x 426 px

5 YOUR LOGO HERE
720 x 426 px

6 YOUR LOGO HERE
720 x 426 px



Cost:

- Branding 1 to 6: INR 60,000 / USD 825each
- Branding 7: INR 1,00,000 / USD 1750

*Taxes as applicable

EXHIBIT ZONE

HALL - B



Cost:

- Branding 1 to 6: INR 60,000 / USD 825each
- Branding 7: INR 1,00,000 / USD 1750

*Taxes as applicable

EXHIBIT ZONE

 **informa markets**
1200 x 400 Pixels

160 x 600 Pixels

 **WORLD OF CONCRETE® India**
VIRTUAL EXP
26-27 APRIL 2022

1280 x 720 Pixels

160 x 600 Pixels

 **informa markets**
1200 x 400 Pixels

720 x 640 px



720 x 1280 Pixels



720 x 1280 Pixels



720 x 640 px

Partner
720 x 640 px

PROGRAMME
AGENDA

HELP DESK

Agenda
720 x 640 px

 Chatter Box

HELP DESK

THANK YOU

Also see you

@



13-15 Oct 2022

Bombay Exhibition Centre
Mumbai

Saiprasad Terde

+91 99200 50415

saiprasad.Terde@informa.com

Iyer Narayanan

+91 99673 53437

iyer.narayanan@informa.com