



DUBAI
WOODSHOW

معرض الأخشاب
WOODSHOW

**LEADING GLOBAL WOOD
& MACHINERY TRADESHOW**

7 – 9 MARCH, 2023
DUBAI WORLD TRADE CENTER

WELCOME TO THE **19th** EDITION OF DUBAI WOODSHOW



Along the years, Dubai WoodShow has become the exclusive destination for wood and woodworking machinery experts from all around the world to gather under one roof to exhibit their latest products, technologies, and share industry insights and experiences.

The trade show entering its 19th edition in 2023, it is the only large-scale trade (B2B) exhibition providing a perfect platform for suppliers, manufacturers, and machinery and tools companies to showcase their products, innovative technologies, production scenarios and large scale machinery to key players in the wood & woodworking machinery industry in the Middle East and North Africa region.

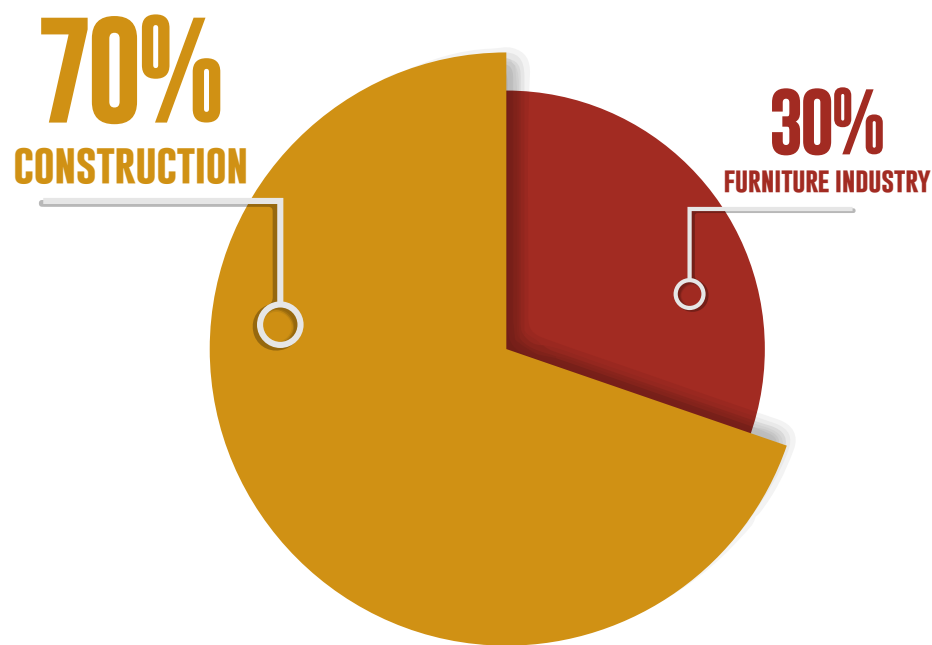
Don't miss the chance to benefit from the rise in the construction and furniture market in the Middle East and reap the rewards of unparalleled exposure.

Dubai WoodShow, will be held at Dubai World Trade Centre from 7 – 9 March, 2023. Be part of the next success story! "Yeah, it is a great pleasure to be here in Dubai today to sign the contract with Dubai WoodShow and Eumabois, The middle east market is a very important market...it growing and booming; therefore it is absolutely essential that we have a strong show here also in the middle east in Dubai. Therefore, Dubai WoodShow and Eumabois shake hands to develop new approaches and new ideas to bring together all the stakeholders in the market, not only to create a neutral marketplace but also to do a little bit of education like with seminars and approaches. Also, to get the people of others countries into Dubai to see the latest developments and latest technologies especially coming from Europe and Europe being represented by Eumabois. Therefore, I am really happy to make this quick trip to Dubai and especially shake hands together with Mr. Dawood which was a great pleasure. Thank you very much."

--Mr. Juergen Koepfel
President Eumabois

8K+ VISITORS | **42** EXHIBITING COUNTRIES

INDUSTRY OVERVIEW APPLICATION OF WOOD IN THE GCC REGION



- UAE ranks amongst the world's top 5 most globally connected countries
- Infrastructure projects in GCC till 2025 are worth USD 1.14 trillion.
- Saudi Contractors Authority showcased in march 2021 more than 1,000 future projects worth over USD 160 billion.
- The construction industry in the UAE is expected to record a compound annual growth rate of 4.9% to reach USD 64.2 billion by 2022.

WHY EXHIBIT

- ③ Network with industry experts and key decision-makers to learn about the latest trends in the wood and woodworking industry
- ③ Meet potential customers from new markets, explore new business opportunities, and offer them exclusive deals
- ③ Gain exposure for your brand to over 8K visitors from all around the world
- ③ Meet your existing customers to discuss new business prospects
- ③ Know more about your key competitors and stay ahead in your market

FEATURES



WoodShow Exhibition

Tradeshow that brings together over 200 wood and woodworking machinery exhibitors from all around the world under one roof.



WoodShow Global Conference

Seminars that will bring together industry experts and prominent personalities who will share their brilliant insights about the trending topics in the wood industry.



WoodShow Innovation and Excellence Awards

The Innovation and Excellence Awards will give recognition to the best individuals and organizations.



Woodshow Innovations

Product shows will serve as a great platform for different brands to showcase their latest products and present their distinctive features.

INNOVATION AND EXCELLENCE AWARDS

The first edition of The Innovation And Excellence Awards was held in the 18th edition of Dubai Wood in 2022, The awards ceremony is an occasion of joy and a special moment for all attendees as we come together to celebrate their achievements in the wood and woodworking industry.

All the nominees are selected during strict tentative rounds grounded on a range of all-around evaluation criteria; regardless of their majors and spheres of interest, these companies/nominees have something essential in common – they are experts in the field and their expertise should be recognized.

Award Categories



Category 1

The Innovative
Wood Product
Award

Category 2

The Global
Business Leader
of the Year Award

Category 3

The Women
of the Year
Award

Category 4

The CSR
Commitment
Award



POST-SHOW REVIEW

DUBAI WOODSHOW 2022

Every year, wood specialists from around the world come to the United Arab Emirates to attend Dubai WoodShow, the region's only dedicated business-to-business meeting place for the wood, wood accessories, and woodworking machinery industry.

This year's Dubai WoodShow was inaugurated by the Minister of State for Foreign Trade (UAE) - HE Dr. Thani Bin Ahmed Al Zeyoudi, and was graced by some of the world's leading wood and woodworking experts.

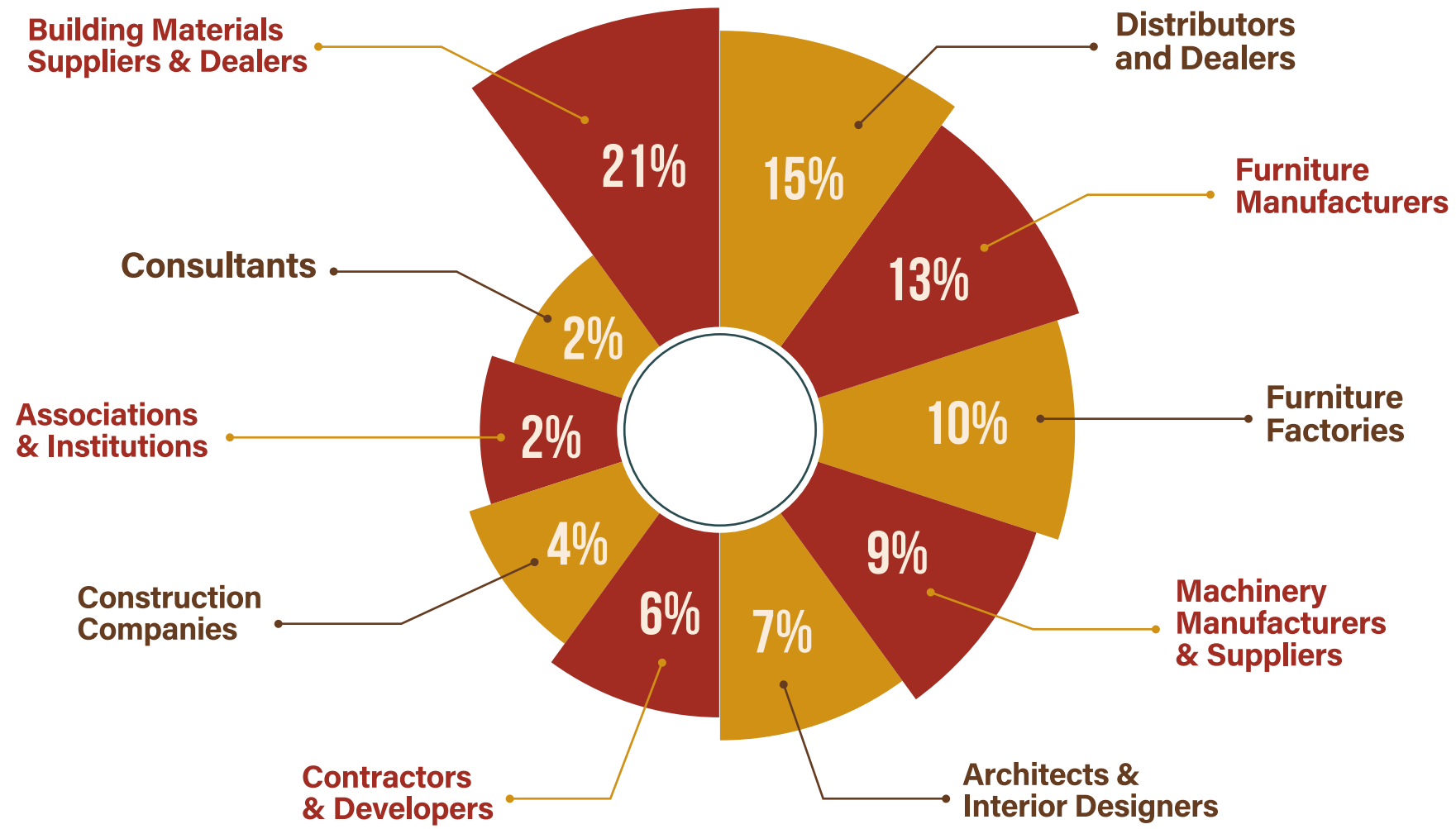
These high-level attendees include Roderick Wiles, Director, American Hardwood Export Council; Sven Gustavsson, Director, Quebec Wood Export Bureau; Liz Isley, Director and Senior International Trade Manager, North Carolina Furniture Export Office; Gabriel Jabbour, Trade Commissioner, General Consulate of Canada; and Arif Onur Kaçak, Secretary General, AIMSAD; Thibaud Le Moign, Export Development Manager, French Timber; Yelsica Cadallero, Chief of Exports, Pro Panama; Vitor Poças, President, AIMMP; Alex Pletnev, Executive Director, Moscow Export centre; Charles Trevor, Director, American Softwood; Tom Sudrabs, Project Manager, Investment and Development Agency of Latvia; Roshan Clarice, Regional Head, Malaysia Timber Council.

The outstanding success of the 18th edition further cemented the event's position as Middle East's leading platform for wood and woodworking machinery attracting high-quality trade professionals from across the globe.

The 2022 edition of Dubai WoodShow served as a perfect platform for suppliers, manufacturers & machinery companies to showcase their products, innovative technologies, production scenarios, and large-scale machinery to key players in the wood & woodworking machinery industry in the global world.



Visitors By Nature Of Business



TOP 10 VISITING COUNTRIES



INDIA



SAUDI ARABIA



TURKEY



KUWAIT



ITALY



PAKISTAN



EGYPT



OMAN

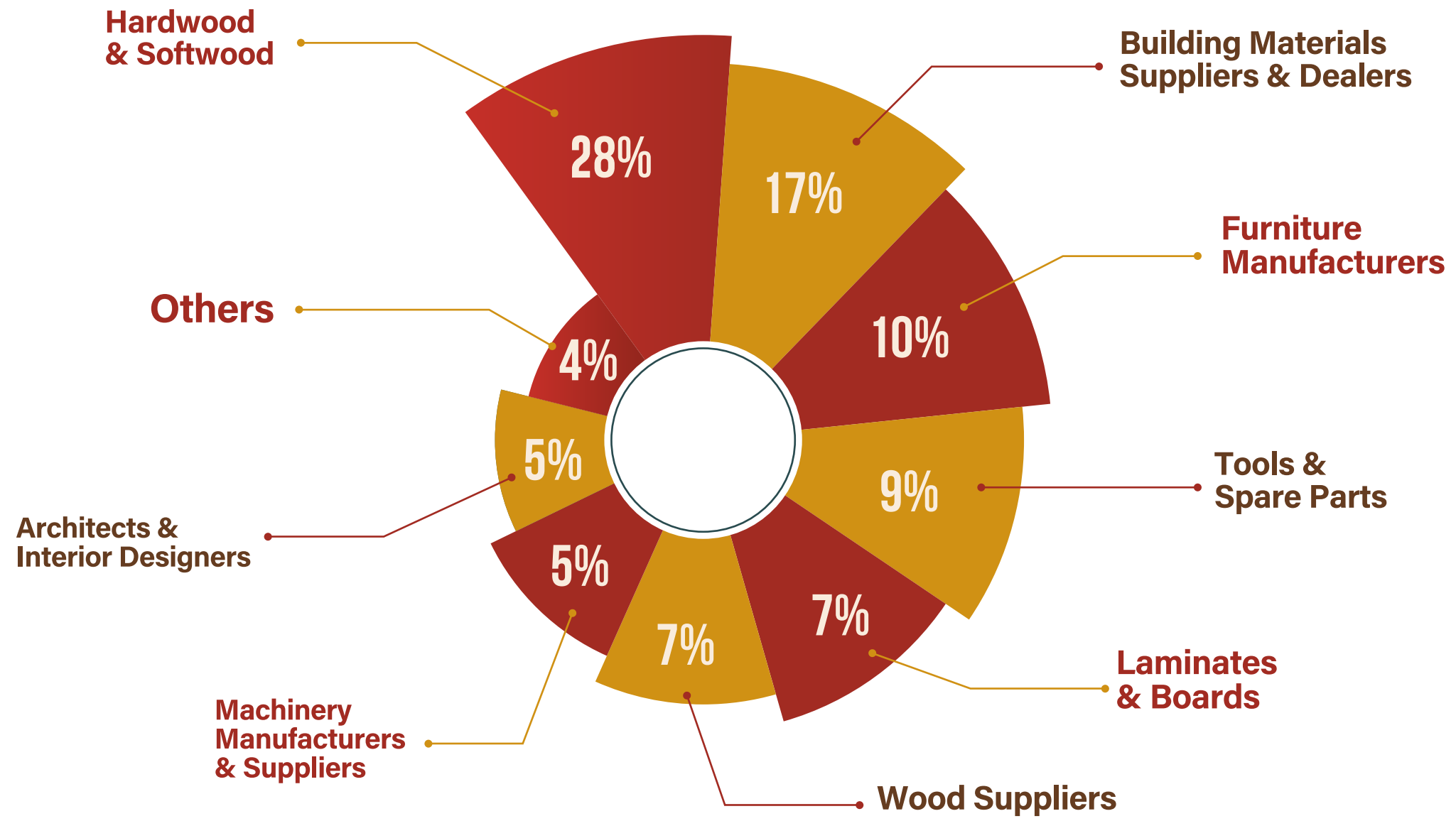


JORDAN

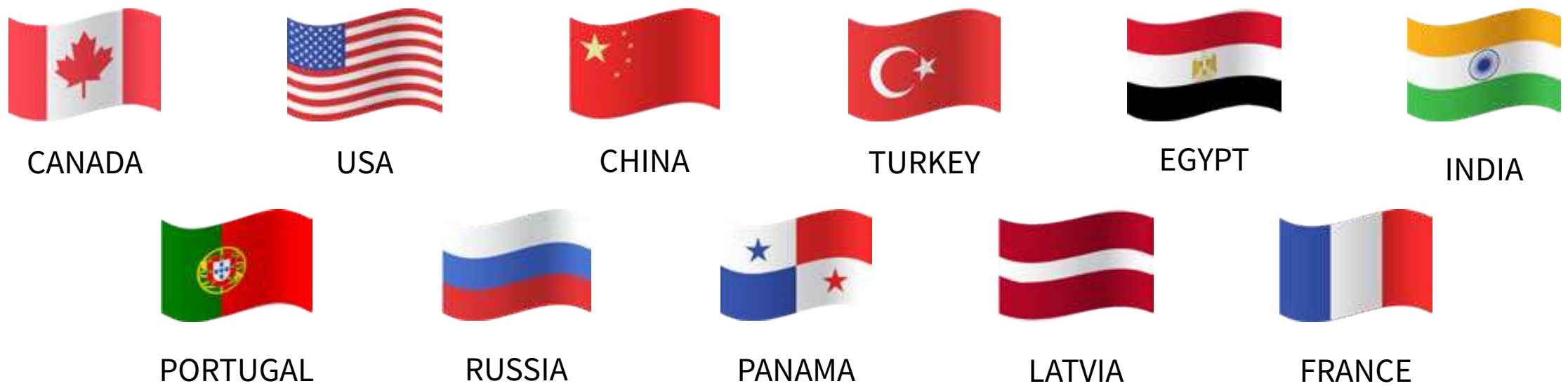


BAHRAIN

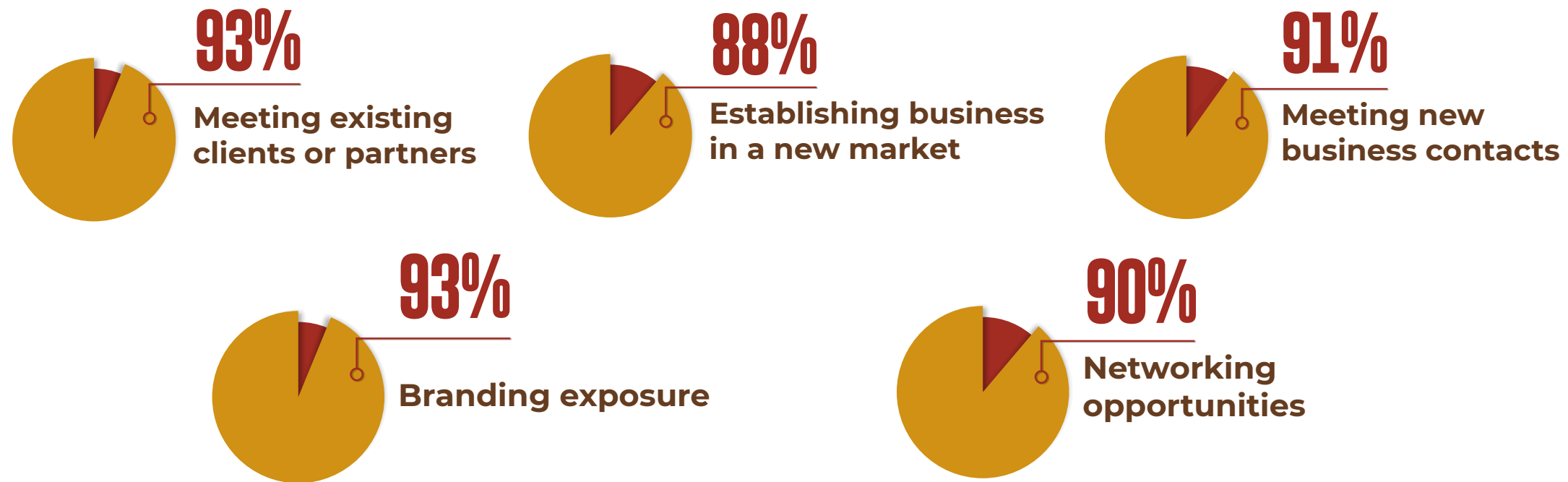
Exhibitors Profile



Country Pavilions



Exhibitor's Satisfaction Rate ON KEY SUCCESS FACTORS



360 APPROACH MARKETING

Power Branding

- Onsite promotional branding
- 3-Day Exhibition
- Personal Invitations to VIPs and Government Officials

Optimum Digital Advertising

- Over 300,000 personalized e-shots
- Online presence on over 60 local and International Web Portals
- Social Media posts on Facebook, Instagram & LinkedIn
- Google Ads

Hosted Networking

- One-to-One Interviews
- Dedicated networking events

Buyers Networking Reception

- Enjoy extended networking with the top buyers from the Middle East
- Prestigious Networking Reception to be organized for all exhibitors

**A Comprehensive International
& Regional PR Campaign Value Worth \$6 Million**

SPONSORSHIP OPPORTUNITIES

Sponsoring Dubai WoodShow 2023 will provide you with the utmost opportunity to increase your company's business scope and ensure increased visibility before, during, and after the show.

Dubai WoodShow offers flexible, tailored packages that suit your needs – making sure you achieve your specific goals and the exposure you are looking for.

Contact the organizing team for information and a tailor-made proposal matching your requirements.

Advertising on Promotional Items

Lanyards

Sold as a collective package and a very effective form of sponsorship, this is a premium option to gain additional, long-term exposure in the marketplace. Every visitor, exhibitor, and media representative will be given a lanyard upon registration at the exhibition and conference/seminar.

Badges

Promote your brand, drive traffic to your booth and create a lasting impression on the one item you know everyone will be wearing at the exhibition.

Visitor Welcome Bag

This represents a high-profile sponsorship opportunity. It will be highly visible and practical, with a life span beyond the event itself. Bags will be handed out to all visitors at the registration desks located at all hall entrances.

Digital Sponsor

- Promote your brand via online platforms like Facebook and LinkedIn.
- Reach over 100,000 industry professionals through a comprehensive email marketing campaign.

Registration Sponsor

- Company branding on the DWS visitor registration desks at all 4 hall entrances.
- Logo on the computers at DWS registration desks; these computers will be seen by all visitors when registering.
- Logo on the DWS pre-registration confirmation and follow up e-mails
- Logo on the DWS registration forms to be filled in by all onsite visitors.
- Your logo together with the DWS logo on pens handed out at all registration counters and available to all visitors when filling in the registration forms.

PARTNERS AND SUPPORTERS

Dubai WoodShow would like to thank its 2022 partners and supporters for the success of the global event. Without your contribution, this event would not have been a success.





Contact Us

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 www.dubaiwoodshow.com

Organizer

STRATEGIC
EXHIBITIONS & CONFERENCES