

The original and largest trade event for the hotel, hospitality and leisure sector in the Middle East. Over 8,000 visitors attended the 2022 show to source products and innovations, meet suppliers, network with peers and hear from the best in hospitality.



7,933

UNIQUE VISITORS AT THE HOTEL SHOW



22,324

VISITORS ACROSS ALL CO-LOCATED SHOWS



23

VISITING COUNTRIES



235

EXHIBITORS



34

EXHIBITING COUNTRIES



6

DEDICATED CONFERENCES



2022 SUPPORTING ASSOCIATIONS & MEDIA PARTNERS



OVERHEARD AT THE EVENT

“ A great place to meet global manufacturers and suppliers. You can network with industry leaders and find new opportunities to grow business. ”

Managing Director  
Himmeltek Group

“ The experience of the hotel show is incredible, and I have been visiting every year. It always gets better and better. ”

Group Executive Housekeeper  
Byblos hospitality

“ One of the best events in the region, which had stakeholders from across the UAE and some superb conversations which will lead to potential collaborations. ”

Business Development Manager  
Adecco

# THANK YOU TO OUR SPONSORS



## EXHIBITOR TESTIMONIALS

“ The Hotel Show and HITEC has provided us the platform to meet quality people, starting from the investors, developers, operators, who are the decision makers. You can find everything here, the show gives you a complete ‘eco-system partner’ of hospitality and hotels. ”

VP Hospitality, Construction Retail and Commercial Vertical  
Huawei

“ At The Hotel Show, you’re able to meet as many people as you can in the industry, under one roof. Let’s face it, if I didn’t have this platform to speak to the amount of people I have spoken to today, it’d probably take me a year of travelling to go and meet these people individually. It breaks down the time and cost. ”

Director of Hospitality  
Farnek

“ Thanks to the Hotel Show our team could reach and connect with a vast range of Hotels and F&B decision makers, allowing us to get a huge amount of contracts signed at the show. ”

CEO  
Vendome Tea Group

“ This remains our very key exhibition in the region. Allows us to showcase our products plus catch up with many of our existing clients. The show has served us really well for over 15 years now. ”

General Manager  
Corporate Insignia

## THE HOTEL SHOW’S SOCIAL MEDIA REACH



Website traffic (during the visitor promotion period)

**104,537**

users



Total social media reach

**510,310**



PR Value Over

**\$1,000,000**

## MEET WITH QUALITY BUYERS FROM ACROSS THE REGION.

Make The Hotel Show Dubai 2023 a key part of your sales and marketing strategy by exhibiting at next year’s show.

**23 – 25 MAY 2023, DUBAI WORLD TRADE CENTRE**

For more information, please contact: [dubai@thehotelshow.com](mailto:dubai@thehotelshow.com) | T: +971 4 438 0355

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