





18 – 21 FEBRUARY 2023
RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER

THE BIG 5 SAUDI & HVAC R Expo Saudi TOP LINE REPORT







2022 opening ceremony

Packed with memorable moments, The Big 5 Saudi returned after two years in 2022 from 28 – 31 March under the patronage of the Ministry of Industry and Mineral Resources and was officially opened by the **Eng. Osama bin Abdulaziz Al-Zamil, Deputy Minister of Industry and Mineral Resources**. The 10th edition of The Big 5 Saudi has been a milestone for both the show and the construction industry in the Kingdom of Saudi Arabia, delivering real solutions, driving investments, and providing a platform to take advantage of the opportunities created by the Kingdom's transformation under Vision 2030.

This topline report gives you insight into the editions success and highlights.

We are pleased to announce the eleventh edition will take place 18 - 21 February 2023 at Riyadh Front Exhibition & Conference Center: RFECC and will be supported by the Riyadh Chamber.



We are very grateful to participate in The Big 5 Saudi 2022. It is a good opportunity to exchange experiences with partners related to the construction sector and learn about the latest products through manufacturers and suppliers of modern construction products. We expect to get good results from that participation.

Reda Faleh, Construction Manager, **THABAT**



Giving our clients direct access to key buyers in Saudi Arabia's thriving construction market









NUMBER OF VISITORS: 22,259

INCLUDING REVISITS

50





Bringing the world of construction to Saudi Arabia

Exhibitors representing 35 countries:

























































































Once again, the HVACR expo Saudi provided an excellent platform for companies to engage with customers and offer state-of-the art solutions fulfilling their needs. Carrier is proud to have partnered with HVAC R Expo Saudi as Platinum sponsor since its inception and we look forward to take this

Amr Elmasry, General Manager, Carrier Saudi Arabia

association forward in the coming years.





Attracting quality visitors with the additional feature of CPD certified sessions

Covering the most pressing current topics:



- Market Outlook
 - Concrete •
- Architecture & Design
 - **HVAC R** •
- Facilities Management
 - Project Management
 - Technology •







Trusted and supported by the industry associations and country pavilions

Supporting Associations & Partners





















PAVILIONS:































Exhibitor overview

Reasons for exhibiting:

Generating new sales leads	94% achieved this
Increasing brand awareness	87% achieved this
Finding new distributors and agents in the region	82% achieved this
Entering into a new market	79% achieved this
Selling products to existing customers	77% achieved this



said The Big 5 Saudi and HVAC R Expo Saudi is important for their business



exhibitors are likely to return in 2023



closed deals worth over \$100,000





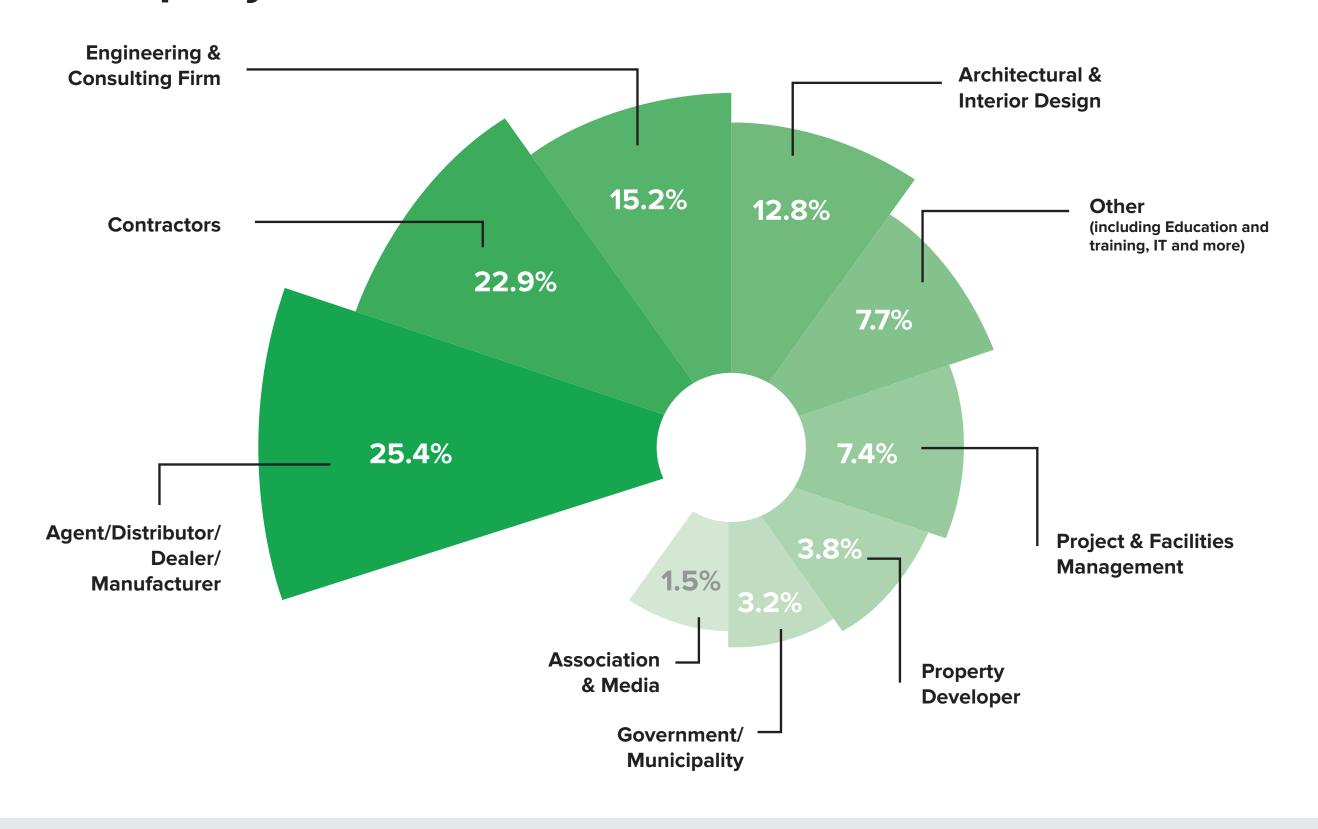
The participation of Saudi Exports Development Authority and "Made in Saudi Program", in The Big 5 Saudi 2022, was a great opportunity to expand our business and introduce the services that we are providing for Saudi exporters and manufacturers in building materials' sector, the services that represented in promoting the national products and services in order to make them the preferred choice to the local and international consumers, which will contribute to achieve the main goal of the authority which is developing the kingdom's non-oil exports.



Nawaf Abdullah Almadhyan, Members Acquisition Manager, Saudi Exports Development Authority

Visitor overview

Company activities of our visitors:





I was pleased to attend The BIG 5 Saudi Exhibition, which shed light on sustainable and innovative solutions in many fields of Building and Construction industry.



Abdullah Alsamhan, Civil Engineer, WadiMaramer Group

Top 6 reasons for visiting:

To discover the latest product innovations/trends	65.7%
To meet with a current supplier(s)	48.6%
To network amongst the industry	40.7%
To source a specific product/service	38.7%
To find a local distributor	37.3%
To attend the cpd-certified industry talks	20.7%





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RIYADH FRONT EXPO CENTRE
SAUDI ARABIA

To confirm your participation or see how we can help your business, please contact:

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WE ARE MOVING TO THE HEART OF THE KINGDOM

Giving you an enhanced experience and access to more visitors:

BIGGER

exhibition halls and outdoor area



60,000m²

of total space



33,000

visitor capacity



11,000

free parking spaces



12

minutes away from the airport



minutes away from tourist attractions





