



INDEX WORKSPACE

# TOPLINE REPORT 2022

The largest and most significant trade and networking event for the interior design and fit-out industry. Over 10,000 visitors attended the 2022 show to source products and innovations, meet suppliers, network with peers and hear from the best in the industry.



10,670

UNIQUE VISITORS  
AT INDEX



22,324

VISITORS ACROSS ALL  
CO-LOCATED SHOWS



23

VISITING  
COUNTRIES



272

EXHIBITORS



37

EXHIBITING  
COUNTRIES



3

DEDICATED  
CONFERENCES



## 2022 SPONSORS & MEDIA PARTNERS



WWW.INDEXEXHIBITION.COM

## TOP 5 PARTICIPATING COUNTRIES



UAE



SAUDI ARABIA



INDIA



ITALY



POLAND

## OVERHEARD AT THE EVENT

“ This was by far one of the best Interior Design show I have attended in the recent past. I have thoroughly enjoyed all the panel discussions, learnt a lot from the experienced professionals from the industry and at the same time I was quite impressed with the participation of the companies, trades, artists, vendors from all over the globe. It was an enriching experience for me, and I would definitely love to come back next year again. ”

Interior Designer | Conseil Interiors

A snapshot of brands that visited the event

VISITORS



## EXHIBITOR TESTIMONIALS

“ Incredible experience at our first international trade show. The stand never really settled down or went quiet, interactivity and interest in our award winning CAD software and fully immersive and interactive VR was unprecedented. ”

Virtual Worlds

“ Coming out of covid, I had anticipated a lot less turn out, however the clients and leads that we have received are better and more qualified than anticipated and expected. It has definitely given us a lot more exposure especially within this regions market. ”

Masaya

“ It was a great experience to be a part of INDEX. It exceeded our wildest expectations in terms of visitors, inquiries for jobs on hand, and especially those who actually placed orders at the show. ”

Monarch Hardwood Floors and Decks

“ We were happy to collaborate and be invited back for the 5th year of Index. We found the exhibition to be an excellent platform to connect with local and regional and international buyers and suppliers from all industries. We recommend to any creative business wish to make meaningful connections. ”

Tashkeel

## SOCIAL MEDIA REACH



Website traffic (during the visitor promotion period)

**104,537**  
users



Total social media reach

**916,303**



PR Value

over  
**\$1,000,000**



Hosted Buyer Programme

**72**  
meetings

## MEET WITH QUALITY BUYERS FROM ACROSS THE REGION

Make INDEX 2023 a key part of your sales and marketing strategy by exhibiting at next year's show.

**23 – 25 MAY 2023, DUBAI WORLD TRADE CENTRE**

For more information, please contact: [sales@indexexhibition.com](mailto:sales@indexexhibition.com) | T: +971 4 438 0355

[WWW.INDEXEXHIBITION.COM](http://WWW.INDEXEXHIBITION.COM)