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Introducing:



18 – 21 FEBRUARY 2023
RIYADH FRONT EXHIBITION &
CONFERENCE CENTER

BRINGING THE LARGEST CONSTRUCTION
EVENT IN THE KINGDOM

THE BIG 5 SAUDI 2023 POST SHOW REPORT



2023 opening ceremony

The 11th edition of The Big 5 Saudi was opened by His Excellency the Deputy Minister of Industry and Mineral Resources, Eng. Osama bin Abdulaziz Al-Zamil.

Doubling in size with 100% more exhibitors since its 2022 edition, The Big 5 Saudi became the largest construction industry event in the Kingdom of Saudi Arabia.

The event brought together the local and international construction community to explore ground-breaking opportunities in the nation's construction sector, that will contribute to the Saudi Vision 2030.

It was co-located with specialist events HVAC R Expo Saudi, Surface and Stone Saudi Arabia, and FM Expo Saudi, servicing the MEP, facilities management, and stone communities and showcasing products in waste & recycling, stone processing, installation and maintenance, air conditioning, heating and ventilation and refrigeration equipment categories, among others. The exhibition also successfully launched two co-located events, Windows, Doors & Facades and Saudi Glass, providing visitors with unparalleled access to top tier brands in these specialized fields.

This post show report gives you an insight into the edition's success and highlights.

We are pleased to announce that the 12th edition of The Big 5 Construct Saudi will take place from 26 - 29 February 2024 at Riyadh Front Exhibition & Conference Center.

“The Big 5 Saudi constitutes an opportunity to reshape the modern construction industry and involve new technology towards the implementation of the 4th Industrial Revolution. This will play a crucial role to keep up with transformation and open new opportunities for investment in the industry and domestic resources, as well as enhancing the position of Saudi Arabia in the industrial sector.

**His Excellency the Deputy Minister of Industry and Mineral Resources,
Eng. Osama bin Abdulaziz Al-Zamil**

”



Your gateway to business opportunities in Saudi Arabia's USD 1.6 trillion* construction market



44,542

TOTAL
PARTICIPANTS



3,373

CPD CERTIFIED
PROFESSIONALS



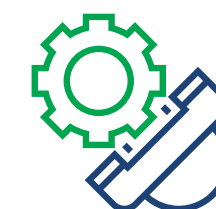
820

EXHIBITING
COMPANIES



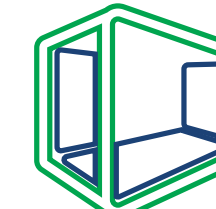
40+

EXHIBITING
COUNTRIES



15,000+

PRODUCTS &
SERVICES



38,000_{SQM}

OF TOTAL
SPACE



*Source: ABIQ

Bringing the world of construction to Saudi Arabia

Exhibitors representing 40+ countries:

							
ALGERIA	AUSTRIA	BAHRAIN	BRAZIL	CANADA	CHINA	CZECH REPUBLIC	DENMARK
							
EGYPT	FINLAND	FRANCE	GERMANY	GREECE	INDIA	ITALY	JORDAN
							
KAZAKHSTAN	KUWAIT	LEBANON	LUXEMBOURG	MALAYSIA	MALTA	NETHERLANDS	OMAN
							
PAKISTAN	POLAND	PORTUGAL	QATAR	SAUDI ARABIA	SINGAPORE	SOUTH KOREA	SPAIN
						+	
THAILAND	TURKIYE	UNITED ARAB EMIRATES	UNITED KINGDOM	UNITED STATES OF AMERICA	UZBEKISTAN		



“

The attendance was excellent, a lot of companies and end users have shown their interest in our solutions for air conditioning and water heating. Also, during the event we received many fruitful inquiries for various projects.

”

Ahmed ELGarhy, Country Manager - Rheem

Trusted and supported by renowned industry associations, international government bodies and country pavilions



International Country Pavillions:



Some of the key brands who exhibit at the event from the complete construction value chain



“

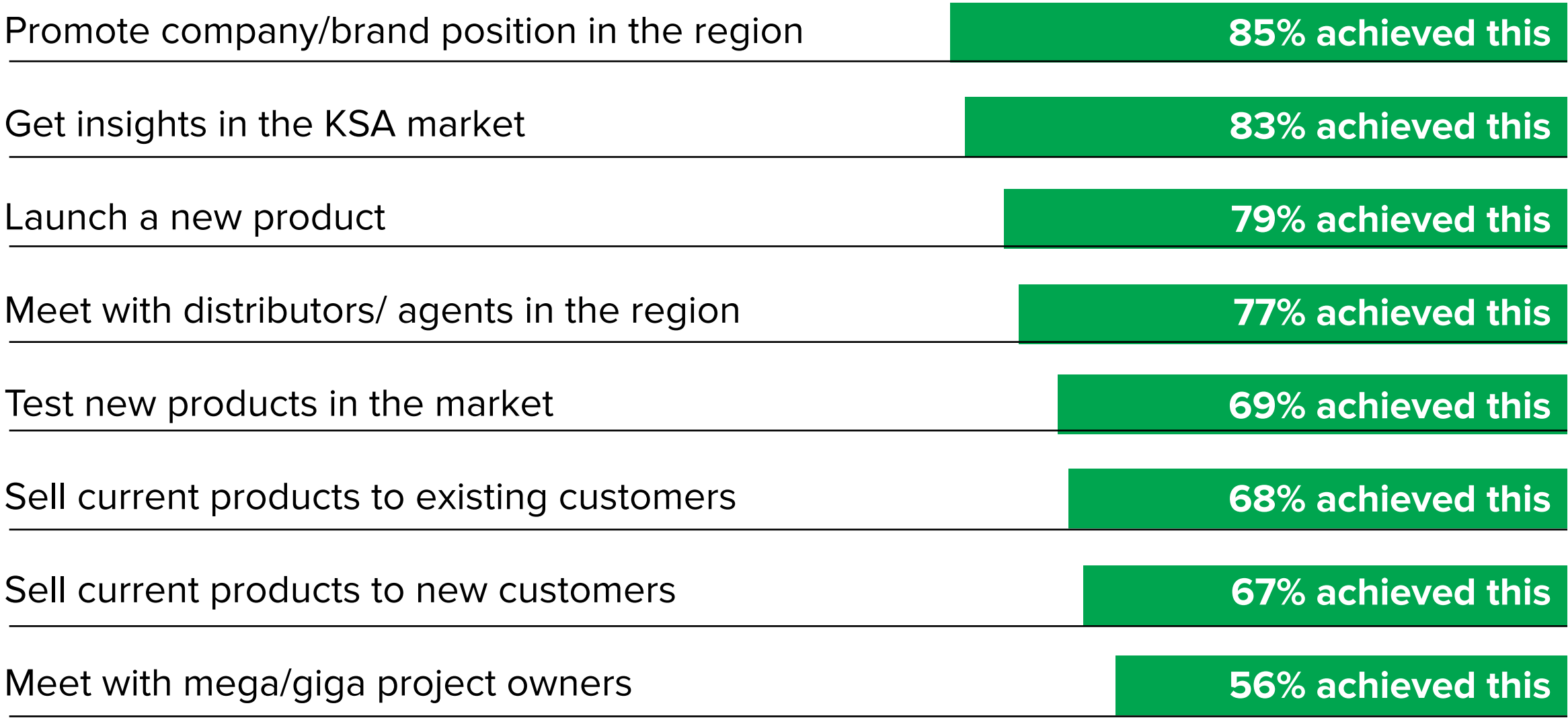
The event provided us with a fantastic platform to showcase our top-quality building materials to many potential clients and partners, and we're excited about the opportunities that lie ahead.

”

Wael Omar, Marketing Director - Madar

Exhibitor overview

Reasons for exhibiting:



Exhibitors said the event is important for their business



Exhibitors are likely to return in 2023



Exhibitors are extremely satisfied with the overall event

\$561M
No of deals

\$1.12B
Expected sales generated



“

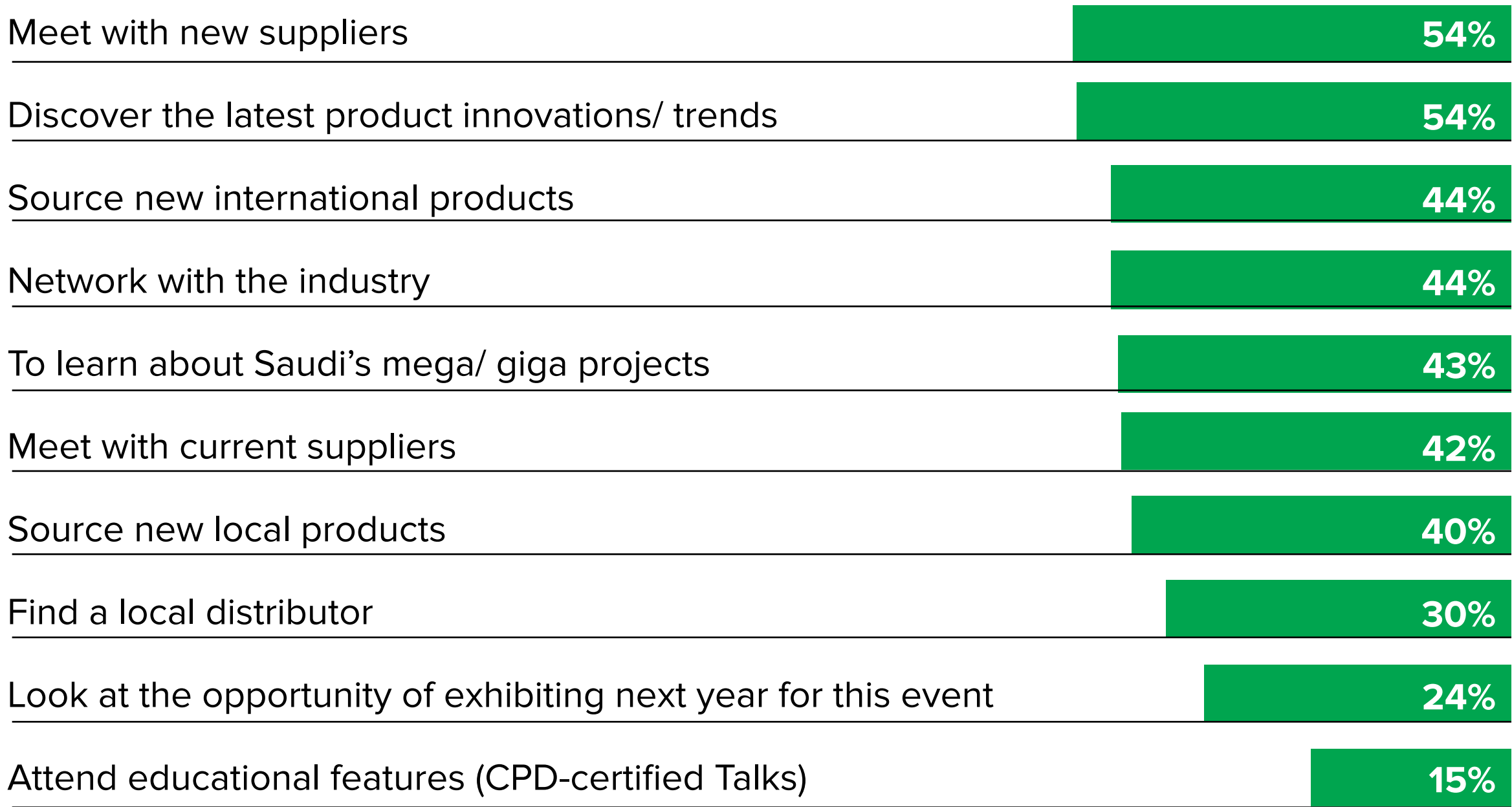
The construction sector in Saudi Arabia is witnessing significant growth, and The Big 5 Saudi exhibition has succeeded in demonstrating this growth.

”

Abdulah Al-Turki, Plumbing Category Manager - Masdar

Visitor overview

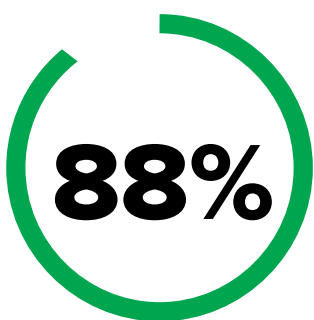
Reasons of visiting:



Visitors said the event is important for their business



Visitors are likely to return in 2024



Visitors are extremely satisfied with the overall event

“ For Diriyah Gate, The Big 5 Saudi is important to attend. As a large scale company, we have to engage directly with the supply chain, whether it be large contractors, suppliers or distributors; The Big 5 Saudi plays a pivotal role in that engagement.

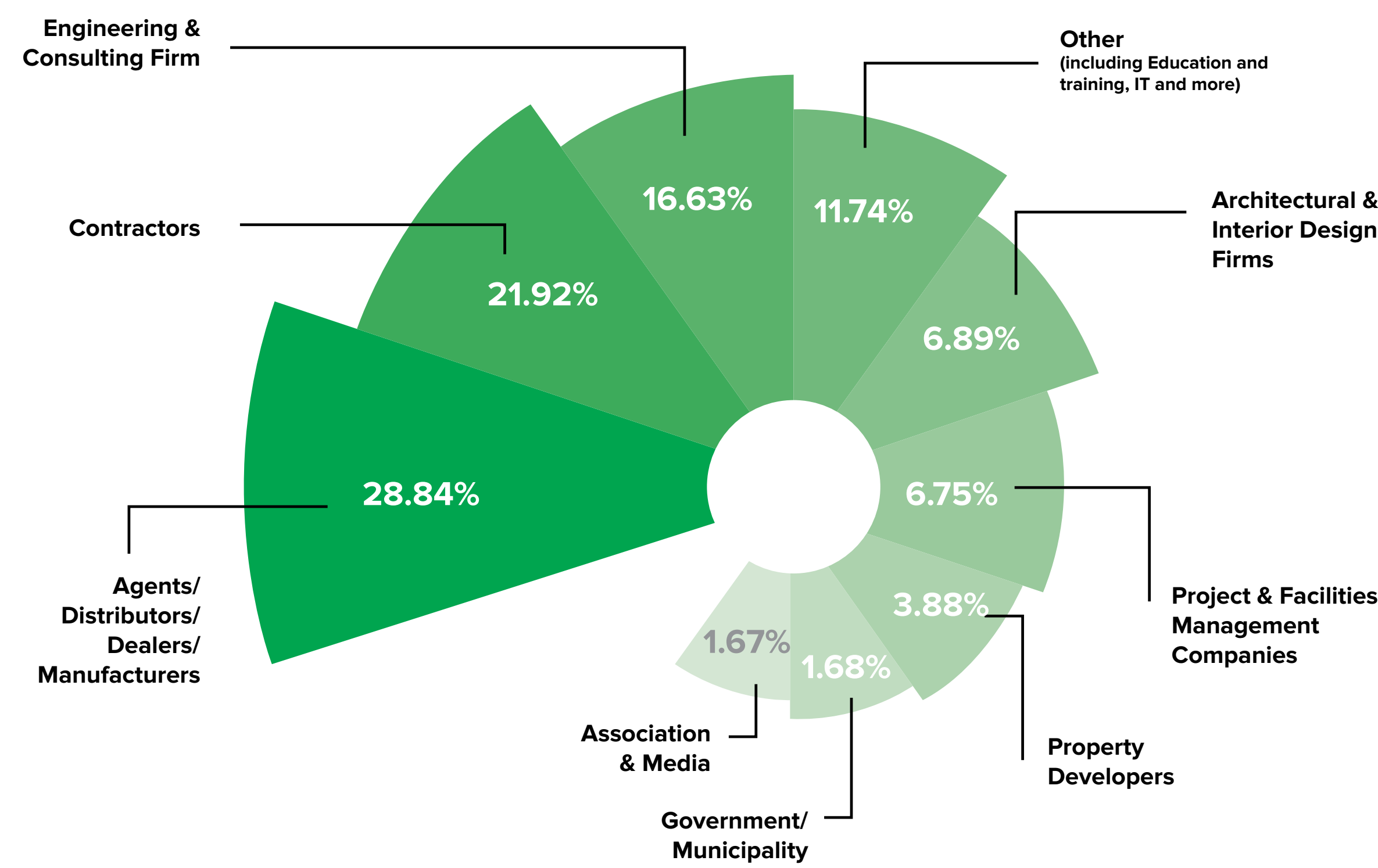
David Watkins, Chief Delivery Officer, Diriyah Company

Attended by key industry stakeholders from Saudi Arabia

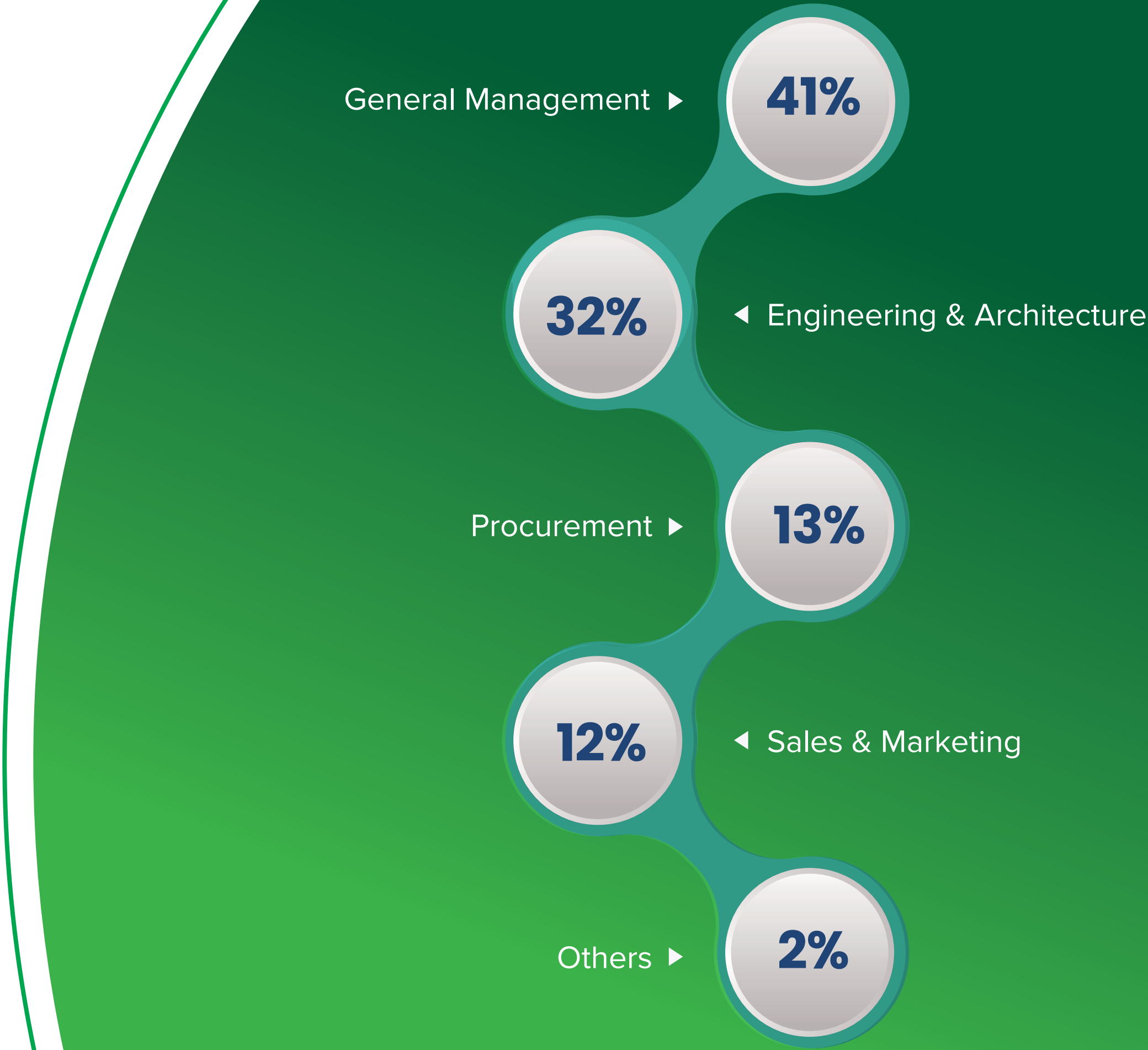


Visitor breakdown

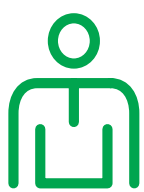
Company activities of our visitors:



Job function:



Expert industry talks to inspire innovation and growth



3,373

CPD Certified Professionals



65

Expert Speakers



50+

CPD-certified Sessions

Covering the most pressing topics:



Architecture & Design



Project Management



Technology



Concrete



HVAC R



Facilities Management

NEW



Facades & Glass



Nicholas Reynolds

Senior Director, Facilities Management
Red Sea Global



David Watkins

Chief of Delivery, Diriyah Company

Key speakers included:



Eng. Waleed Akhtar M Sultan

General Supervisor for Classification
Development, Project Management and
Performance Follow-up

**Ministry of Municipal,
Rural Affairs and Housing – MOMRAH**



Mark Graham

Executive Director,
Technical Engineering

ROSHN



Natalia Hyde

Senior Planning Director

Red Sea Global



Fahad Al Balawi

Head of construction

AMAALA



Rick Hopper

FCIOB, Managing Director, Saudi Arabia

Mott MacDonald



Gareth Cain

Studio Director

Gensler



Syed Abid Hussain

Regional Application Engineering
Manager

Carrier



Ahmad Mhanna

Director – Middle East and
North Africa Region

American Concrete Institute (ACI)



Amani Al Moaji

Director – Country KSA

**Enova by Veolia Member
of the Middle East Facility
Management Association –
MEFMA**



Steven Gutierrez

Program Director

Parsons

Additional feature that brought more visitors

Türkiye

TURKIYE CONNECT

In 2023, this programme offered networking opportunities for a select visitor group, where they had the chance to meet and engage with exhibitors, build their network, and discover new products and solutions from leading exhibiting brands.



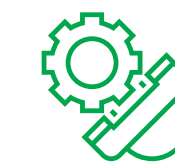
70 Exhibitors



257 Meetings Scheduled

THE ENGINEERS CLUB

The exclusive guided tour designed especially for engineers provided a learning and networking experience like no other. It took visitors on a journey through the various exhibits, showcasing the latest advancements in construction, where they had the opportunity to see first-hand the innovative products and services that are shaping the future.



50 Featured Brands



4,782 Engineers Invited



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Registration Partners



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Clean Management Partner



Energy Partner



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Supporting Partner



FM Supporting Association



Supporting Partner



Supporting Partner



Supporting Partner



WDF Saudi Supporting Partner



Knowledge Partner



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ASIA DESIGNERS DIRECTORY
亚洲设计师名录





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