



EXPOCIHAC

**The best Construction, Engineering,
Architecture and Interior Design event
in Mexico and Central America**

October 11th to 13th, 2023

Centro Citibanamex, Mexico City



expocihac.com

Organized by:



informa markets

Construction is one of the main sectors of the Mexican economy and the most important in terms of market value in all Latin America.

Expo CIHAC is the leading event of the Construction Industry in Mexico and Central America that concentrates the supply and demand of products and services necessary to carry out a project from its conception to the finish and where the stronger buyers in the industry strengthen their supply chain.

With a history of 32 years, Expo CIHAC continues as a benchmark and the only event that frames all the stages of the sector in one place.



Expo CIHAC is a SMART EVENT that allows you, through physical and digital platforms:

- 1 CONNECT** with the main buyers from the Construction industry.
- 2 STRENGTHEN** your network with new allies as well as national and international distributors.
- 3 GENERATE** business connections and enhance your brand, all year round through the Expo CIHAC Hub.

Create Business Connections with highly qualified buyers from the **Construction industry.**



+195,000
Active Contacts
in Database



+42,000
Monthly Visits
expocihac.com

+152,000
Monthly Visits
Conexión Expo CIHAC



+53,000
Social Media
Followers



+21,200
Registered Users

+15,500
Views in Exhibitors
Directory

EXPO CIHAC 2022 IN NUMBERS

17,112

Highly qualified buyers

+250

Exhibitors

+9,500

m² of exhibition floor

6

Exhibiting Countries

Germany, Canada, China, Korea, Italy and Turkey

Attendees Profile



Economic Activity

Builder	30%
Distributor/Seller/Retailer	16%
Manufacturer	14%
Interior Design Firm	8%
Architectural Firm	7%
Engineering Firm	7%
Contractor	6%
Real State Developer	4%
Professional Services	2%
Technological Services (BIM, Telecommunications)	2%
Public Agency / Associations / Chambers	1%
Property Developer	1%
Professor / Researcher	1%

Position

Manager / Coordinator	31%
Owner / Independent	26%
Executive / Employee	24%
Director / President	16%
Intern	3%

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