



**SAUDI  
WATER EXPO**

**11-13 SEPT  
2023**

RIYADH INTERNATIONAL  
CONVENTION & EXHIBITION CENTER

**SAUDI ARABIA IS  
DEVELOPING \$80BN  
WORTH OF WATER  
PROJECTS IN LINE WITH  
THE NATIONAL WATER  
STRATEGY UNDER  
SAUDI VISION 2030**

**EXHIBIT TO REALISE YOUR BUSINESS  
EXPANSION OBJECTIVES**

IN SUPPORT OF

رؤية  
**2030**  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



CO-LOCATED WITH

**SAUDI  
INFRASTRUCTURE  
EXPO**

ORGANIZED BY

**dmg::events**



[WWW.SAUDIWATEREXPO.COM](http://WWW.SAUDIWATEREXPO.COM)

## **'AS IMPORTANT TO THE ECONOMY AS OIL OR DATA', THE WORLD'S LARGEST DESALINATION MARKET IS CREATING A REVOLUTIONARY WATER SECURITY SYSTEM THAT WILL SET A BENCHMARK FOR WATER- SCARCE NATIONS GLOBALLY**

Saudi Water Expo will showcase the latest water products, services, solutions and innovations. The event will attract significant international participation; international involvement is necessary in the water sector as Public-Private Partnerships account for 70% of the Kingdom's water processing infrastructure. Discover best practices and form meaningful business connections that will lead to collaboration and tangible business opportunities. Experts will surface the challenges and opportunities facing the industry and changes to policy and regulation necessary during the strategic summit.

- **With per capita water consumption that is double the world average and four times higher than its own rate of renewal, Saudi Arabia's environmental challenges are accelerating a government mandate to invest in water critical projects under Vision 2030.**
- **Championing the migration of new technology and skills across the Kingdom's water ecosystem, the government is embracing an open-to-the-world "crowding-in" approach that offers collaborative investment guarantees to the private sector.**



**"IT IS EXCITING, IT'S BUZZING. IT'S A MASSIVE OPPORTUNITY."**

**Lu'ay Khdeir** - Regional Water Market Director, ME - Atkins,  
a member of the SNC-Lavalin Group

Speaker at Saudi Infrastructure Expo 2022



## **SAUDI ARABIA'S WATER INVESTMENT OUTLOOK CREATING OPPORTUNITIES FOR BUSINESS IN THE KINGDOM**

- The Ministry of Environment, Water and Agriculture of Saudi Arabia has approved \$80bn for 3,300 development projects in the water sector of which 2,000 have already secured funds.
- With most of Saudi's water supply coming from non-renewable groundwater, investment in desalination plants is underway with a plan for 100% private sector management by 2030. [ITA]
- With up to half of the country's land not yet connected to formal wastewater structures, a goal is in place to achieve 100 percent treated urban wastewater reuse by 2025. [SAWEA]
- Today, Saudi Arabia can store 2.2 days' worth of water in demand. By 2030, mammoth expansions will provide ready access to seven days of strategic storage. [SWPC]
- As Saudi loses up to 40 percent of its transmitted water daily from leaking pipes, there is great potential for a wide range of new technologies including hydro labs for local monitoring of resource. [AHK]
- Saudi Water Expo will bring these opportunities to life by connecting high-level buyers with leading product and solution providers.



## **VISITORS AT SAUDI WATER EXPO WILL BE ACTIVELY LOOKING FOR:**

- Adhesives
- Agriculture & horticulture equipment
- Air purification
- Analysis and laboratory techniques for water
- Asbestos, GRP, fiberglass, HDPE, PVC, G.I. stainless steel & other pipes
- Asset management
- Building materials & services
- Chlorination systems
- Coastal and flood protection
- Computer simulations
- Cooling water treatment
- Datalogging and management
- Desalination plants
- Dewatering equipment
- Drainage
- Drilling technology
- Fiberglass products
- Filters & filtration
- Hydraulic engineering, installation material
- Irrigation systems
- IT-supported systems
- Jointing equipment
- Laboratory equipment
- Leak detection equipment
- Maintenance
- Management/ Control modules
- Manhole covers
- Measuring and regulating equipment
- Mechanical engineering and plant engineering
- Membrane filtration
- Meters
- Micro tunnelling equipment
- Pipeline coating systems
- Pipes
- Presses
- Process control & automation
- Pumps, tubes, valves & fittings
- Purification Plants/methods/cleaning
- Recycling
- Rehabilitation
- Research and consultancy
- Sanitary wares & accessories
- Sealants
- Separators
- Sewage disposal, technology
- Small scale purification installations
- Soil protection
- Storage, transport and distribution
- Tanks/Reservoir lining materials
- Treatment options for water, sewage and sludge.
- Tubes
- Valves and Fittings
- Warning Tapes
- Waste disposal, management, plants & sanitary
- Water and wastewater treatment plants
- Water coolers & water heaters
- Water extraction
- Water savers & water scooters
- Water SCADA software
- Water supply and water management
- Water transmission & distribution
- Water well drilling equipment & accessories
- Waterproofing products
- Well construction

## **EXHIBIT AT SAUDI WATER EXPO AND MEET DECISION MAKERS WITH BUYING POWER**

- ARCHITECTURAL HANDLING
- BANKING / FINANCE
- COMMERCIAL & INDUSTRIAL WATER USERS (C&I)
- CONSTRUCTION
- ENGINEERING/ENVIRONMENTAL CONSULTANCY
- EXPORT / IMPORT / TRADING
- FACILITIES MANAGEMENT
- GOVERNMENT / MUNICIPALITY
- INDEPENDENT WATER PRODUCERS (IWP)
- LEGAL
- PROJECT MANAGEMENT/ PROCUREMENT / PURCHASING (EPCS)
- PUBLIC UTILITIES
- QUALITY ASSURANCE
- RENEWABLE ENERGY
- SOFTWARE AND IT
- SUB-CONTRACTORS
- TRADE ASSOCIATIONS

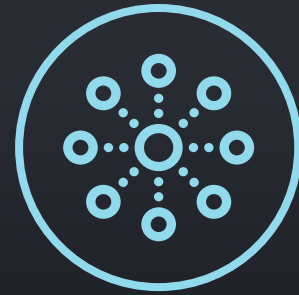
## WHY EXHIBIT?



Reach your  
**target audience**,  
empowering your  
expansion plans



Enter a **booming  
market** thirsty for  
your solutions



Network with  
**decision makers**,  
with real purchasing  
power



**Increase awareness**  
of your services  
and solutions



**Enhance your  
brand** profile  
and position



**“EVEN BETTER THAN OUR EXPECTATION. WE COULDN'T  
FIND 30 SECONDS GAP BETWEEN THE VISITORS.”**

**Erdal Sönmezler**, Sales Manager, REHAU.  
Exhibitor at Saudi Infrastructure Expo 2022.





## THE SAUDI WATER FORUM

With 3,300 projects in development to drive water security and sustainability in the Kingdom of Saudi Arabia, the country is taking action to find the best solutions for the water industry's challenges and developing water projects that will meet the Kingdom's future needs. dmg events is pleased to announce its inaugural Forum for water-field leaders, experts and all key stakeholders, needed to support the aims of achieving the Kingdom's Vision 2030. With rapid population growth creating an increasing and accelerating demand for water, -strategies, investment and technology enablement will be central to the Forum discussions, supporting the economic development taking place in the Kingdom, along with ensuring high standard of living. Through the Forum's programme, leaders will exchange knowledge, drive partnerships and encourage investment, in order to find the best solutions for water industry's challenges and driving development in water projects that meet the Kingdom's needs.

## THEMES AND TOPICS:

- **ENSURING WATER SECURITY AS A FOUNDATION TO ACHIEVE THE SOCIOECONOMIC TRANSFORMATION TARGETED IN THE VISION 2030 PLAN**
- **CONTRIBUTING TO THE SUSTAINABLE DEVELOPMENT GOALS THROUGH THE NATIONAL WATER STRATEGY**
- **DRIVING COMPETITIVE ADVANTAGE THROUGH REFORMS FOR THE WATER SECTOR**
- **COLLABORATING TO DELIVER THE VISION 2030 TARGET OF ACHIEVING 100 PERCENT TREATED WASTEWATER**
- **CHANGING THE FUTURE OF WATER THROUGH TECHNOLOGY ENABLEMENT**
- **INCREASING DESALINATION INFRASTRUCTURE AND WATER CAPACITY THROUGH FUTURE INVESTMENT OPPORTUNITIES**
- **FOCUSING ON REGENERATIVE AGRICULTURAL PRACTICES TO IMPROVE WATER SECURITY**

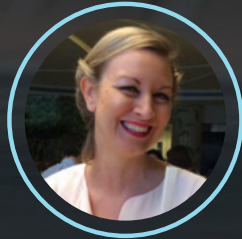
# READY TO EXPAND YOUR BUSINESS IN SAUDI ARABIA?

## GET IN TOUCH:



For sales and sponsorship enquiries:

**Mutaz Al Mazari**  
Event Director  
Mutazalmazari@dmgevents.com  
+966 54 361 7165



For content and production enquiries:

**Becky Crayman**  
Content & Awards Director  
BeckyCrayman@dmgevents.com



For marketing & media enquiries:

**Brian Mc Namara**  
Senior Marketing Manager  
BrianMcNamara@dmgevents.com

IN SUPPORT OF



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