

02-04 September 2024

Riyadh International Convention & Exhibition Center

IN SUPPORT OF



# Carving the future of wood in Saudi Arabia





## Unlocking the Saudi Arabian Wood Market Boom

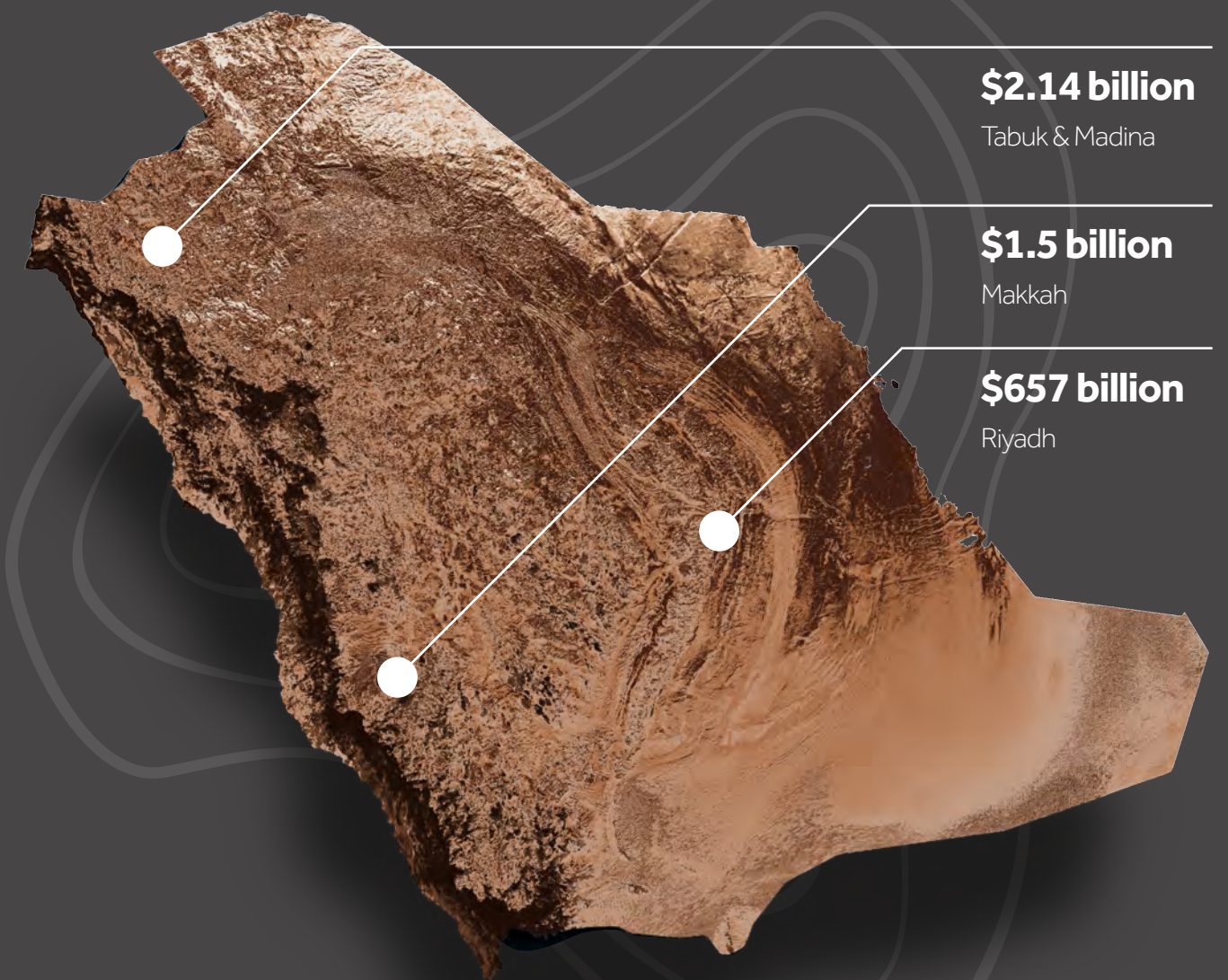
As the **\$1.6 trillion** Saudi construction industry booms, the demand for wood continues to rocket. From plans to construct **1.5 million new homes** by 2030, and the growing need for doors, windows, furniture manufacturing, and interior design sectors - the time is ripe for wood companies looking to enter the flourishing market.

The **Saudi Wood Expo**, taking place from **2 - 4 September 2024** in Riyadh, unites the entire wood industry in one place, showcasing the full spectrum of industry expertise and innovation. It places you at the epicenter of the growth opportunity in this thriving industry and helps you drive vital business and leads.

## Why Saudi Arabia?

With Government's massive growth plans, rising demand, and rapid technological advancements, the wood and woodworking industry in Saudi Arabia is heading toward unprecedented expansion.

### Mega projects shaping the future of Saudi Arabia



Global wood market to hit **\$903 billion** by 2026.

(Source: Zawya)

Saudi Arabia wood market is projected to amount to **\$2.21 billion** in 2023.

(Source: Statista)

Saudi Arabia's prefab wood buildings market will increase at **4% CAGR** from 2019-2028.

(Source: Mordor Intelligence)



# Your products are in high demand:

Our visitors are on a mission to find the best of the best in the wood industry. It's time to make a lasting impression and connect with potential buyers who are eager to explore your products in these sought-after categories:



Adhesives, Glues,  
Paints & Coatings



Furniture Accessories  
& Components



Power Tools  
& Software



Wood Flooring  
& Decking



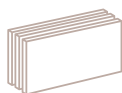
Doors & windows



Hardwoods  
& Softwoods



Laminates



Wood Composites –  
MDF & Plywood



Woodworking  
Machinery



## Meet the who's who in the wood industry

An unparalleled networking opportunity in the Middle East industry to enable you to build business relationships that will reap long-term benefits with decision-makers including:

- Architects & Interior Designers
- Builders, Contractors & Construction Companies
- Furniture Manufacturers
- Joinery Professionals
- Wood Importers, Distributors & Dealers
- Wood Consultants
- Carpenters & Craftsmen
- Building Material Suppliers & Dealers





# Saudi Wood Expo driving growth & collaboration in Saudi Arabia's wood sector

Exhibitions are the most powerful platform to help you grow your business through essential face-to-face connections. Saudi Wood Expo provides the fastest and most cost-effective platform to expand your brand into Saudi Arabia's profitable market.



## **SUPERCHARGE** your leads and business:

The event offers exhibitors tailored marketing opportunities, turbocharged networking, and a goldmine of hot prospects for to make your business boom.



## **EXPAND** to your full potential

Enter the Saudi Arabian wood and woodworking market like a pro! Our event is your gateway to expert insights on local regulations, equipping you with the ultimate roadmap to navigate this booming industry.



## **MEET** serious buyers

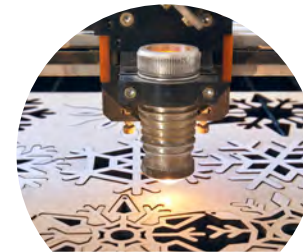
Our event brings the wood and woodworking industry's VIP buyers under one roof, giving you a direct line to serious dealmakers, where connections spark and partnerships ignite.



## **DISPLAY** your products in the spotlight

Unleash the wow factor at our event, where exhibitors seize a one-of-a-kind chance to flaunt their cutting-edge offerings and innovations to top-tier buyer profiles in the industry.

# Features to attract high-value purchasers



## **Tech Arena**

Step into the future of wood and woodworking at our exclusive "Tech Arena." This specialized area is dedicated to showcasing the latest and most cutting-edge technological advancements from businesses within the industry.



## **Product Demos**

As an exhibitor, draw visitors in with live product demos on the show floor! Bring your innovative products closer to the buyers in this hands-on environment, allowing more engagement with potential customers.



## **Center Stage**

Your 15 minutes in the lime light! A slot and a chance to let your company soar as you demonstrate your product, its unique features, benefits, and leave a lasting impression on potential customers, partners, and industry influencers.



## **Buyer Lounge**

Settle into our dedicated space - buyer lounge where you can effortlessly connect with your prospects in a serene and relaxed environment.



## **Craft your Art**

A platform for artesian to showcase their talent at the worlds biggest stage.



## **Certified workshops**

CPD-certified sessions will consist of panel sessions and presentations.





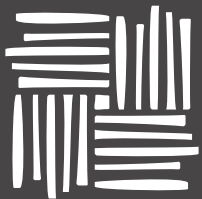
## BROUGHT TO YOU BY WORLD-LEADING EVENT ORGANIZER

dmg events' **10+ year presence** and local expertise in Saudi Arabia creates a foundation for high quality and safe face-to-face events driving vital business connections and Vision 2030 objectives.

### Our rapidly growing portfolio in Saudi Arabia



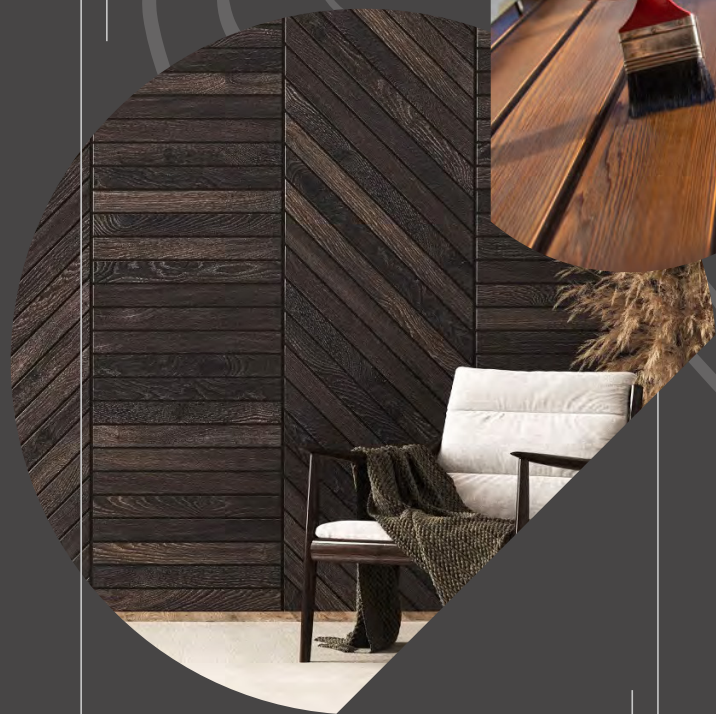
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## SAUDI WOOD EXPO

02-04  
SEPTEMBER 2024

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### Get in touch today:

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