

33 years as the premier event in Construction, Engineering, Architecture, and Design in Mexico and Latin America



PROJECTS · STRUCTURAL WORK · SHELL AND CORE · FINISHINGS

**October 9 - 11**, 2024

Centro Citibanamex, Mexico City

Organized by:



expocihac.com



Expo CIHAC gathers the supply and demand of products and services needed to carry out a project from beginning to end, and strengthens the supply chain of the most influential buyers in the industry.

## What to expect in 2024?



highly qualified buyers



of exhibition floor



national and international exhibitors











## **On-site and Digital Strategies**

- Networking 365 days a year
- Updated content
- Segmented campaigns
- Brand positioning

## **Attendees Profile**

- Architect
- Engineer
- Interior Design Studio
- Builder
- Contractor
- Real Estate Developer
- Public Agencies



85%

Decision-makers



80%

Are looking for new products and innovations



Time to dive into the main B2B sales experience in the Construction sector to achieve and increase your business goals.

If you wish to be part of our 2024 edition as an exhibitor, reserve your booth here!