



EXHIBIT AND FIND NEW BUSINESS OPPORTUNITIES IN SAUDI ARABIA'S \$80BN WATER MARKET

CO-LOCATED WITH



**SAUDI
INFRASTRUCTURE
EXPO**



ORGANIZED BY

dmg events



CONNECT WITH THE RIGHT CLIENTS AND GROW YOUR SALES PIPELINE AT GLOBAL WATER EXPO 2024

Global Water Expo is the only water specific trade event in Saudi Arabia. Spotlighting the Kingdom's rapidly evolving water sector, it's a crucial gathering of thousands of industry professionals and leading companies who connect and do business.

Saudi Arabia's commitment to addressing global water supply challenges is evident through the establishment of the Global Water Organization in Riyadh. In alignment with this initiative, Global Water Expo is set to showcase and discuss state-of-the-art water management solutions and innovations to propel water infrastructure.

The event attracts significant global participation from exhibitors, providing the opportunity to exchange expertise, advance technology, share research and establish valuable business relationships that lead to collaboration and real business opportunities.

This is your gateway to Saudi Arabia's lucrative water market. Secure your spot at Global Water Expo 2024 and get ready to accelerate your business growth.



STAKEHOLDER SUCCESS AT THE 2023 EDITION

EXHIBITOR INSIGHTS

92%

Exhibitors are likely to return in 2024

91%

Exhibitors are likely to recommend the event to a colleague

82%

Exhibitors said the event is important for their business

80%

Exhibitors met their objectives

VISITOR INSIGHTS

92%

Visitors are likely to return in 2024

92%

Visitors are satisfied with the overall event

92%

Visitors are likely to recommend the event to their colleague

88%

Visitors said the event is important for their business

With overwhelmingly positive feedback from both exhibitors and visitors, Global Water Expo stands as a cornerstone for business opportunities.



WHAT TO EXPECT AT GLOBAL WATER EXPO 2024



17,000+ Professional Visitors



1,000+ Delegates



350+ Exhibiting Companies



30+ Exhibiting Countries



12 International Pavilions



20,000 SQM Gross Space



PRODUCT SECTORS AT GLOBAL WATER EXPO

DEDICATED SECTORS ENABLE VISITORS TO EASILY FIND AND SOURCE THE RIGHT SOLUTIONS FOR THEIR WATER PROJECTS



DRAINAGE AND SEWAGE SYSTEMS

- Drainage Systems
- Sewer Systems
- Road Cleaning



WATER EXTRACTION AND TREATMENT

- Drilling Technology
- Pumps, Tubes, Valves & Fittings
- Water Technology
- Water Treatment
- Desalination Plants



WASTE MANAGEMENT AND RECYCLING

- Waste Plants
- Waste Management
- Recycling



ENVIRONMENTAL PROTECTION

- Soil Protection
- Air Purification

INTERESTED IN EXHIBITING
AT THE 2024 SHOW?



GET IN CONTACT

LEADING BRANDS SHOWCASING THEIR TRUST IN GLOBAL WATER EXPO

Companies exhibit at Global Water Expo to establish connections with industry experts who are eager to explore their water management solutions, showcase their product advancements and expand their presence in Saudi Arabia's water sector.



EXHIBITOR TESTIMONIAL

"OUR PARTICIPATION IN THIS EXHIBITION HAS ALLOWED US TO SHOWCASE OUR LATEST INNOVATIVE SOLUTIONS AND TECHNOLOGIES IN WATER TREATMENT FOR DESALINATION AND WASTEWATER. THESE ADVANCEMENTS CONTRIBUTE TO THE SUSTAINABILITY OF FUTURE PROJECTS ALIGNED WITH VISION 2030."

Eng. Mohamed Rabie
Business Development Manager
Al Kawthar Manufacturing Co. Ltd



275 EXHIBITORS FROM 18 COUNTRIES PARTICIPATED IN 2023, INCLUDING:



EXHIBITORS FROM AROUND THE WORLD PARTICIPATED





ATTENDED BY LEADING COMPANIES ACROSS THE INFRASTRUCTURE AND WATER VALUE CHAIN



EXHIBITOR TESTIMONIAL

“SAUDI WATER PARTNERSHIP COMPANY (SWPC) IS PLEASED TO TAKE PART IN THIS EVENT THAT IS AN ENABLER TO THE VISION 2030 GOALS, SHOWCASING OUR PORTFOLIO OF CURRENT AND FUTURE PROJECTS IN THE WATER SECTOR INCLUDING DESALINATION, TREATMENT, TRANSMISSION AND STORAGE”

Saudi Water Partnership Company (SWPC)





VISITOR BREAKDOWN

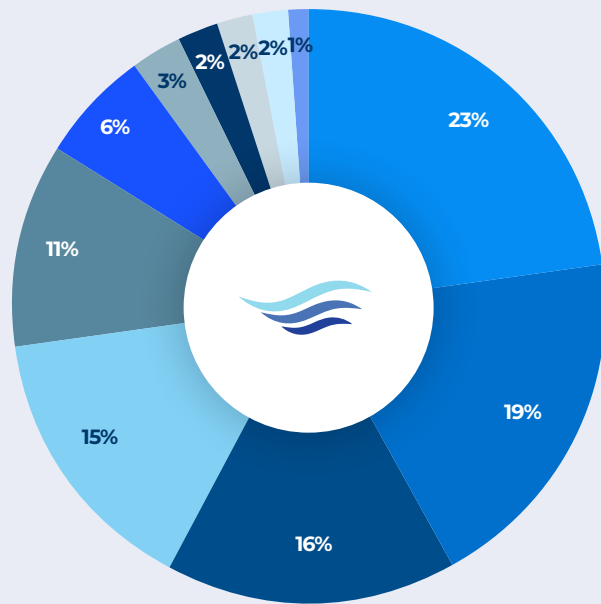
15,169 INDUSTRY PROFESSIONALS WITH THE FOLLOWING PROFILES CAME TO DISCOVER WATER MANAGEMENT SOLUTIONS FROM LEADING WATER SECTOR COMPANIES IN 2023.

JOB TITLES OF THOSE WHO ATTENDED IN 2023 INCLUDED:

- Water Engineer
- Water Resource Manager
- Water Treatment Specialist
- Water Project Manager
- Water Conservation Director
- Wastewater Engineer
- Irrigation System Engineer
- Water Resource Planner
- Water Distribution Director
- Water Policy Analyst
- Water Infrastructure Inspector
- Desalination Engineer
- Desalination Plant Manager
- Reverse Osmosis Specialist

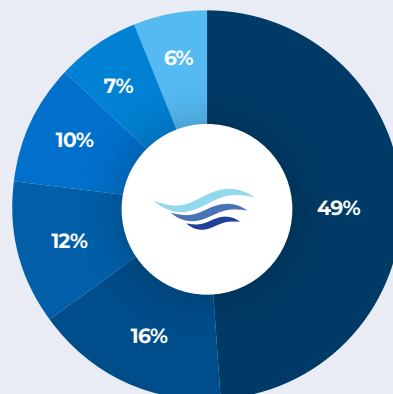
NATURE OF BUSINESS:

- Agent/ Distributor/ Dealer/ Trader
- Manufacturer
- Contractor
- Engineering
- Consultancy
- Utility company
- Government / Municipality
- Project Management
- Oil and Gas
- IT and Software
- Other



SENIORITY:

- Manager
- Chairman / Board Member
- Director / Vice President
- Head / Senior Manager
- C-level
- Other (Including entry level and students)





THE SAUDI INFRASTRUCTURE SUMMIT

SAUDI INFRASTRUCTURE SUMMIT ATTRACTS SENIOR STAKEHOLDERS AT THE FOREFRONT OF WATER INFRASTRUCTURE SO EXHIBITORS CAN NETWORK WITH THE RIGHT AUDIENCE.

The Saudi Infrastructure Summit is a three-day exclusive high-level gathering of government leaders, infrastructure experts and policymakers. By bringing senior private and public sector stakeholders together they can collaborate and deep dive into the opportunities and challenges facing the water sector in the Kingdom. These inspiring conversations, debates and immersive learning experiences support the governments Saudi Vision 2030 goals and realize a transformational shift in Saudi Arabia's water landscape.



SPEAKER TESTIMONIAL

"I GOT TO MEET A LOT OF REALLY INTERESTING PEOPLE IN A LOT OF DIFFERENT SECTORS. IT IS REALLY, VERY HEARTENING TO SEE THIS TYPE OF DIALOGUE FOCUSING ON THESE KEY THEMES OF COLLABORATION, INNOVATION AND SUSTAINABILITY. THAT'S EXACTLY WHAT WE'RE TRYING TO ACHIEVE IN ENOWA IN NEOM."

Ala'a Ragab
Water Recycling Innovation Lead
ENOWA

ENOWA.
NEOM

CPD-CERTIFIED INDUSTRY TALKS:

BUILDING LOCAL CAPABILITY

By hosting these CPD-certified sessions, we are actively attracting industry professionals seeking career growth. Expert speakers provide insights, best practices and case studies into key topics including water and infrastructure.



1,000+

Delegates



80+

Speakers



50+

Sessions



CONTACT US TO FURTHER DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES

PPP PANEL: LEADING THE WAY FOR PPPs IN THE WATER INDUSTRY: SUCCESS FACTORS, GLOBAL TRENDS AND ROAD AHEAD

MODERATOR:



MARK JAMIESON
Executive Director
HanniGlobal

PANELISTS:



FAISAL SALEH ALSUGEIRI
Senior Director, Infrastructure Advisory
National Center for Privatization (NCP)



GERRY O'TOOLE
Project Director for Water
Jacobs



ZAMIL AL ZAMIL
Director - ISTEP Transaction
Saudi Water Partnership Company (SWPC)



MOHAMMED ALGHAMDI
Infrastructure Director - Water
Diriyah Company



2023 SPEAKERS INCLUDED:



Amer A. Alrajiba
VP Capacity Planning
& Analysis
Saudi Water Partnership
Company



Faisal Saleh Alsugeiri
Senior Director,
Infrastructure Advisory
National Center for Privatization
(NCP)



Eng. Feras Fahad Almansour
Project Management Office,
Manager
Saudi Irrigation Organization



Gerry O'Toole
Director of Water
Jacobs



Greg Welch
Director of Brine Strategy
ENOWA



Julio de la Rosa
Water Solutions Director
Acciona



Mohammed ALGhamdi
Infrastructure Director -
Water
Diriyah Company



Mohammed S. Halawani
Chief Executive Officer,
International Water
Distribution Co. (TAWZEA)



Nicholas Burnett
Head of Water Recycling
ENOWA



Dr. Omar Alrehaili
Assistant Professor of
Environmental Engineering
KSU



Sami Al Harbi
VP, Deputy Regional Director -
Red Sea Region
ACWA Power



Zamil Alzamil
Director - ISTEP Transaction
Saudi Water Partnership
Company

MAXIMIZE YOUR BRAND PRESENCE WITH OUR TARGETED MARKETING AND PR CAMPAIGNS.

Global Water Expo makes use of comprehensive marketing tools to reach a targeted audience before, during and after the event. The investment is focused on promoting the exhibition as a whole and spotlighting your presence within it ensuring that your participation not only meets but exceeds your expectations.



14,317

Social community followers



150,000

Industry professional
database



\$186,101

PR impact value



17

Partners and supporting
associations promoted the
event to industry professionals



1,163,435

Impressions across Google
and Social Media platforms



79,972

SMS invitations delivered

* Figures based on the 2023 marketing campaign

MEDIA WHO ATTENDED THE 2023 EDITION

الاقتصادي
ALWATAN

الإخبارية

الرياض

الشرق الأوسط
صحيفة العرب الأولى

الوطن
ALWATAN

CNBC
عربية

مقاول
MUQAWIL

سكويرس
مجموعة سكويرس

Utilities
Middle East

ZAWYA
BY REFINITIV

NETWORK WITH NEW BUYERS AND GROW YOUR BUSINESS IN SAUDI ARABIA

FOR SPONSORSHIP AND EXHIBITING OPPORTUNITIES:



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