

POST SHOW REPORT

For the event held on **11 - 13 September 2023**
at **Riyadh International Convention and Exhibition Center**



BUSINESS OPPORTUNITIES AWAIT IN SAUDI ARABIA'S THRIVING \$80BN WATER SECTOR

CO-LOCATED WITH



ORGANIZED BY

dmg events



FOSTERING VITAL CONNECTIONS BETWEEN KEY BUYERS AND EXHIBITORS IN SAUDI ARABIA'S BOOMING WATER INDUSTRY

Global Water Expo 2023 focused on the innovative solutions and strategies that will ensure a sustainable and secure water future for the Kingdom. As the government continues to invest heavily in the sector to meet the country's rapidly growing population, the adoption of new technology and skills across the country's water ecosystem is vital.

Saudi Arabia has ambitious water projects planned so exhibiting companies had the opportunity to build new partnerships and expand their businesses.



Global Water Expo played a significant part in facilitating collaboration that will contribute to the prosperous water sector in Saudi Arabia.



"I GOT TO MEET A LOT OF REALLY INTERESTING PEOPLE IN A LOT OF DIFFERENT SECTORS. IT IS REALLY, VERY HEARTENING TO SEE THIS TYPE OF DIALOGUE FOCUSING ON THESE KEY THEMES OF COLLABORATION, INNOVATION AND SUSTAINABILITY. THAT'S EXACTLY WHAT WE'RE TRYING TO ACHIEVE IN ENOWA IN NEOM."

Ala'a Ragab - Water Recycling Innovation Lead
ENOWA

ENOWA.
NEOM



THE KINGDOM'S ONLY MEETING POINT FOR PROFESSIONALS IN THE WATER SECTOR.

GLOBAL WATER EXPO IN NUMBERS



15,169*

Attendees



971

Delegates



275

Exhibiting Companies



18

Exhibiting Countries



58

Speakers



9

Industry Talks Sessions

* Combined with co-located event Saudi Infrastructure Expo

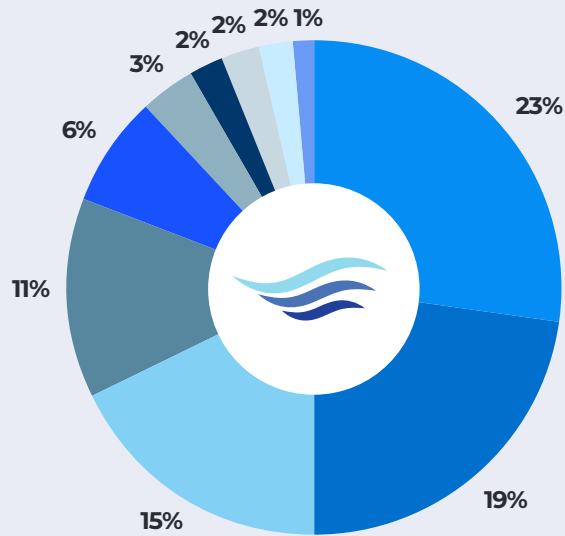
A SCALE EVENT WHERE BUYERS MEET SUPPLIERS



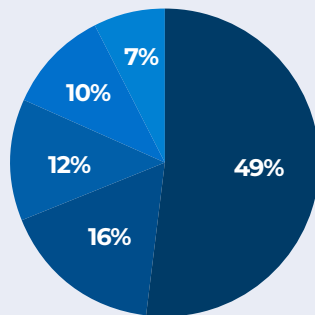
VISITOR BREAKDOWN

15,169 INDUSTRY PROFESSIONALS WITH THE FOLLOWING PROFILES CAME TO DISCOVER WATER MANAGEMENT SOLUTIONS FROM LEADING WATER SECTOR COMPANIES.

- Agent/ Distributor/ Dealer/ Trader
- Manufacturer
- Contractor
- Engineering
- Consultancy
- Utility company
- Government / Municipality
- Project Management
- Oil and Gas
- IT and Software



SENIORITY:



- Manager
- Chairman / Board Member
- Director / VP
- Head
- C - level

SOME OF THE BIGGEST BUYERS THAT ATTENDED:



“GLOBAL WATER EXPO OFFERS A GLOBAL PLATFORM TO MEET INNOVATIVE PARTNERS.”

Mohammad Ateeq
Technical Specialist
Wetico



EXHIBITOR OVERVIEW

GLOBAL WATER EXPO OFFERED LOCAL AND INTERNATIONAL COMPANIES THE OPPORTUNITY TO SHOWCASE THE LATEST TECHNOLOGIES, PRODUCTS AND SERVICES ACROSS THE ENTIRE WATER SECTOR.

Over the course of three days, it brought exhibiting companies and thousands of trade professionals together, facilitating seamless engagement and partnership-building within the water industry. Professional networking led to several business collaborations.



275

Exhibiting Companies



18

Exhibiting Countries

* Combined with co-located event Saudi Infrastructure Expo

GLOBAL WATER EXPO 2023 EXHIBITING COMPANIES INCLUDED:



DEDICATED SHOW SECTORS

MAKING IT EASIER FOR BUYERS TO MEET THEIR SOURCING NEEDS.



**DRAINAGE AND
SEWAGE SYSTEMS**



**WATER
EXTRACTION
AND TREATMENT**



**WASTE
MANAGEMENT
AND RECYCLING**



**ENVIRONMENTAL
PROTECTION**



“OUR PARTICIPATION IN THIS EXHIBITION HAS ALLOWED US TO SHOWCASE OUR LATEST INNOVATIVE SOLUTIONS AND TECHNOLOGIES IN WATER TREATMENT FOR DESALINATION AND WASTEWATER. THESE ADVANCEMENTS CONTRIBUTE TO THE SUSTAINABILITY OF FUTURE PROJECTS ALIGNED WITH VISION 2030.”

Eng. Mohamed Rabie - Business Development Manager
Al Kawthar Manufacturing Co. Ltd



GLOBAL
WATER EXPO

EXHIBITOR INTERVIEW

Tatsuya Matsushima
Sales & Marketing Director,
Toray Membrane Middle East LLC (TMME)

[CLICK TO PLAY VIDEO ON YOUTUBE](#)

GLOBAL
WATER EXPO

EXHIBITOR INTERVIEW

**Abdullatif
Al Abdelkreem**
CEO, Samnan Holding Group

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**INTERESTED IN EXHIBITING
AT THE 2024 SHOW?**



GET IN CONTACT

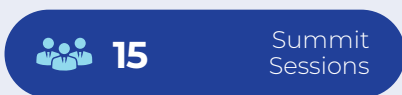
CONTENT PROGRAMME

A FUTURE SPONSORSHIP OPPORTUNITY

SAUDI INFRASTRUCTURE SUMMIT

The Saudi Infrastructure Summit, organized by dmg events and Saudi Contractors Authority, was a two-day exclusive high-level gathering of government leaders, infrastructure experts and policymakers focused on delivering the ambitious Vision 2030 and catalyzing a transformational shift in Saudi Arabia's infrastructure and water landscape.

Speakers facilitated insightful conversations surrounding the national water strategy, advancements in desalination, wastewater treatment, efficient water management, public-private partnerships and enhancing water sector resilience.



Summit
Sessions



Industry Talks
Sessions



Speakers

INDUSTRY TALKS

The CPD certified educational content included a comprehensive agenda featuring 9+ sessions held on September 13th, 2023.

EXPERTS COVERED KEY TOPICS INCLUDING:

- **Implementing the National Water Strategy**
- **Innovation for Sustainable Desalination and Water Reuse**
- **Cost-effective Wastewater Treatment and Utilization**
- **PPPs in the Water Industry**
- **Enhancing Water Resilience**
- **Design Phase Digital Twin for the Water Industry**
- **Reframing Sludge**



Saudi Water Partnership Company (SWPC) is pleased to take part in this event that is an enabler to the Vision 2030 goals. SWPC focuses on engaging the private sector and attracting new investors.

الشركة السعودية لشراكات المياه
Saudi Water Partnership Company



CONTACT US TO FURTHER DISCUSS SPEAKING
AND SPONSORSHIP OPPORTUNITIES

PPP PANEL:

LEADING THE WAY FOR PPPs IN THE WATER INDUSTRY: SUCCESS FACTORS, GLOBAL TRENDS AND ROAD AHEAD

MODERATOR:



MARK JAMIESON
Executive Director
HanniGlobal

PANELISTS:



FAISAL SALEH ALSUGEIRI
Senior Director, Infrastructure Advisory
National Center for Privatization (NCP)



GERRY O'TOOLE
Project Director for Water
Jacobs



ZAMIL AL ZAMIL
Director - ISTEP Transaction
Saudi Water Partnership Company (SWPC)



MOHAMMED ALGHAMDI
Infrastructure Director - Water
Diriyah Company



#SAUDIINFRASTRUCTURESUMMIT    



SPEAKERS INCLUDED



Amer A. Alrajiba
VP Capacity Planning
& Analysis
Saudi Water Partnership
Company



Faisal Saleh Alsugeiri
Senior Director,
Infrastructure Advisory
National Center for Privatization
(NCP)



Eng. Feras Fahad Almansour
Project Management Office,
Manager
Saudi Irrigation Organization



Gerry O'Toole
Director of Water
Jacobs



Greg Welch
Director of Brine Strategy
ENOWA



Julio de la Rosa
Water Solutions Director
Acciona



Mohammed ALGhamdi
Infrastructure Director -
Water
Diriyah Company



Mohammed S. Halawani
Chief Executive Officer,
International Water
Distribution Co. (TAWZEA)



Nicholas Burnett
Head of Water Recycling
ENOWA



Dr. Omar Alrehaili
Assistant Professor of
Environmental Engineering
KSU



Sami Al Harbi
VP, Deputy Regional Director -
Red Sea Region
ACWA Power



Zamil Alzamil
Director - ISTEP Transaction
Saudi Water Partnership
Company

....and many more

INFRASTRUCTURE EXPO

GLOBAL WATER EXPO



DEALS SIGNED AT GLOBAL WATER EXPO

SPARK Utilities and WTTCO Sign Long Term Water Supply and Smart Solutions Agreement.

SPARK Utilities, and the Water Transmission and Technologies Company (WTTCO), signed a 25-year water supply agreement at the Global Water Expo valued at around SAR 1 billion. The agreement was signed by Eng. Ahmed Al Essa, CEO of SPARK Utilities and Dr. Tariq AlNaeem, CEO of WTTCO.

**THE EVENT CONNECTED EXHIBITORS WITH KEY BUYERS.
A NUMBER OF DEALS WERE STRUCK AND COLLABORATIONS OCCURRED.**

SIGN DEALS JUST LIKE YOUR COMPETITORS



GET IN TOUCH

GLOBAL WATER EXPO MAKES USE OF COMPREHENSIVE MARKETING TOOLS TO REACH A TARGETED AUDIENCE BEFORE, DURING AND AFTER THE EVENT.

The investment is focused on promoting the exhibition as a whole and spotlighting your presence within it ensuring that your participation not only meets but exceeds your expectations.

22

email campaigns

70

media pick-ups across online and print

1,163,435

Impressions across Google and Social Media platforms

150,000

industry professional database

17

partners and supporting associations promoted the event to industry professionals

79,972

SMS invitations delivered

WE HIT THE HEADLINES

Our PR campaign engaged the intended target audience, boosted industry presence, and attracted professionals to the Global Water Expo.



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BOOK YOUR STAND

24 - 26 SEPTEMBER 2024

RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER

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JOIN US IN 2024 TO REACH NEW BUYERS AND SIGN DEALS

CO-LOCATED WITH



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INFRASTRUCTURE
EXPO



ORGANIZED BY

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