

# GROW YOUR BUSINESS AND BOOST YOUR BRAND

SALES BROCHURE



POWERED BY:

**BIG 5** Construct  
Saudi



▶ [WWW.JEDDAHCONSTRUCT.COM](http://WWW.JEDDAHCONSTRUCT.COM)

# UNMATCHED OPPORTUNITIES IN THE CONSTRUCTION EVOLUTION OF THE WESTERN PROVINCE

Jeddah Construct serves as the definitive gateway to the Western Province's construction sector, a region fueled by a staggering \$613 billion pipeline of projects across Jeddah, Makkah and Madinah. As Saudi Arabia ranks among the top three global construction markets [Source: MEED], this event provides the essential link between innovative brands and the relentless demand of a landscape where "cranes never rest." By participating, your brand is positioned at the heart of the Kingdom's most ambitious transformation, offering direct access to the high-value infrastructure and residential developments driving Vision 2030.

Jeddah Construct, powered by Big 5 Construct Saudi, places your brand at the epicenter of the astounding growth in the Western Province's construction sector.

Participating companies at the show will meet decision-makers with spending power, remain ahead of their competitors, stay abreast of industry developments and close business deals.

The third edition of Jeddah Construct will take place from **28 - 30 September 2026** at **Jeddah Superdome**.

 **GRUNDFOS**

We've been really impressed by the quality of visitors — contractors and consultants are asking insightful questions and showing genuine interest in our company and products.

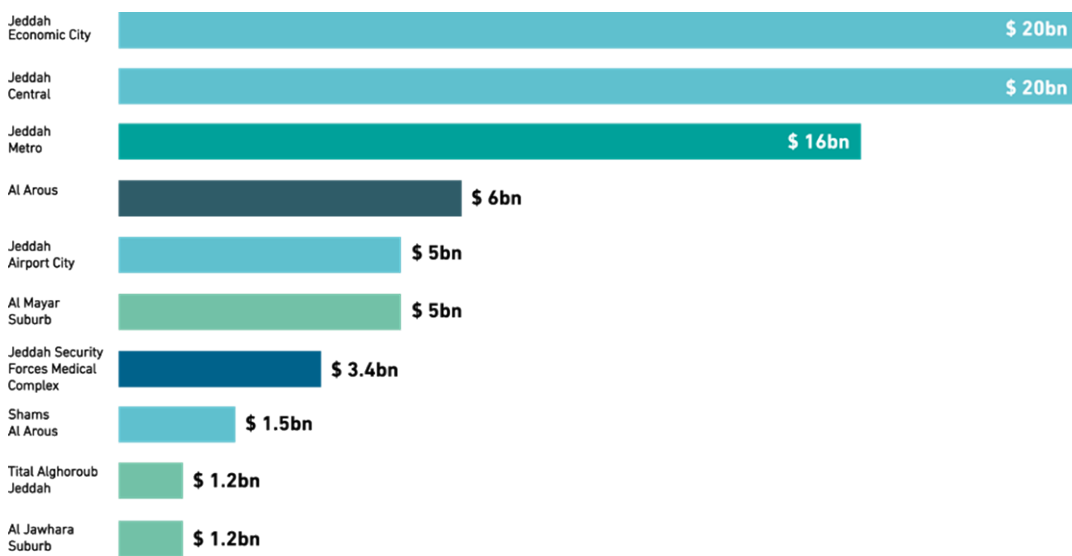
**Ehab Eshak**  
Area Sales Director, Grundfos Saudi Arabia



# YOUR SOLUTIONS, THEIR NEXT MILESTONE

Exhibiting at Jeddah Construct connects you with key buyers driving over \$692BN in projects across Saudi Arabia's Western Province. From housing to transport, your solutions can help developers, contractors, and consultants build smarter, faster and more efficiently — all in line with Vision 2030.

## YOUR SOLUTIONS, THEIR NEXT MILESTONE



### Key

- Mixed-use
- Rail
- Houses
- Apartments
- Hospital

## SAUDI ARABIA'S WESTERN PROVINCE'S GIGA-SIZED PROJECTS COVER 8 CITIES

**116**

Total number of projects

**\$613bn**

Combined (awarded+active) value

### Combined Project Value Heat Legend

\$584,341

\$1,300m

### Jeddah

No. of projects - 50

Combined value → \$75,423m

### Medina & Yanbu

No. of projects - 31

Combined value → \$76,218m

### Makkah

No. of projects - 23

Combined value → \$444,576m

### Asir, Al Baha, Jazan & Taif

No. of projects - 12

Combined value → \$17,348m



# ENABLING BUSINESS GROWTH ACROSS THE WESTERN PROVINCE'S CONSTRUCTION LANDSCAPE

Jeddah Construct will welcome industry professionals, including those with direct purchasing power to network, learn and do business.

## WHAT TO EXPECT IN 2026:

**14,000+**QUALIFIED PROFESSIONAL  
VISITORS**8,000+**

SQM GROSS SPACE

**30+**

SPEAKERS

**200+**LOCAL AND INTERNATIONAL  
EXHIBITORS**20+**

EXHIBITING COUNTRIES

**10+**

COUNTRY PAVILIONS

**BOOK YOUR STAND EARLY AND SECURE A PRIME LOCATION**



# SHOWCASE THE LATEST PRODUCTS AND SOLUTIONS FROM PLANNING TO ASSET DELIVERY

SECTORS COVER THE COMPLETE CONSTRUCTION CYCLE



Building Interiors  
and Finishes



Facilities  
Management



Intelligent  
Buildings



Solar Products,  
Technologies & Services



Concrete  
and Cement



Metal &  
Steel



Marble  
& Stone



Special  
Construction



Construction Tools &  
Personal Protection  
Equipment



Heavy  
Construction



Mechanical, Electrical &  
Plumbing Services (MEP)



Urban Design &  
Landscape



Digital  
Construction



HVAC-R



Offsite and Modular  
Construction



Windows, Doors & Façade/  
Building Envelope



# NEW FOR 2026: THE COMPLETE CONSTRUCTION ECOSYSTEM - HVAC-R & FACILITIES MANAGEMENT ARRIVE AT JEDDAH CONSTRUCT

## DIVE INTO A HIGH-GROWTH MARKET

Explore the newest HVAC-R and Facilities Management solutions powering the Western Province's next generation of smart, sustainable buildings. From advanced cooling technologies and intelligent climate control to cutting-edge asset maintenance and building operations, these sectors will connect buyers with the innovators driving efficiency, performance and long-term value across the Kingdom's rapidly growing construction landscape.



### HVAC-R

Experience cutting-edge heating, ventilation, air conditioning and refrigeration technologies that deliver energy-efficient, reliable and smart climate solutions.



### FACILITIES MANAGEMENT

Connect with solutions that optimize facilities management, streamline operations and enhance sustainability across the Western Province's growing FM market.



# ATTRACTING TOP BUYERS:

An unparalleled sourcing and networking opportunity in the Middle East enabling you to build business relationships that will reap long-term benefits with decision-makers from the Western Province's construction industry including:

- Agents / Distributors
- Architects
- Building Automation Engineers
- Building Inspectors
- Business Analysts
- Civil Engineers
- Consultants
- Construction Managers
- Design Managers
- Electrical Engineers
- Facilities Managers
- Fire Protection Engineers
- General Contractors
- HVAC Engineers
- Interior Designers
- IT Managers
- Landscape Architects
- Mechanical Engineers
- Operations Manager
- Project Owners
- Project Manager
- Property Developer
- Safety Manager
- Site Superintendent
- Sustainability Manager
- Urban Planner



# ATTRACTING A HIGHLY QUALIFIED AUDIENCE LOOKING TO ACCELERATE THEIR CAREER GROWTH

Construct Talks will be a discussion forum where industry delegates can hear from experts and earn professional CPD points for their attendance. The attendees will include contractors, architects, project managers, urban planners and property developers. Construct Talks will not only facilitate a valuable exchange of knowledge but also provide a networking platform for industry professionals to interact with some of the foremost experts in the field.

## STAY TUNED AS WE ANNOUNCE THE THEMES FOR 2026.

2025 THEMES INCLUDED:



**PROJECT DELIVERY  
AND EXECUTION**



**SUSTAINABLE  
DEVELOPMENT**



**DIGITAL SYSTEMS  
AND INTELLIGENT  
TECHNOLOGIES**



**LEADERSHIP**

**CONTACT US TO DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES**



# 2025 FEATURED SPEAKERS



**DR. AHMED ELYAMANI**  
SR. STRUCTURAL ENGINEER  
DAR



**BILAL KHALID**  
CHIEF PORTFOLIO OFFICER  
IHCC



**DR. CHIARA CEI**  
HERITAGE ASSET  
RESTORATION DELIVERY  
JEDDAH HISTORIC DISTRICT



**ELISE CHALOUHI**  
DESIGN MANAGER  
NEOM



**FIONA SYMES**  
CHIEF OPERATING OFFICER  
NATIONAL TRANSFORMATION  
INSTITUTE, KAUST BEACON  
DEVELOPMENT



**KHALIL AL SAEEDI**  
EXECUTIVE DIRECTOR  
PROGRAM DELIVERY  
KHALIL AL SAEEDI



**DR. LUAY AYYASH**  
CONSTRUCTION DIRECTOR  
ROYAL COMMISSION OF ALULA



**MOHAMED ANBER**  
PROJECT MANAGER  
KABBANI  
CONSTRUCTION GROUP



**MOHAMMED HEGAZY**  
ASSOCIATE PLANNING  
DIRECTOR  
RED SEA GLOBAL



**DR. PAUL MCKEOWN**  
CEO  
HANMIGLOBAL SAUDI



**SIMON JOBBINS**  
ENGINEERING DIRECTOR  
PARSONS



**WAEEL SAMY ABDELGHANY**  
HSE DIRECTOR  
NON HARAMAIN PROJECTS  
SAUDI BINLADIN GROUP

# WHY EXHIBIT AND SPONSOR



Network directly with industry leaders and decision-makers, creating opportunities for strategic partnerships and collaborations that can drive your business growth.



Position your company as a major contributor to The Western Province of Saudi Arabia's budding construction sector, enhancing your brand's visibility and influence



Utilize the platform to launch new products or enhance sales of existing product lines leveraging face-to-face interactions with your target audience



Gain competitive intelligence that can give you An edge in this vibrant market full of tangible Opportunities

**BOOK A STAND**



# SECURE YOUR SPOT AT JEDDAH CONSTRUCT 2026

**BOOK A STAND**

For further enquiries,  
contact us at [sales@jeddahconstruct.com](mailto:sales@jeddahconstruct.com)

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