

! Record-breaking edition!

Post Show Report

Riyadh Front Exhibition & Conference Center ROSHN Front
26 - 29 February 2024

BIG 5 Construct
Saudi

Saudi Arabia's largest construction event

Under the Patronage of:



Supporting partner:



Co-located with:



12 years building connections, opportunities and knowledge

Big 5 Construct Saudi celebrated its 12th edition with a record breaking 64,331 construction industry professional attendees, contributing toward the Kingdom of Saudi Arabia's Vision 2030.

Spanning four dynamic days, the event became a vital platform for forging partnerships, facilitating major deals, and driving forward-thinking leadership within the construction sector and the future of construction in Saudi Arabia.

\$1bn

worth of business
generated*

* Based on survey result, Big 5 Construct Saudi is expected to generate \$1bn in business over the next 12 months



Drive business growth in 2025 capitalizing on the success of the 2024 edition

Record-breaking numbers

64,331

Attendees

47

Exhibiting
Countries

17

Country
Pavilions

1,350

Exhibitors

1,420

Conference
Delegates

3,498

CPD-certified
professionals

2,848

VIP Attendees

82

Speakers



Book your space to showcase your best products and technologies at the construction meetup of the year in Saudi Arabia.



Scan to watch
2024 Highlights

Catering to the growing demands of Saudi Arabia's \$7tn projects pipeline

Study:

17 projects
valued at \$238m

Plan:

2 projects
valued at \$150m

Design:

58 projects
valued at \$83m

Qualification:

1 project
valued at \$150m

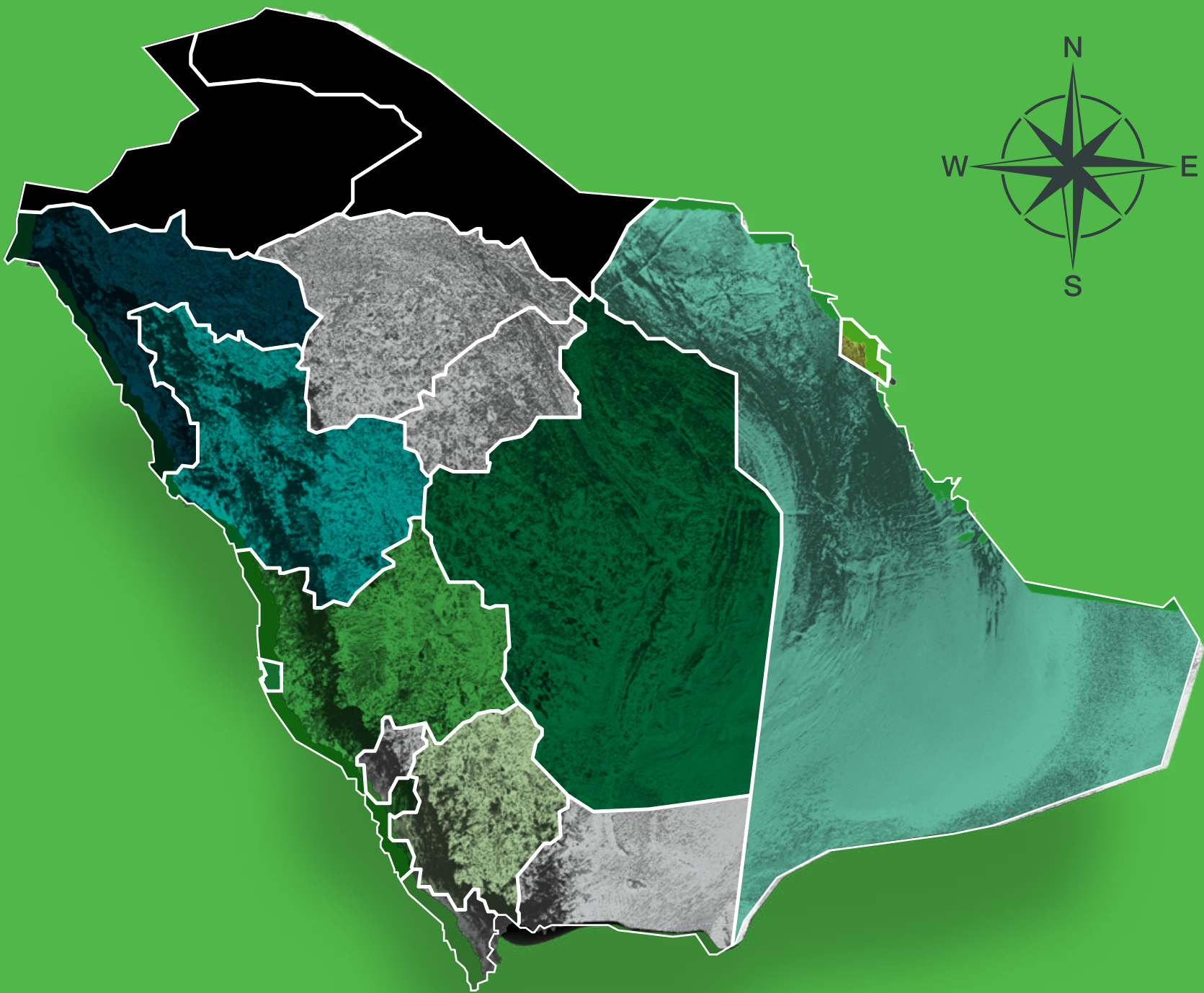
Execution:

189 projects
valued at \$1.3b

Seize the opportunity to expand your business in Saudi's giga construction's projects.



Book your stand now



Combined Project Value Heat Legend



*Source: ABIQ Reports

Network with key buyers and increase your sales



Exhibit now and meet top decision makers from contractors, consultants, developers , architects and engineering organizations at Big 5 Construct Saudi.

Attracting purpose-driven visitors.

Reasons for visiting:

Meet with new suppliers

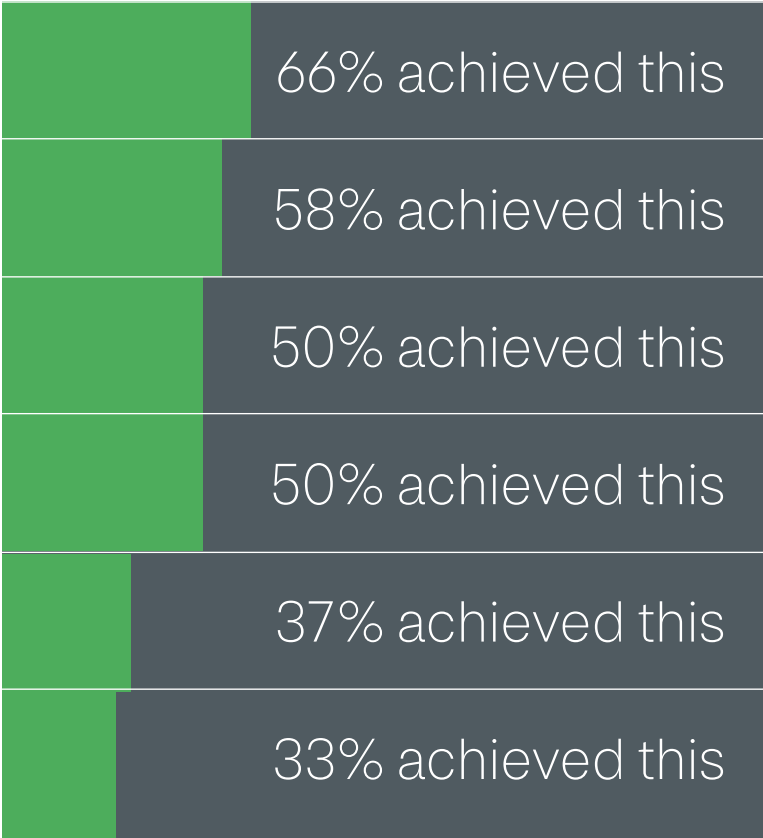
Discover the latest product innovations/ trends

Meet with current suppliers

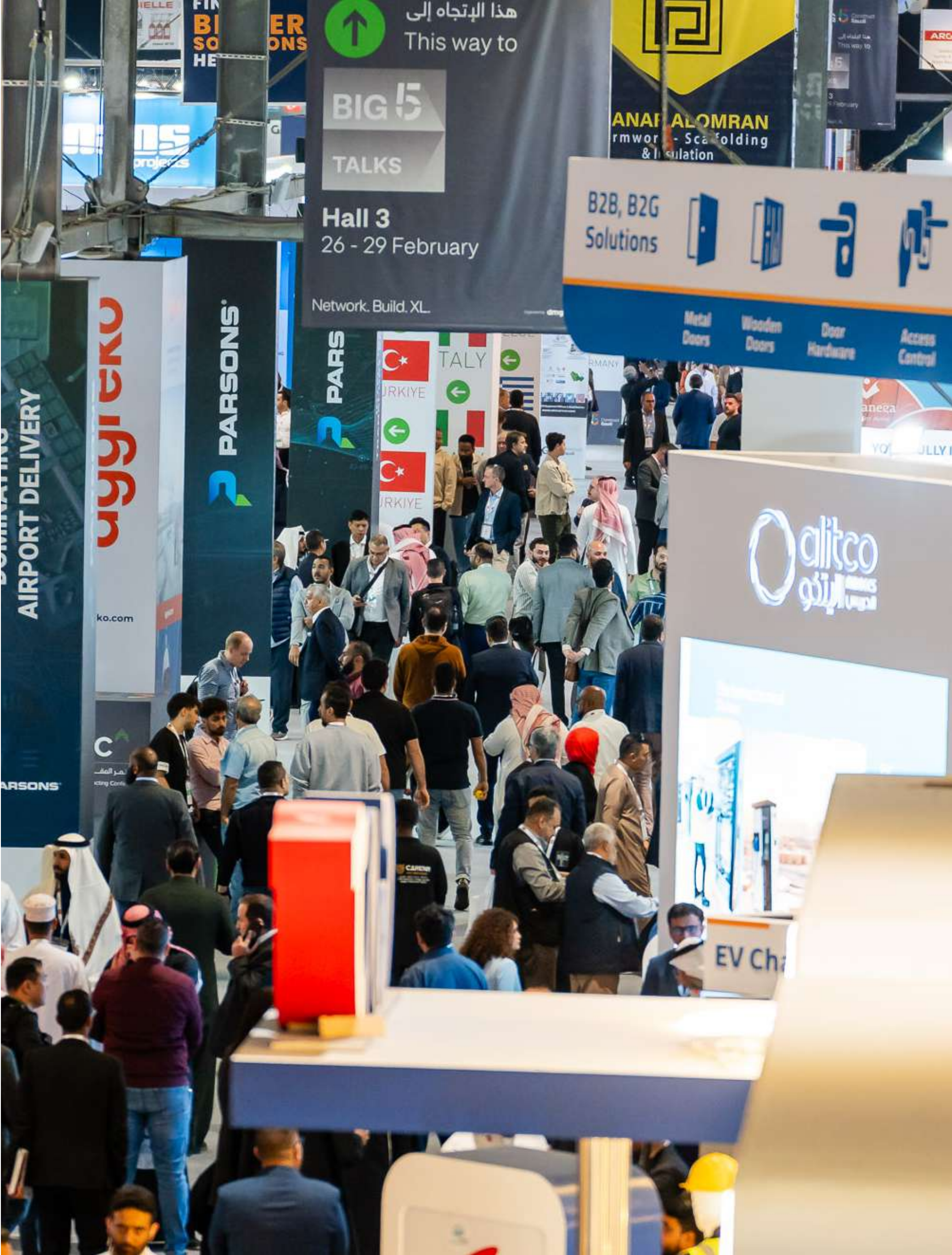
Network with the industry

Source new products with high quality

Source new products that offer excellent value for money

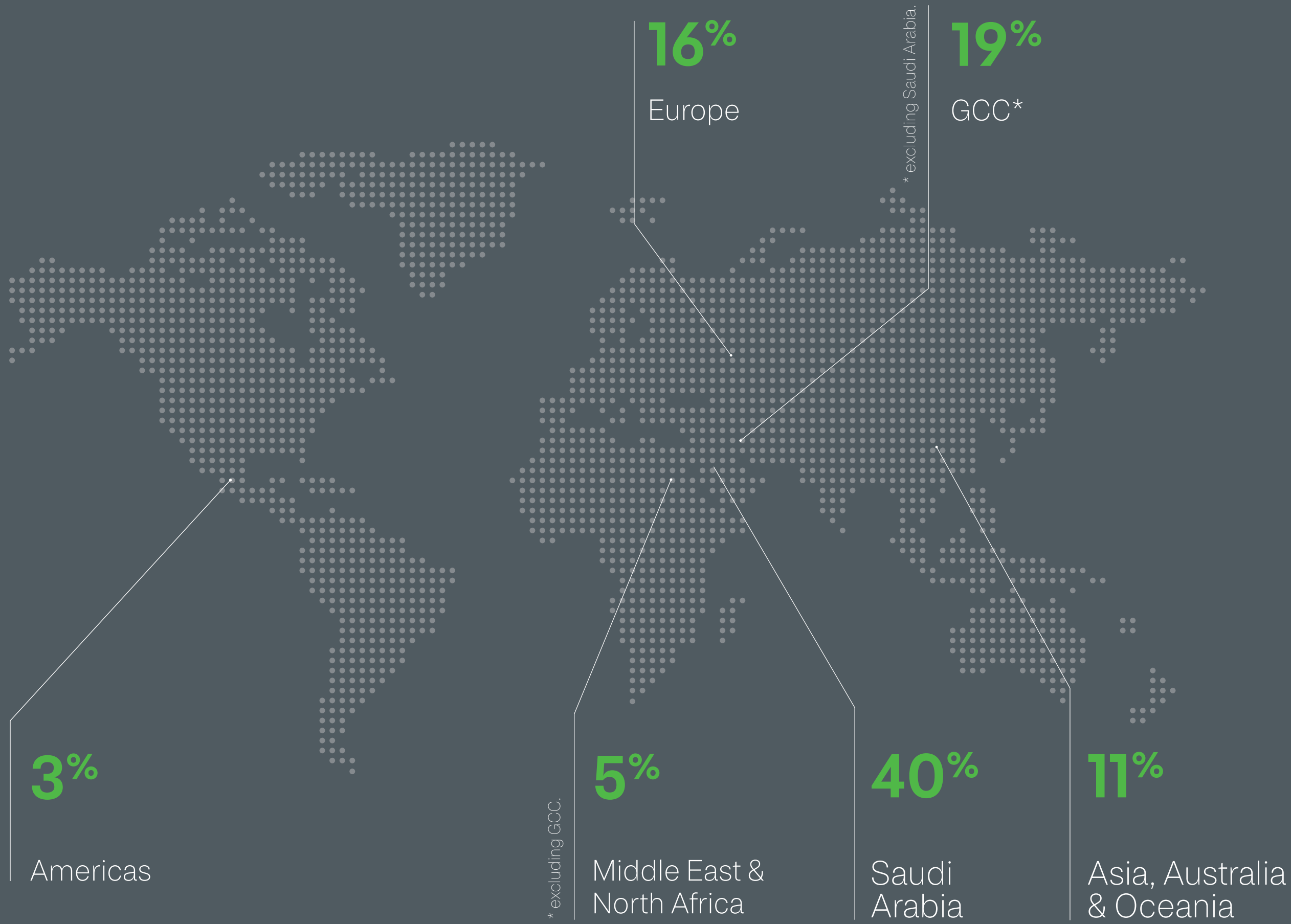


Expand your business and connect with new buyers at Big 5 Construct Saudi.



Join International exhibitors coming to Saudi Arabia

Exhibitors by region:



Exhibiting countries:



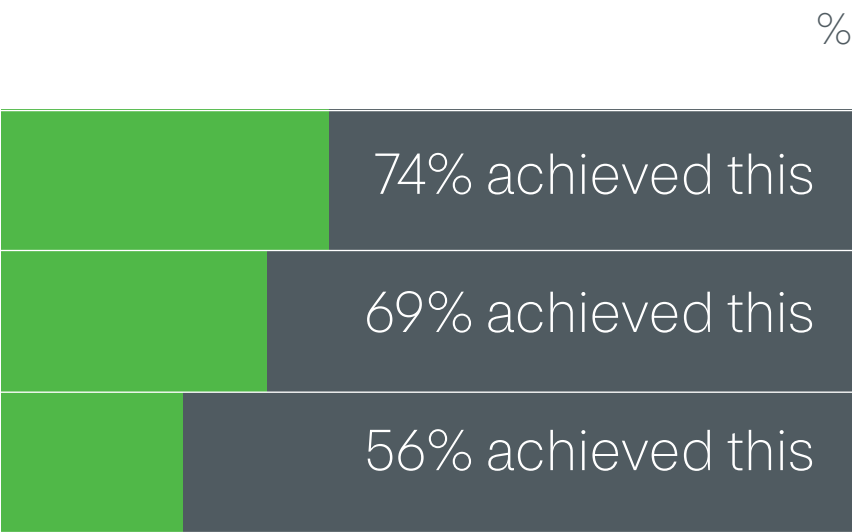
Driving business and shaping the future of construction

Top reasons for exhibiting:

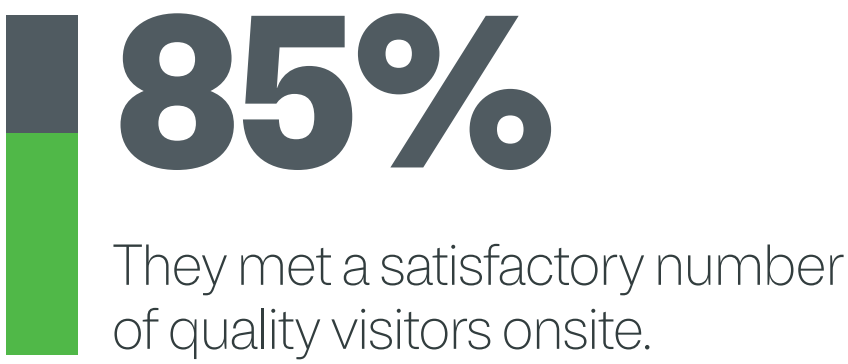
Sell current products to new customers

Promote company / image in Saudi Arabia

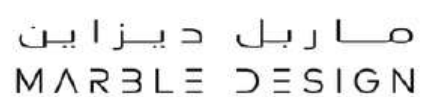
Meet with mega / giga project owners



Exhibitors said:



Elevate your business alongside top brands



Book your stand now and position your brand
at the forefront of the construction innovation.

Inspirational events covering a 360° value chain



The go-to destination for heating, ventilation, air-conditioning, and refrigeration needs.



Showcasing leading systems, services, and products optimizing building operations.



The ultimate exhibit for the marble and stone industry.



From walls to windows: the ultimate building envelope expo.



A premier gathering shaping the future of Saudi Arabia's contracting sector, organized by Saudi Contractors Authority (SCA) & dmg events.



Big 5 Construct Saudi covers the 360° construction project lifecycle across dedicated sectors and eight specialized events. [Book your stand.](#)



Innovate. Collaborate. Build.



مؤتمر المقاولات الدولي
International Contracting Conference



The International Contracting Conference (ICC), organized by the Saudi Contractors Authority (SCA) and dmg events, delved into dialogues around nurturing talent in the industry, strategies for managing financial resources and revolutionizing contracting through artificial intelligence, among other industry-relevant topics.

1,420
Conference
delegates

32
Speakers

Under the Patronage of:



Organized by:



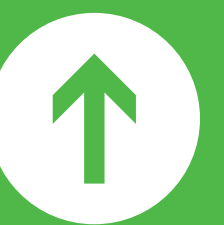
Contact us to discuss speaking and sponsorship opportunities.

International Contracting Conference

INNOVATE. COLLABORATE.
BUILD.



Under the patronage of His Excellency Mr. Majid Abdullah Al-Hogail
- The Minister of Municipal, Rural Affairs and Housing,
Kingdom of Saudi Arabia



Featured speakers



مؤتمر المقاولات الدولي
International Contracting Conference



Abdulmajid Mohammed AlRashoudi

Governor, Saudi Contractors Authority



Eng. Abdul Mohsen bin Dhawi Al Majnoui

Governor, Saudi Council of Engineers Logistic Services



Eng. Saad bin Saleh Al-Shuail

Secretary General, Saudi Building Code National Committee



Ayman Altammami

CEO, SMASCO



Abdulaziz Alfraidi

Vice President. Al Bawani



Hosam Ibrahim Aljalal

Vice President, Aramco



Cayte Fatma Mocadam

Founder of CM and CM Telemental, CEO of CMDC



Dr. Khalid Alshahrani

General Manager, Sector Skills Councils, Ministry of Human Resources and Social Development



Faisal Butt

Group Head of Planning and Control, Red Sea Global



Waleed Alghamdi

Director of Sustainability, ROSHN

Be the driving force supporting construction professionals



Attracting a knowledgeable audience actively engaged in staying on top of the latest industry trends and standards, Big 5 Talks presents a fantastic chance to spotlight expertise and thought leadership in the built environment.

3,498

Attendees

76

Speakers

46

CPD talks



[Contact us](#) to discuss speaking and sponsorship opportunities.



Featured speakers

BIG 5
TALKS



Benjamin Breen

Global Director of Construction,
Interim Managing Director, MENA,
Project Management Institute



Asma Alotaibi

Director of Project Management
Office, Ministry of Transport and
Logistic Services



Selim Edde

Associate Director, GIS, ROSHN Group



Alfonso Senatore

Sustainability SVP,
Sports Boulevard Foundation



Amani Al Moajil

Country Director - KSA, Enova



Alshaima Alshayeb

Founder and Chairwoman of
Saudi Women Engineering Society,
Project Sustainability Officer,
National Housing Company



Sinan Rasheed

Director of Sustainability, New
Murabba Development Company



Dr. Miljan Mikic

PhD MSc Civ. Eng., Senior
Teaching Fellow in Engineering
Management, School of Civil
Engineering, Faculty of Engineering
and Physical Sciences,
University of Leeds, UK



Dr. Mohammed Al Surf

Founder and President, Sustainability
Professionals in Saudi Arabia



Carlos Gerhard

Principal and Design Director, Gensler
KSA

We invest in an extensive marketing and PR campaign to guarantee quality attendance

59mn

Digital campaign
total reach

6.8mn

Emails
sent

35mn

PR campaign
reach

750k

WhatsApp messages
delivered

1.7mn

Social media
impressions

1.6mn

Website
views

467k

New website
users

63

Media partners
and associations

*December 2023 - February 2024

200+ media coverage from:





With no doubt, I believe Big 5 Construct Saudi has become the biggest construction platform in Saudi.

Mohammad Al Rasheed, CEO - Shawaf International
Exhibitor



Big 5 Constuct Saudi has been really leading the way in Saudi Arabia in the construction market, this is an important exhibition that we cannot miss.

Mohamed Khattab, CEO - Sphinx Glass
Exhibitor



As a company we are 100% sure that Big 5 Construct Saudi is the most prestigious, most efficient, and the most effective exhibition in Saudi Arabia. It is important for us to be at this event because we are sure that when we exhibit here we have the chance to reach the biggest buyers and players in Saudi Arabia.

Berna Turgay, Business Development Manager – Qua Granite & bien Exhibitor



The exhibition has been fantastic for the last three days. We have had many customers visit us. It's much bigger compared to last year and we are very optimistic.

Hussain Alawami, Managing Director, Alzuhour Aluminum Factory Exhibitor



There is a positive energy here at Big 5 Construct Saudi. The quality of the crowd is excellent. It's a good chance for companies to share their products, information, and work together.

Romano Baruzzi, Director, ITA – Italian Trade Agency
Exhibitor



Big 5 Construct Saudi has been incredibly beneficial for us as first-time exhibitors, providing a platform to showcase and promote our software solutions, we are thrilled to be here and have had numerous interactions with potential customers, making it easier for us to connect with them.

K M Pandian, Business Head, ImageGrafix Software FZCO
Exhibitor

Thank you to our sponsors & partners (Continued)

Under the Patronage of	Supporting Partner	Big 5 Construct Saudi Diamond & exclusive badge sponsor	ICC Sponsor Strategic Partner	WDF Exclusive Diamond	Platinum Sponsor	WDF Event Saudi Platinum Sponsor	
							
HVAC R Expo Saudi Platinum Sponsor	HVAC R Expo Saudi Gold Sponsor	ICC Sponsor Gold Sponsor	ICC Sponsor Gold Sponsor	Silver Sponsor	ICC Sponsor Training & Development Sponsor	Big 5 Talks Sponsor	Big 5 Talks Session Sponsor
							
HVAC R Talk Sponsor	Event Planner Sponsor	Knowledge Partner	Supporting Associations				
							

Thank you to our sponsors & partners (Continued)

Supporting Association Pavilions



Business Broadcast Partner



Headline Media Partner



Headline Media Partner



Thank you to our sponsors & partners

Media Partners



Secure your participation at Big 5 Construct Saudi 2025 today.

Week 1 | **15-18 Feb 2025**

Strong Foundations from Design to Build

BIG 5 Construct
Saudi

Co-located with:

HEAVY Saudi Arabia
HVAC R Saudi Arabia
Totally Concrete Saudi

Week 2 | **24-27 Feb 2025**

Transforming Projects from Fit-Out to Services

BIG 5 Construct
Saudi

Co-located with:

Windows, Doors & Facades Saudi Arabia
MARBLE & STONE Saudi
Saudi HOSPITAL DESIGN & BUILD expo
SAUDI FM&CLEAN
Urban Design & Landscape Saudi



Contact us today

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