



# Find new business opportunities in Saudi Arabia's \$1.7 trillion construction market

 **Week 1**  
15 - 18 February 2025

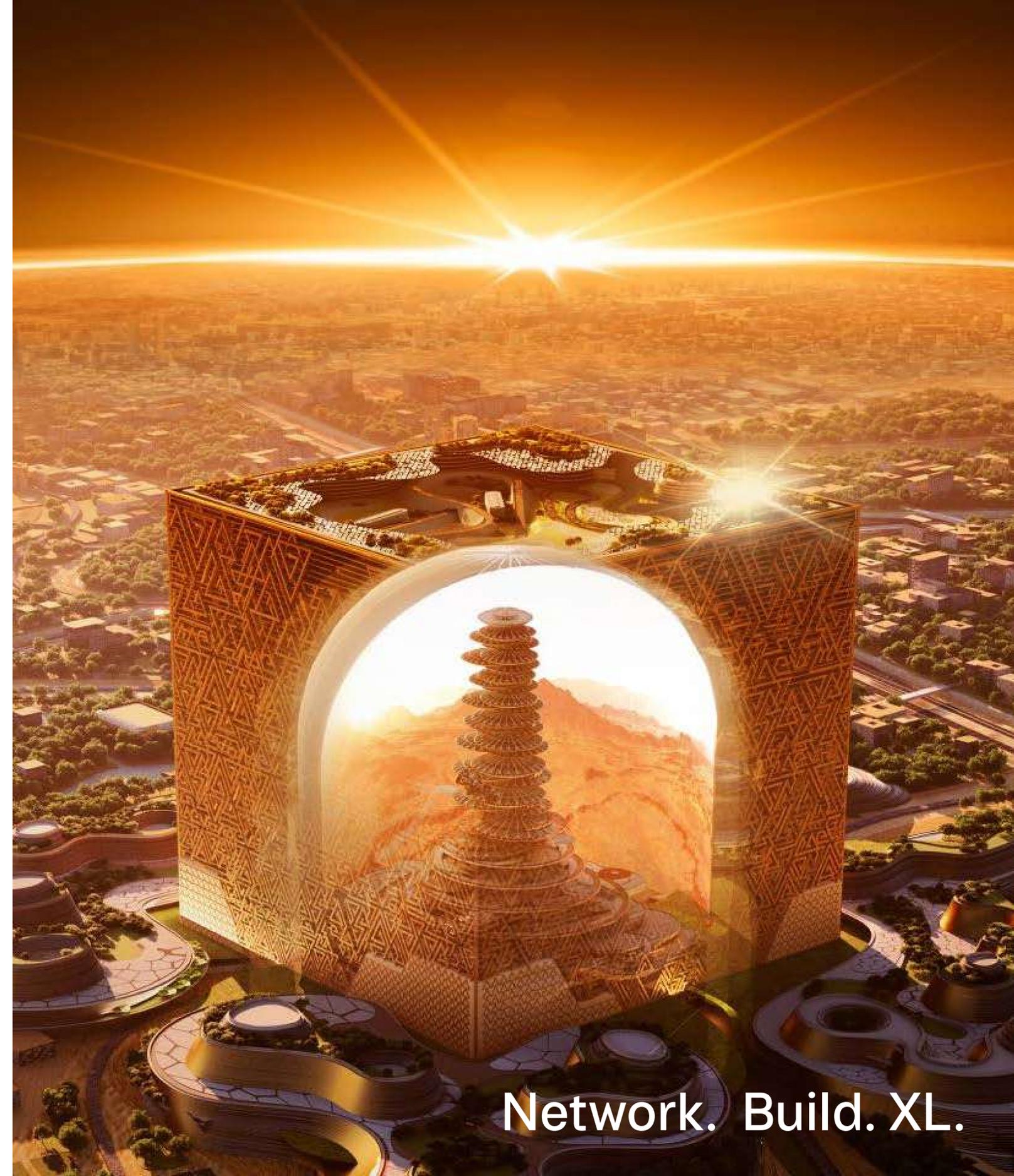
Strong foundations from design to build

 **Week 2**  
24 - 27 February 2025

Transforming projects from fit-out to services

Riyadh Front Exhibition & Conference Center located at ROSHN Front

Organized by **dmg** events



**Network. Build. XL.**

# Empowering the construction industry in Saudi Arabia

2.29

The construction sector is pivotal to Saudi Arabia's economic expansion with Big 5 Construct Saudi supporting the industry towards achieving the Kingdom's Vision 2030 objectives. As the largest construction event in Saudi Arabia the 2024 edition has surpassed all previous records, significantly expanding in size and doubling the number of visitors and exhibitors.

Big 5 Construct Saudi has become a crucial trade platform, facilitating over \$1 billion\* in business engagements between exhibitors and visitors last year alone.

Emphasizing innovation and state-of-the-art technologies, Big 5 Construct Saudi is essential for uncovering transformative opportunities, positioning both local and international brands and suppliers to connect directly with new and existing customers and shape the future of the construction landscape in the Kingdom.

\*based on event survey results \$1bn is expected to be generated



# Building connections, opportunities and knowledge

**\$1bn**

worth of business

Based on survey results, Big 5 Construct Saudi 2024 is expected to generate \$1bn in business over the next 12 months



Big 5 Construct Saudi has been incredibly beneficial for us as first-time exhibitors.

**K M Pandian, Business Head, ImageGrafix**  
Exhibitor



# Big 5 Construct Saudi What to expect in 2025

5.29

**2,000+**

Exhibiting  
companies

**60+**

Exhibiting  
countries

**75k+**

Total  
participants

**8**

Co-located  
events



# Uniting the entire built environment

## First of its size in the Middle East

6.29

Week 1 | **15-18 Feb 2025**

Strong Foundations from Design to Build



Co-located with:



Focus on the latest in construction design, materials and technologies that are shaping the future of construction from the ground up.

Week 2 | **24-27 Feb 2025**

Transforming Projects from Fit-Out to Services



Co-located with:



Highlighting innovations in interior fit-outs, finishing and essential construction services that add the finishing touches to projects.

# Launches for 2025 to complete the 360 degree value chain

7.29

## Week 1



**The top spot for all things concrete: precast, cement and more**

Position your brand at the forefront with industry leaders in concrete technology. Connect with key contractors and engineers and leverage growth opportunities in Saudi Arabia's \$13.8 million\* precast concrete market.

\*Source: TheInsightPartners



**Cutting-edge trends in plant, machinery and vehicles**

Elevate your brands amongst the best at Saudi Arabia's largest outdoor exhibition of heavy construction equipment. Connect directly with heavy equipment industry professionals and buyers, forge valuable connections and grow your business.

## Week 2



**The premier destination for revolutionizing urban spaces**

Bring your urban vision to life at Saudi Arabia's premier landscaping industry event. Showcase your sustainable designs that are shaping the future of urban spaces. Position yourself at the forefront of industry advancement and community transformation.



**Pioneering healthcare infrastructure development**

Seize the untapped potential of Saudi Arabia's \$65 billion healthcare project plan as the Kingdom ramps up its healthcare infrastructure. For the first time at Big 5 Construct Saudi, a dedicated segment is curated to connect brands directly with the healthcare construction ecosystem.

## Cutting-edge trends in plant machinery and vehicles

### Lifting, Materials Handling & Transportation

- Access Platforms
- Appliances & Conveyors Loaders
- Commercial Vehicles, Trucks & Buses
- Cranes & Lifting Equipment
- Fork Lifts
- Material Processing & Handling
- Site Clearing, Demolition Tankers, Trailers & Tractors

### Plant Machinery & Vehicles (PMV)

- Access Platforms
- Appliances & Conveyors Loaders
- Commercial Vehicles, Trucks & Buses
- Cranes & Lifting Equipment
- Fork Lifts
- Material Processing & Handling
- Site Clearing, Demolition Tankers, Trailers & Tractors

### Site Equipment

- Compressors
- Porta Cabins
- Power Generation
- Power Generation Spare Parts
- Rental Equipment
- Site Coding Systems
- Tower Lights
- Water Tanks

 **8,999 attendees** were interested in heavy machinery products in 2024

8.29



# Totally Concrete

Saudi Arabia

## The top spot for all things concrete: precast, cement and more

- Aggregate & Aggregate Processing
- Batching Equipment
- Block Paver & Tile Production Equipment
- Cement & Cementitious Products
- Chemicals & Admixtures
- Concrete Cutting Equipment
- Concrete Reinforcements
- Concrete Repair Equipment
- Decorative Concrete
- Formwork & Scaffolding
- Pre-cast Production & Equipment
- Raw Materials Extraction Equipment
- Readymix Concrete
- Rebar & Rebar Processing
- Surface Preparation
- Test, Measurement & Control Engineering

 **10,261 attendees** were interested in  
concrete and cement products in 2024

9.29





Saudi Arabia

## The place to go for heating, ventilation, AC and refrigeration

### Air Conditioning, Refrigeration & Heating

- Air Conditioning & Components
- District Cooling
- Heating Systems & Equipment, Heat Exchangers
- Refrigeration Systems & Equipment

### Air Flow, Air Quality & Ventilation

- Ducting Systems & Machinery
- Valves
- Ventilation Systems & Components

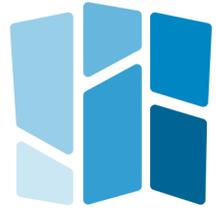
### HVAC R Equipment & Services

- Fittings & Components
- HVAC R Industry Services
- Installation Tools & Equipment
- Insulation Products
- Testing & Control Technology



**9,304 attendees** were interested in HVAC R products in 2024





# Windows, Doors & Facades

Saudi Arabia

## Where Saudi Arabia's façade industry gets together

### Aluminum Composite Panel

- Curtain Wall Systems
- Insulation Materials

### Doors

- Aluminum Doors
- Automatic Doors
- Industrial Doors
- Steel Doors
- Wooden Doors

### Machinery, Installation & Tools

- Aluminum Processing
- Operational Software
- Panel Processing
- uPVC Procession

### Metal, Steel & Aluminum

- Aluminum Extrusions
- Aluminum Frames, Structures & Works
- Aluminum Sheets & Structures
- Fasteners, Fixings & Fittings
- Iron & Metal
- Steel, Rebar & Steel Structures

### Roofing, Cladding & Glazing

- Cladding & Facades
- Glass
- Roofing Materials

### Windows

- Aluminum Windows
- uPVC Windows
- Wood Windows

### Windows, Doors & Sun Protection Systems

- Drive & Control Systems
- Shutters & Blinds
- Window Systems & Profiles



**9,550 attendees** were interested in windows, doors & facades products in 2024



## The ultimate exhibit of stone, stone design and quarrying

### Finished & Unfinished Stone

- Bricks / Briquettes / Brickstrip
- Cast Stone
- Engineered Stone (Quartz, Marble)
- Granite
- Limestone
- Marble
- Onyx
- Sandstone
- Slate
- Soapstone
- Terrazzo
- Travertine

### Stone Design

- Finished Stone Design & Artistic Items
- Stone for Exterior Design & Architecture
- Stone for Interior Design & Architecture

### Stone Processing, Installation & Maintenance

- Cutting & Design Machinery & Tools
- Stone Installation & Care Solutions
- Surface Finishing & Polishing Machinery & Tools

 **9,154 attendees** were interested in marble and stone products in 2024



## Boost your business at Saudi Arabia's only Facilities Management & Cleaning Event

### FM products and services

- CAFM
- Emergency Evacuation Solutions
- Fit-Out / Retrofit
- FM Security Services
- FM Software & Related Technologies
- Integrated Facilities Management Providers
- Landscaping Services & Maintenance
- Legionella
- Manpower
- Pest Control Products & Services
- Property Management Services

### Commercial Cleaning & Hygiene

- Carpet & Upholstery Equipment & Services
- Catering & Food Hygiene Equipment & Services
- Cleaning Chemicals & Materials
- Cleaning Products
- Cleaning Services
- Commercial Laundry Equipment & Services
- Dispensers
- Disposables
- Duct Cleaning
- Facade & Window Cleaning
- Fire & Flood Equipment
- Hard Floor Cleaning Equipment
- Janitorial & Washroom Supplies
- Pest Control Equipment & Services
- Pressure Washers

 **8,119 attendees** were interested in facilities management and cleaning products in 2024

13.29

BI



## The premier destination for revolutionizing urban spaces

### Sports & Playgrounds

- Sports Arena Construction
- Artificial Turf
- Natural Playgrounds
- Sports & Playground Surfaces & Equipment

### Hard Landscaping

- Benches & Seating Barriers
- Composite Wood & Decking
- Furniture Plant Containers
- Garden & Street Furniture
- Outdoor Kitchens & Garden Grills
- Outdoor Lighting
- Outdoor Sculptures
- Pergolas & Pavilions
- Plant Containers
- Roofs & Timber Structures
- Shades & Tents
- Waste Bins & Ashtrays
- Water Features

### Irrigation & Drainage

- Gutters & Drain Pipes
- Other Material & Components
- Smart Irrigation Systems & Controllers
- Sprinklers & Drip Irrigation

### Machinery & Equipment

- For Construction of Paths & Squares
- For Grassed Areas & Seeding
- For Sports Grounds
- For Synthetic & Synthetic Grass Surfaces
- For Wooded Areas
- Special Equipment

### Machinery & Components

- Fertilising & Plant Protection
- Materials & Components for Soil
- Pavers
- Plants & Seeds
- Tree Protection Materials
- Wood Materials

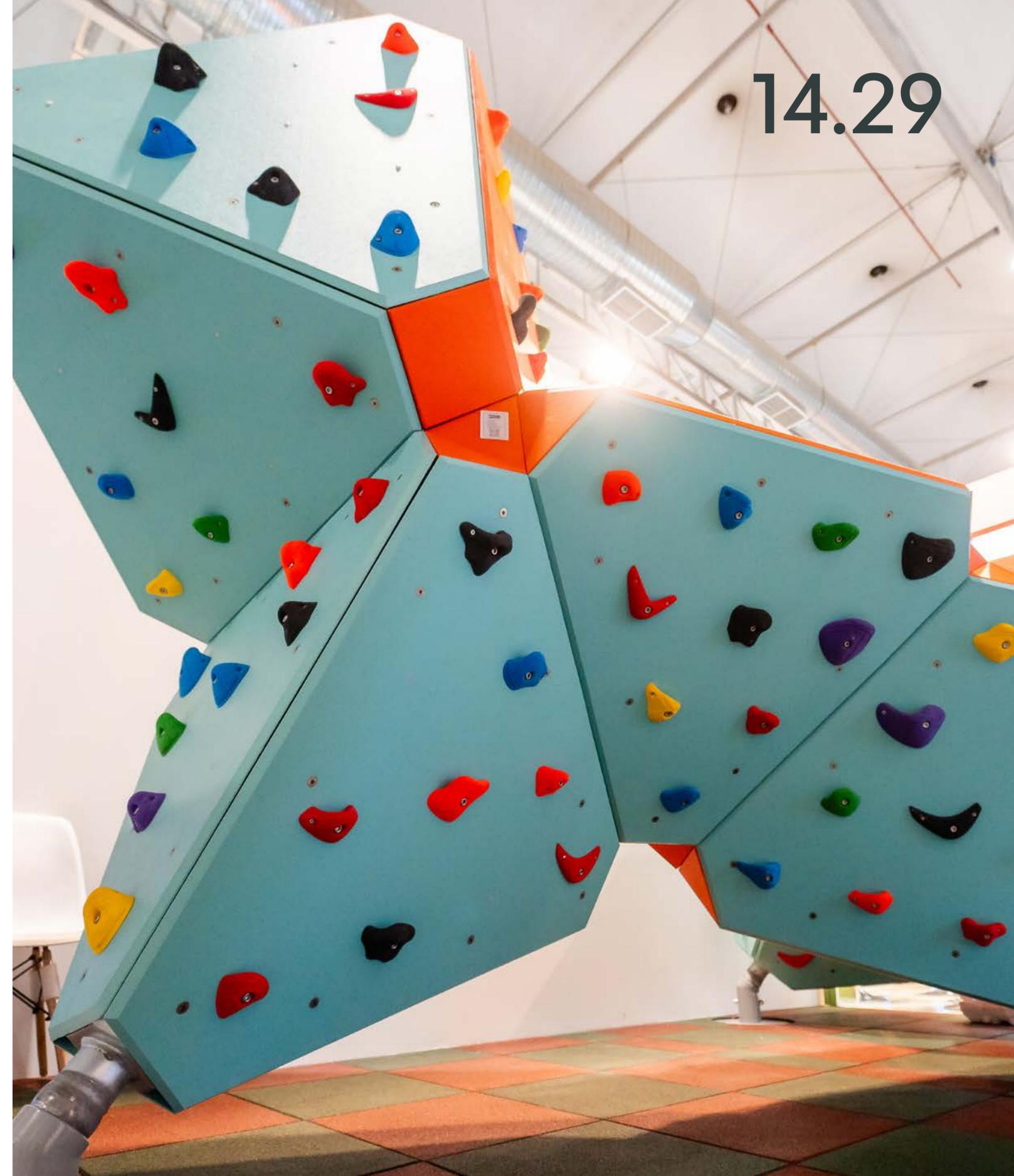
### Specialist Sectors

- Cultivation of Wasteland
- Grassing & Planting in / on Buildings
- Green Walls & Green Roofs
- Installation & Maintenance
- Landscape Design & Consulting
- Plant Nurseries
- Soil Regeneration & Aeration
- Transplanting of Large Trees
- Tree Maintenance & Surgery

### Tensile Architecture

14.29

 **7,007 attendees** were interested in urban design and landscaping products in 2024



## Pioneering healthcare infrastructure development

- Healthcare Design & Planning
- Healthcare Architectural & Engineering Consultancy
- Healthcare Consulting Firms
- Healthcare Facility Development
- Healthcare Infrastructure
- Interior/Exterior Landscaping
- IT Services/Management Systems
- Project Management
- Patient Communication Systems
- Patient Room Light
- Lab Furniture
- Storage Solutions
- Partition & Ceiling
- Access Control Systems
- Fire Protection
- Quality & Accreditation Services/Consultancy
- Ambulance (producers/Suppliers
- Transport, Washing & Handling
- Waste Management & Recycling Systems
- Elevators & Lifts

 Bringing over **4,000 attendees** with an interest in healthcare infrastructure products and services

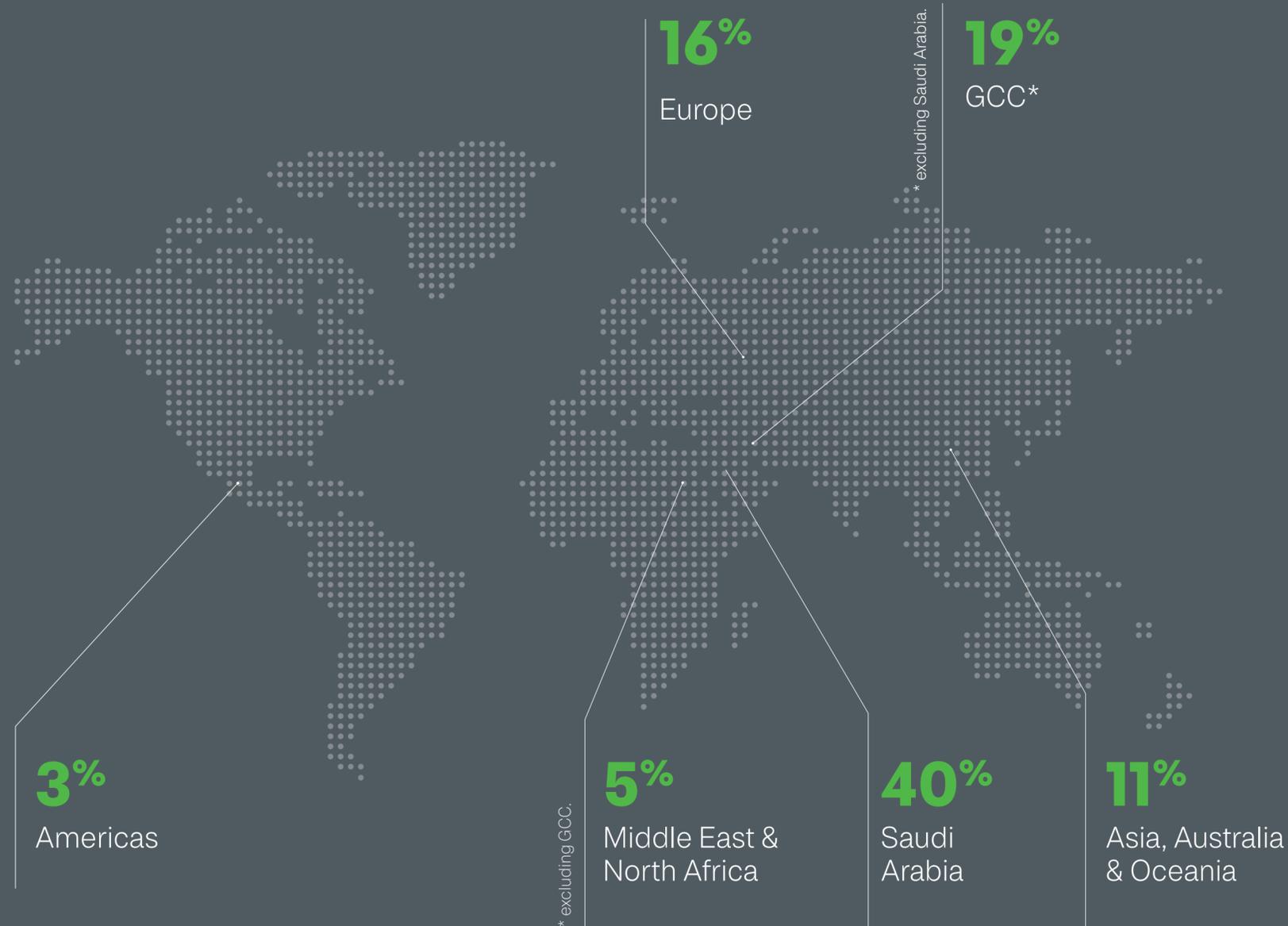
15.29



# International exhibitors coming to Saudi Arabia

16.29

## Exhibitors by region:



## Exhibiting markets:



# Driving business and shaping the future of construction

Exhibitors said:



17.29



# Our biggest triumph: satisfied and loyal customers



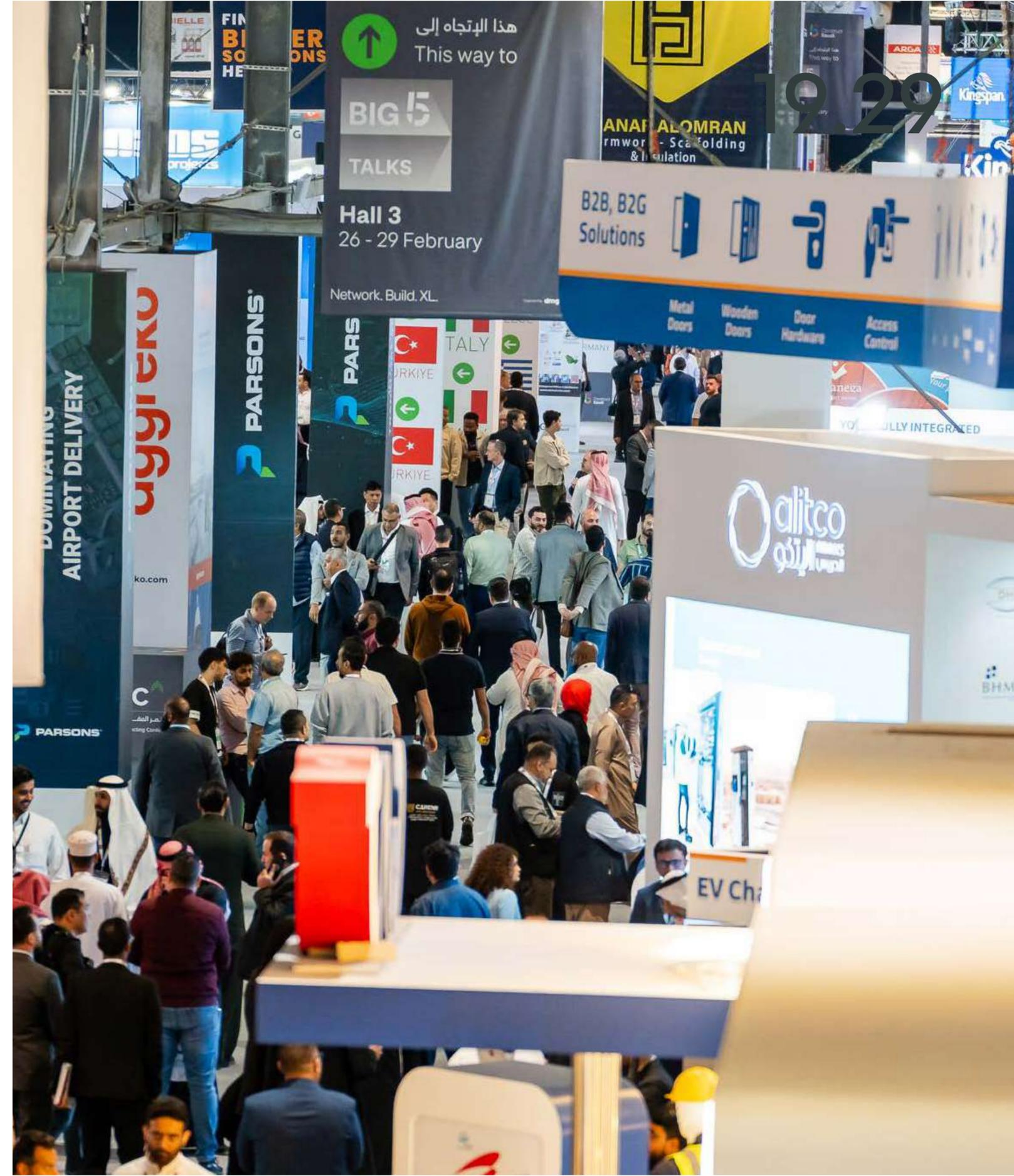
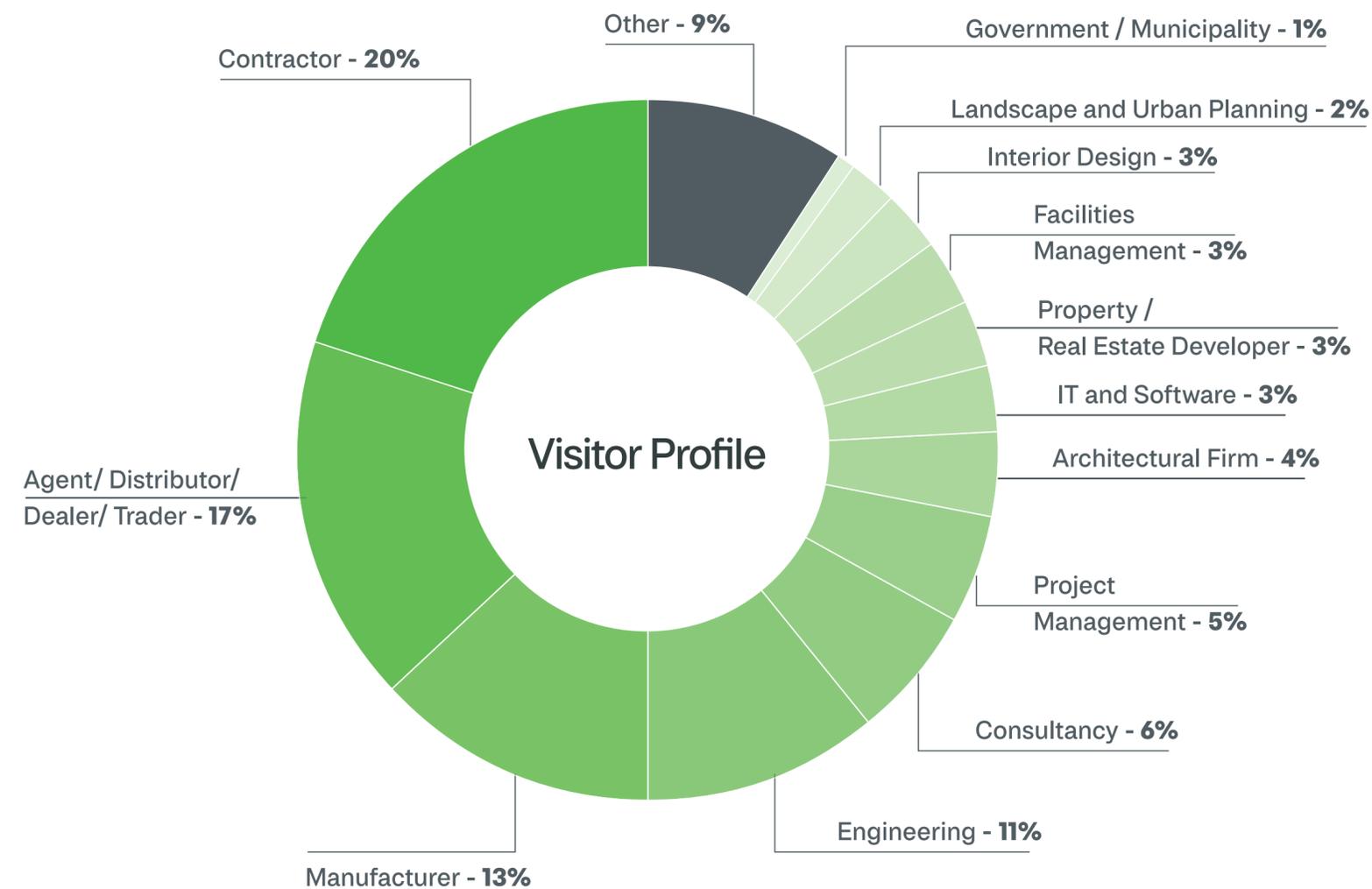
As a company we are 100% sure that Big 5 Construct Saudi is the most prestigious, most efficient, and the most effective exhibition in Saudi Arabia.

**Berna Turgay, Business Development Manager – Qua Granite & Bien Exhibitor**



18.29

# Network with a highly targeted audience and get more sales leads



# Elevate your brand at the must-attend construction event in Saudi Arabia

20.29



## Showcase innovations

Showcase products, services and technologies to a targeted audience actively seeking your solutions.



## Real business networking

Form meaningful business connections with industry professionals that result in tangible business opportunities.



## Stay ahead of the competition

Gain market insights, attend talks and engage with experts to ensure your brand remains at the forefront of the construction industry.



## Expand your reach

Benefit from the events extensive marketing campaigns, ensuring brand visibility to thousands of industry professionals before, during and after the event.



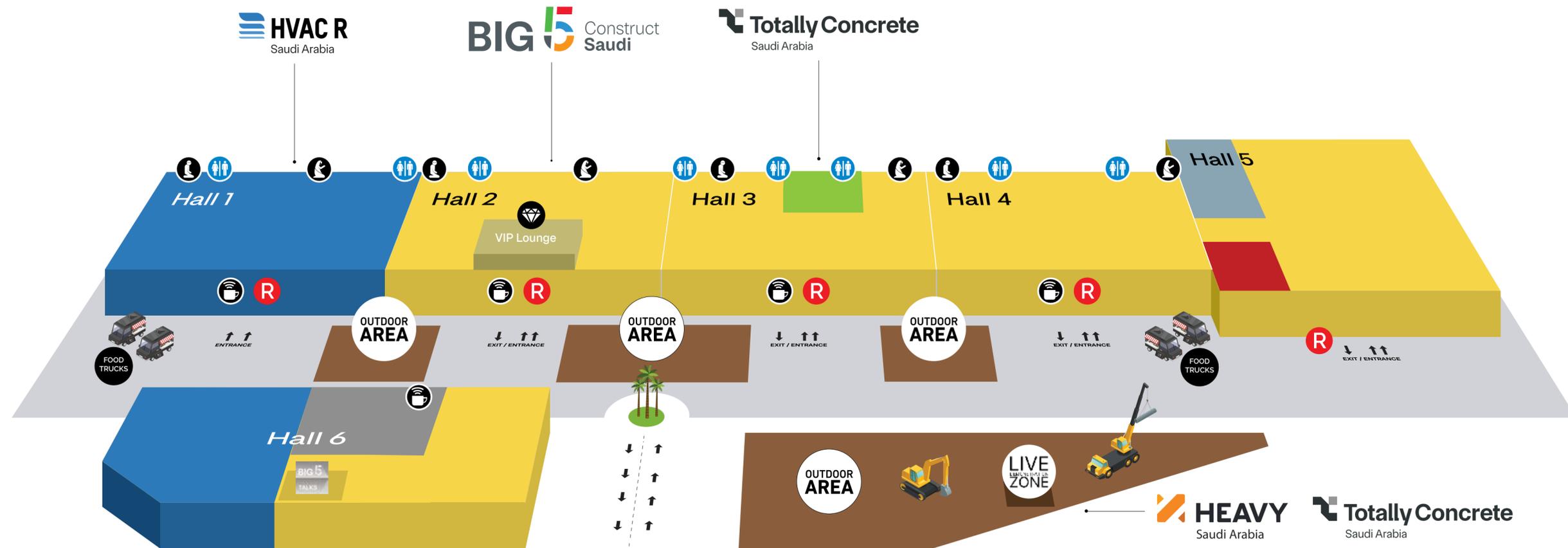
## Profitable investment

Generate leads, secure contracts and tap into new markets, ensuring a high ROI for your participation in the expo.

# Week 1 | 15-18 Feb 2025

21.29

## Strong Foundations from Design to Build



Product Sectors:

- Building Envelope & Construction
- Mechanical, Electrical and Plumbing Services (MEP)
- Concrete & Cement
- Offsite & Modular Construction
- Construction Tools & Personal Protection Equipment (PPE)
- Paint
- Heating, Ventilation, Air Conditioning & Refrigeration (HVACR)
- Steel
- Heavy Construction
- Technology

Content:



Big 5 Talks

Special Features:



VIP Lounge

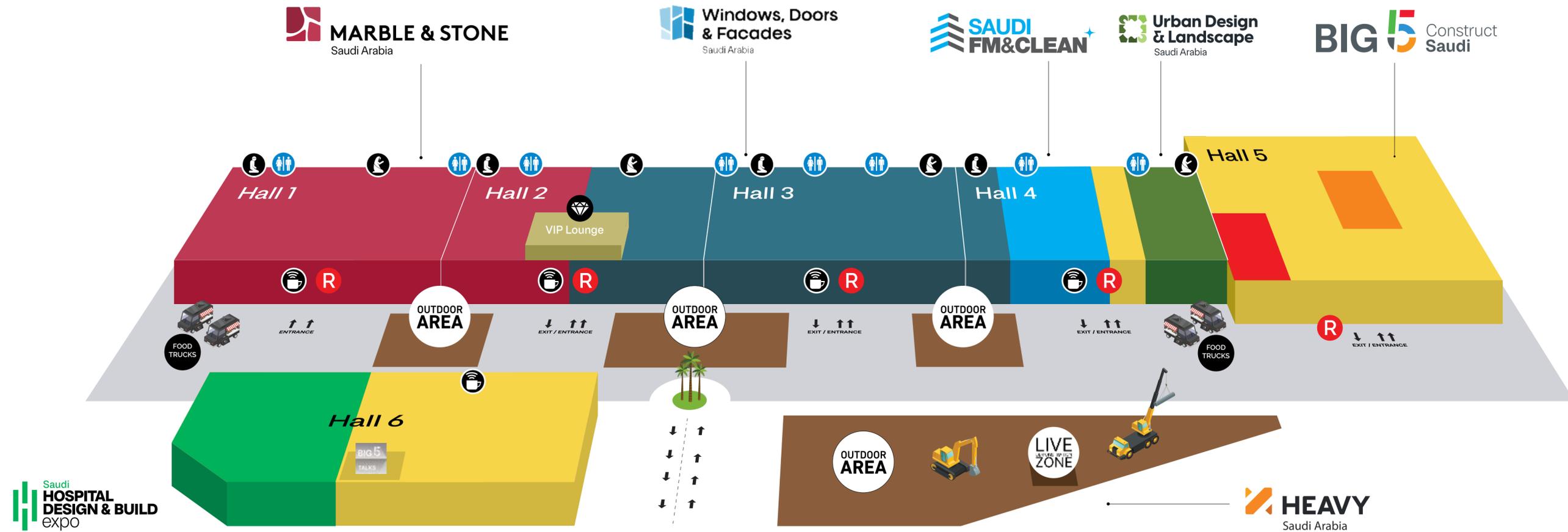
Services:

- Registration
- WIFI Cafes
- Food Trucks
- Male Prayer Room
- Female Prayer Room
- Toilets

# Week 2 | 24-27 Feb 2025

22.29

## Transforming Projects from Fit-Out to Services



Saudi HOSPITAL DESIGN & BUILD expo

Product Sectors:

- General Construction (GC)  
Building Interiors & Finishes  
Solar Products, Technologies & Services  
Intelligent Buildings  
Special Construction
- Heavy Construction
- Facility Management
- Marble & Stone
- Paint
- Saudi Hospital Design & Build Expo
- Solar
- Urban Design & Landscape
- Windows, Doors & Facade / Building Envelope

Content:

Big 5 Talks

Special Features:

VIP Lounge

Services:

- Registration
- WIFI Cafes
- Food Trucks
- Male Prayer Room
- Female Prayer Room
- Toilets

# We invest in an extensive marketing and PR campaign to guarantee quality attendance

23.29

**59mn**

Digital campaign total reach

**6.8mn**

Emails sent

**35mn**

PR Campaign reach

**750k**

WhatsApp messages delivered

**1.7mn**

Social media impressions

**1.6mn**

Website views

**467k**

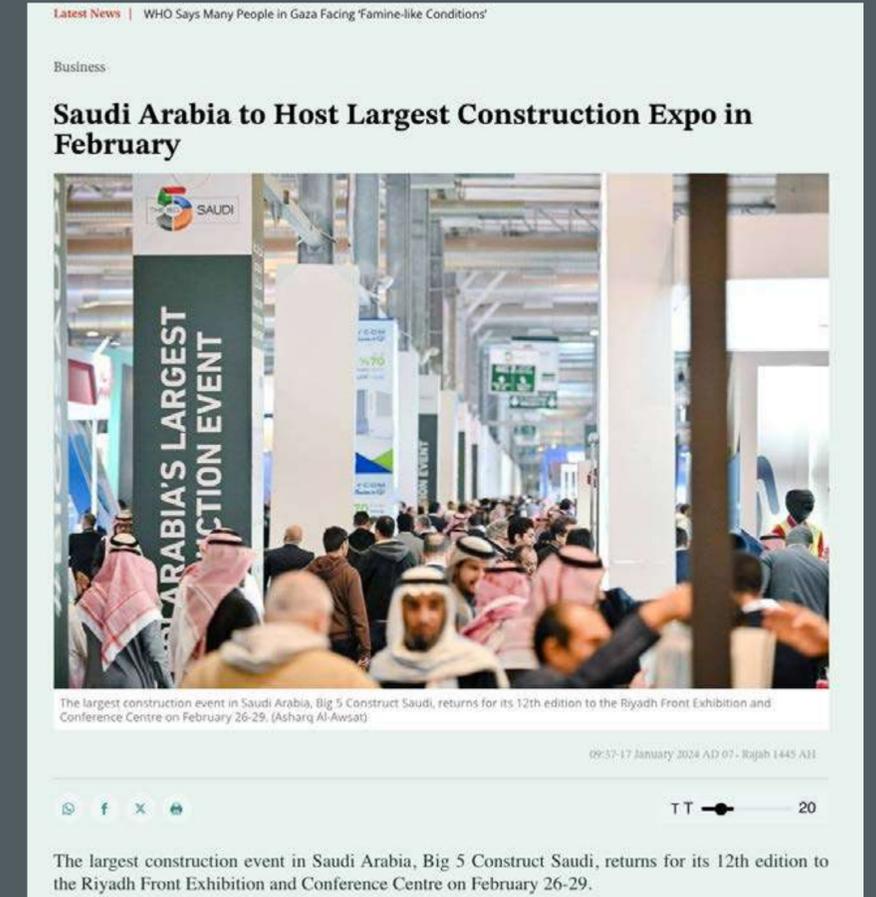
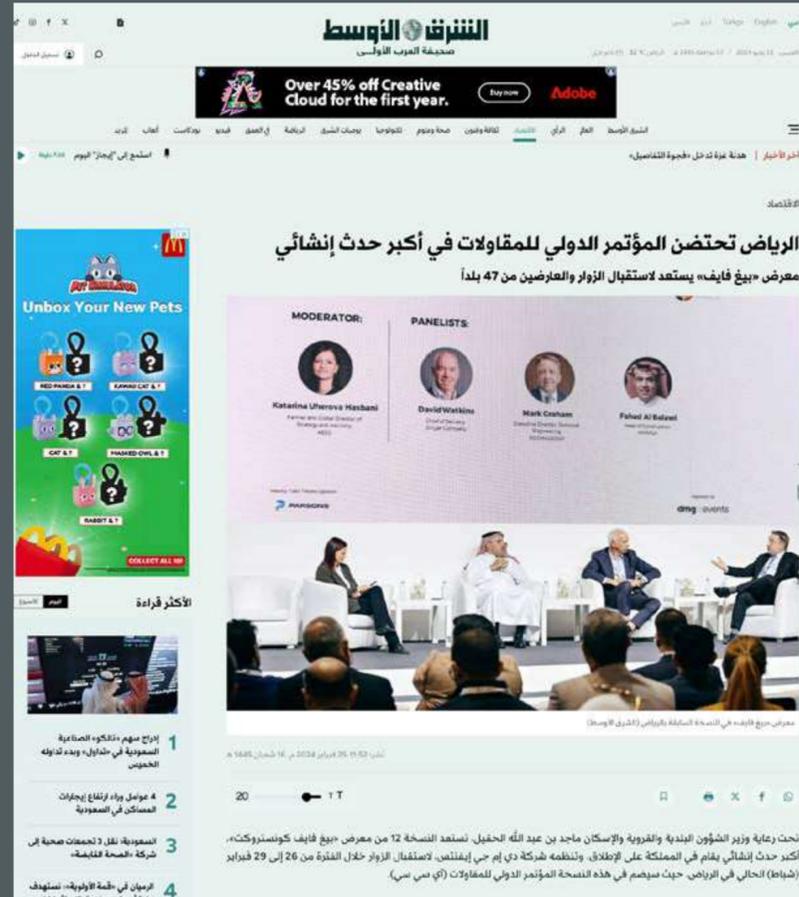
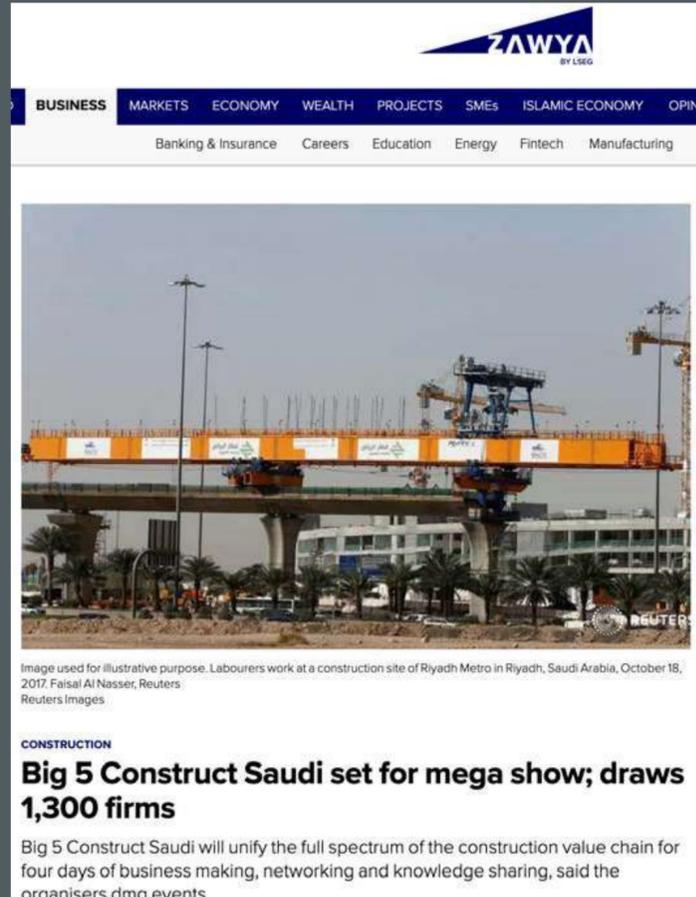
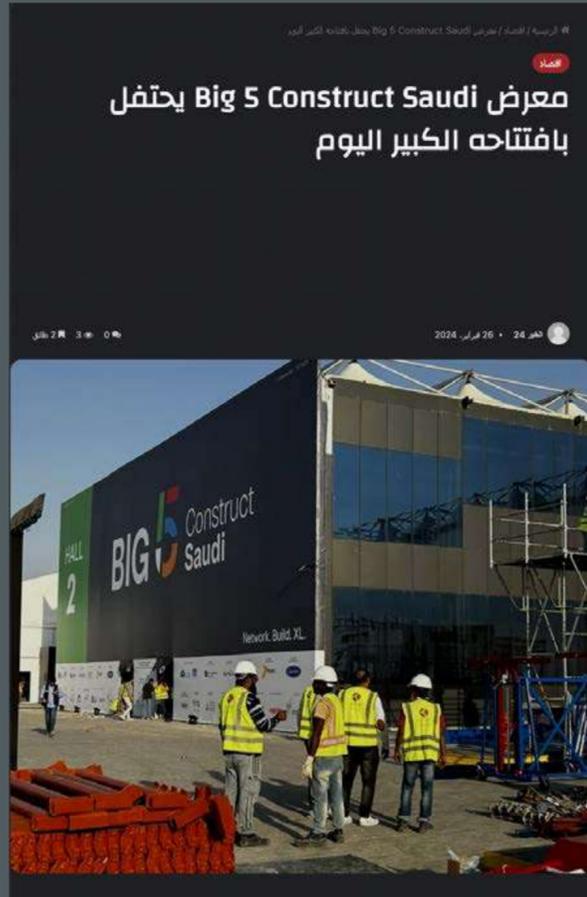
New website users

**63**

Media partners and associations

# Strategic PR investment to create an unrivaled buzz in the Kingdom

24.29



\*December 2023 - February 2024

200+ media coverage from:



# 2024 highlights

## moments to remember

25.29



**Opening Ceremony:** His Excellency Mr. Majid Abdullah Al-Hogail, the Minister of Municipal, Rural Affairs and Housing opens Big 5 Construct Saudi in Riyadh. His Excellency is given a VIP tour and first look at exhibitors, product launches, live demos, new country pavilions and more.



**Record-breaking turnout:** Big 5 Construct Saudi 2024 attracts over 64,000 attendees, the largest gathering of construction professionals to Saudi Arabia over the span of four days.



**Double the size:** Covering an area of 70,000sqm, the event unites stakeholders to explore emerging trends, capitalize on market opportunities and chart the course towards sustainable growth whilst bringing together 1,300+ exhibitors from 47 countries.



**Industry insights:** For the first time, the Saudi Contractors Authority (SCA) and dmg events held the International Contracting Conference (ICC) which hosted over 1,400 delegates.



**Knowledge empowerment:** Big 5 Talks gathers world-class speakers to share their expertise with engaging talks and interactive Q&As, hosting over 3,400 CPD-certified professionals.

# 2024 highlights

## moments to remember

26.29



**Future Partnerships:** Schüco and IHCC sign Memorandum of Understanding (MOU), marking the beginning of a new era of collaboration. IHCC is a turnkey solution provider that is specialized in healthcare, education, and mixed-use projects.



**Commitment to the Kingdom:** Lintec & Linnhoff signs exclusive distributor agreement with MEDCO to be responsible for the sales of the brand's asphalt mixing and concrete batching plants in KSA, reinforce the company's firm commitment to the Saudi Arabian market.



**Product innovations:** Midea, a leading global provider of air conditioning solutions, launches its latest product called 'IcyBlast' on the first day of the event.



**Nurturing relationships:** First time partners of Big 5 Construct Saudi, Sustainability Professionals of Saudi Arabia (SPSA) and the Saudi Women Engineering Society (SWES) sign MOU. This signified a milestone in advancing gender equality in engineering and sustainability practices in alignment with Saudi Arabia's Vision 2030 objectives.



**Strong foundations:** Big 5 Construct Saudi features its largest outdoor area in 2024, doubling from the last edition, with 41 exhibitors of heavy construction equipment and commercial vehicles.



Grateful for the enriching experience at Big 5 Construct Saudi! It was inspiring to witness the latest advancements in construction technology and to engage with industry experts.

**Abdulrahman Kaabi, Mechanical Engineer, Egis**  
Visitor



Big 5 Construct Saudi has been really leading the way in Saudi Arabia in the construction market, this is an important exhibition that we cannot miss.

**Mohamed Khattab, CEO - Sphinx Glass**  
Exhibitor



It's been quite an immaculate conference with great speakers who came onboard represented different parts of the industry. Superb organization from head to toe!

**Jad Ibrahim, Vice President of Support Services, Shade Corporation**  
Speaker

# The world's largest and most comprehensive portfolio of construction events

28.29

**BIG 5** Global

26 - 29 November 2024

**BIG 5** Construct Nigeria

24 - 26 September 2024

**BIG 5** Construct Qatar

15 - 17 October 2024

**BIG 5** Construct Kenya

06 - 08 November 2024

**BIG 5** Construct Saudi

Week 1: 15 - 18 February 2025  
Week 2: 24 - 27 February 2025

**BIG 5** Construct Ethiopia

05 - 07 June 2025

**BIG 5** Construct South Africa

18 - 20 June 2025

**BIG 5** Construct Egypt

June 2025

**NEW** **BIG 5** Construct India

September 2025

# Reach new buyers & grow your sales

Week 1 | Feb 15-18 2025

Strong Foundations from Design to Build



Co-located with:



Week 1 | Feb 24-27 2025

Transforming Projects from Fit-Out to Services



Co-located with:



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